

OFFICIAL

SOUVENIR CATALOGUE

and PROGRAMME of the

IDEAL HOMES EXHIBITION

JULY to OCTOBER, 1926

PHILLIP ST., SYDNEY

*In Aid of the Consumptives'
Village Settlement*

Price - - ONE SHILLING



A Key to Home Brightness

CHEERY appearance more than anything else makes the "Ideal Home." Colors that harmonize with one another—finishes that please—create that *homey* atmosphere so essential to happiness and health.

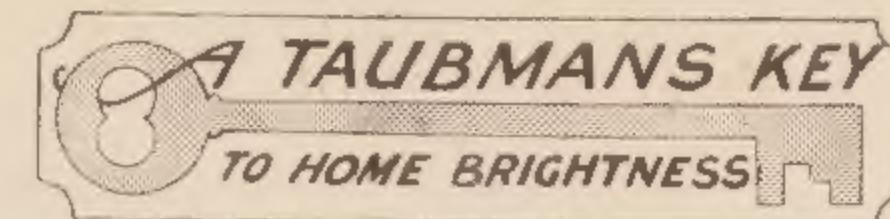
Good taste will select the correct colors but judgment requires the use of Paints and Varnishes that are lasting — that give the utmost in protection and beauty of appearance.

There is not a home surface that an expert of Taubmans Research Department has not studied. There is not a Paint or Varnish finish needed anywhere for which there is not a Taubmans Product made specially for the purpose, each having the same high quality and giving the same thorough satisfaction that has made "Silvafros" a house-hold word throughout Australia.

When you purchase any product bearing the name Taubmans you can be certain that it is dependable — literally a key to home brightness, opening the door to greater beauty and protection.

TAUBMANS LTD. · HEAD OFFICE & FACTORIES · MARY STREET, ST. PETERS

Stand No. 49



It had to come!

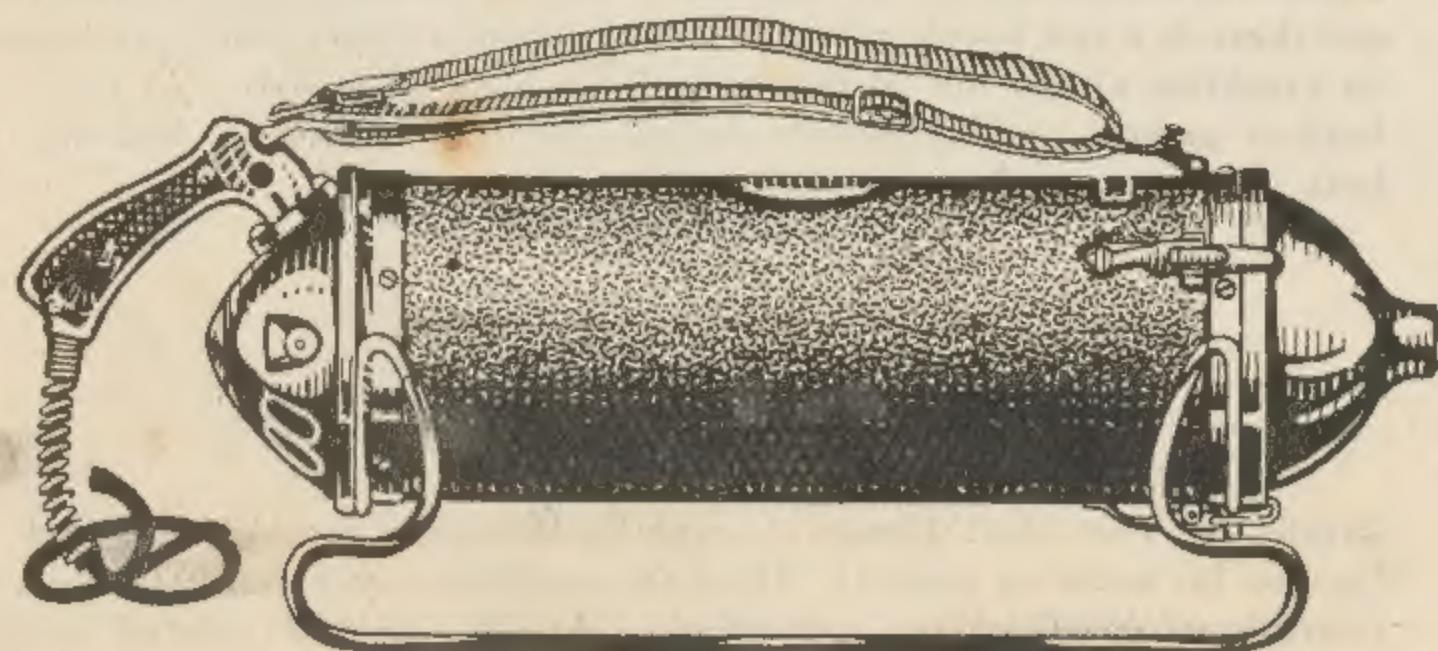
ELECTROLUX—it had to come. The home-cleaner minus an exposed dust-bag, unwieldy and liable to leak. The home-cleaner without revolving brush or wheels, both so injurious to floor coverings. The machine that is so much more than a carpet-cleaner; that cleans everything everywhere. The light-weight, portable cleaner without tiresome fixings and complicated adjustments; one so simple that a child can operate it. The cleaner that makes housework a joy, that adds hours of leisure to a woman's day—such a home-cleaner had to come. The great need, as far as electrically cleaning the home was concerned, was to simplify mechanism, to eliminate destructive and inconvenient elements; to produce stronger suction. Electrolux has accomplished all these things. Electrolux is mechanically perfect; there is nothing to get out of order.

Beside the cylinder and the flexible steel hose, Electrolux comprises a long curved arm for slipping under heavy furniture; a large nozzle for carpets; a smaller nozzle for upholstered furniture, curtains, and clothes.

There are two brush attachments; a stiff one for polished floors and linoleums, and a soft, circular brush for dusting delicate ornaments, carvings, and polished surfaces, such as tables and pianos, mirrors and window panes, picture rails, skirtings and corners. Each is very easily changed—just popped on to the end of the hose while the machine is working. One service changed for another in an instant. Easy payment methods are so arranged that Electrolux can be paid for out of the weekly house-keeping money, and the purchaser reaps its benefits all the time. And there are no extra attachments to pay for. See about your Electrolux to-day.

Showrooms: Corner Strand Arcade and George Street, Sydney.

Branch Offices in almost every town throughout Australasia.



See our Exhibit on Stands Nos. 3 and 4.

Electrolux

The New Cleanness

E 12 A

CHEER IN A DRAB WORLD.



STAND
No. 54.

Will others he meets to-night outrival you in natural charm?

To be charming to-day, one strives for natural beauty. All of modern beauty culture is directed to that end. Every day, on every side, one sees the result . . . beauty that stands in contrast to the artificial allure of yesterday.

Skin care has become a simple matter, with cleanliness and healthfully open pores its basis. Natural beauty thus is safeguarded and protected.

The rule is one anyone can follow with little effort or bother . . . just the daily use of the soothing lather of olive and palm oils as embodied in Palmolive.

Natural beauty . . . the daily care that fosters it is this:

Wash your face gently with soothing Palmolive. Then massage it softly into the skin. Rinse thoroughly. Then repeat both washing and rinsing.

Let the final rinsing be with cold water. If your skin is inclined to be dry, apply a touch of good cold cream—that is all. Do this regularly, and particularly in the evening.

Use powder and rouge if you wish. But never leave them on overnight. They clog the pores, often enlarge them. Blackheads and disfigurements often follow. They must be washed away.

Do not use ordinary soap in the treatment given above. Do not think any green soap, or represented as of olive and palm oils, is the same as Palmolive. Remember these facts when tempted to risk an UNPROVED soap on your skin.

7½d. per cake.

THE PALMOLIVE COMPANY (AUSTRALASIA) LTD., SYDNEY

B-26

FACE TWO

Paint may be fairly described as one of the great products of civilisation. A world without paint would be a drab, cheerless world, and almost atrocious in its ugliness. But paint is not only a great beautifier—it is also a great preservative. Paint is also hygienic, and without paint and painted homes we would be living in a very unhealthy world.

Messrs. Borthwicks Pty., Ltd., the oldest-established firm of Paint Manufacturers in the Commonwealth, command at the present time one of the largest and most complete factories in this line of manufacture. The factory premises cover an area of about six acres, while they provide employment for nearly two hundred workers. While specialising in all lines of paint and varnish, they have always had one thought uppermost in their minds, and that is the improving of quality and package, and to-day they have the proud and honest boast that their products are equal in every way to anything produced both in the new world or the old. Naturally the company is proud of their achievement, and it is a very satisfying thought to the public of Australia to realise that a firm established by an Australian and conducted on Australian principles has reached the high position that Borthwicks Pty., Ltd., stand in to-day.

THE IDEAL HOME.

The ideal home erected on the ground floor of the Exhibition was designed by Mr. John R. Brogan, who was awarded the first prize in the recent Ideal Homes Competition. One of the outstanding features of the design is the large amount of space provided by the living-room, with its dining alcove. The proximity of the dining-room to the kitchen saves the housewife many steps when preparing to serve the meals.

A small, but comfortable, dressing-room opens on to the sleeping-out verandah, which will accommodate two beds. Two good-sized bedrooms are also included, and there is a sun porch in front. The kitchen is conveniently arranged, with its breakfast alcove out of the way of the busy housewife.

Built-in presses and cupboards delight the tidy housewife, and the tiled-in bath gives a very pleasing touch to the bathroom.

WIN A BUNGALOW FOR NOTHING.

Details of The Ideal Homes Competition appear on page 5, and a free Coupon for entry on page 31. Read the conditions very carefully, then choose your three questions for answering and following the printed instructions carefully.

Personnel—Ideal Homes Exhibition, Phillip Street, Sydney, N.S.W.

Inaugurated by Ideal Homes, Ltd., to raise funds for the Consumptives' Village Settlement Scheme. Under the distinguished Patronage of His Excellency, Admiral Sir Dudley R. S. de Chair, K.C.B., M.V.O.

HIS EXCELLENCY'S MESSAGE.

I earnestly commend to the people of New South Wales the scheme which has been set on foot to establish group settlements for consumptive sufferers. The movement is known as "The Consumptives' Village Settlement Scheme," and aims at providing homes for those attacked by this scourge, in healthful surroundings, where they could receive proper care, and help themselves by carrying on light industries.

To build each home, or "chalet," would cost a little more than £300, and already subscriptions have been made for 11 of these chalets, while donations towards six more are being received. But assistance is required in a greater degree to enable the settlement to be commenced.

It is to be remembered that the segregation of these unfortunates in the best possible conditions is best for themselves and for the general public, and I trust that the citizens of this State will realise the need to help and will come to the assistance of the movement.

(Signed) D. R. S. DE CHAIR, Governor.



MR. PHILLIP LAZARUS.

I recently visited Papworth, Cambridge, and was greatly impressed by their Tuberculosis Colony.

The wonderful workshops give employment under the most hygienic conditions to those men and women who otherwise would be a burden and charge on the community.

Papworth, during 1924, manufactured goods to the value of £40,000 in their workshops, paying Board of Trade rate of wages.

Let us follow their noble example and support: "OUR CONSUMPTIVE VILLAGE SETTLEMENT."

Throw every ounce of your sympathy into the movement, which aims at making every individual a worker and wage-earning member of an organised community.

The Ideal Homes Exhibition should be of great interest to everyone, and the Housewife should be able to discover many things to improve her home and save herself labour.

PHILLIP LAZARUS,
Executive Committee, Consumptives' Village Settlement.

Registered Office: 79-81 Pitt Street, Sydney.

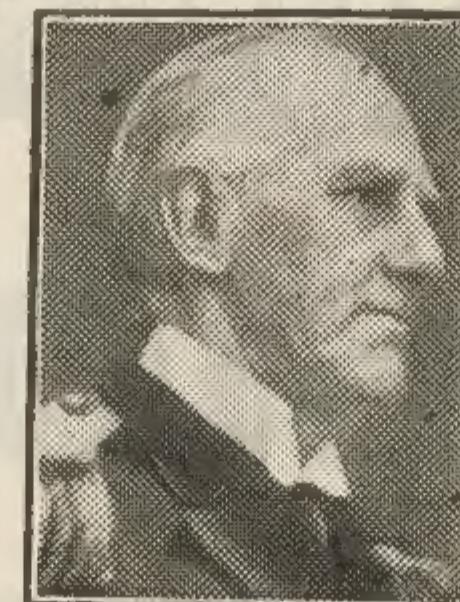
Bankers: NATIONAL BANK OF AUSTRALASIA, LTD.,
60 Pitt Street, Sydney.

Organiser: Mr. MARIUS V. REILLY.

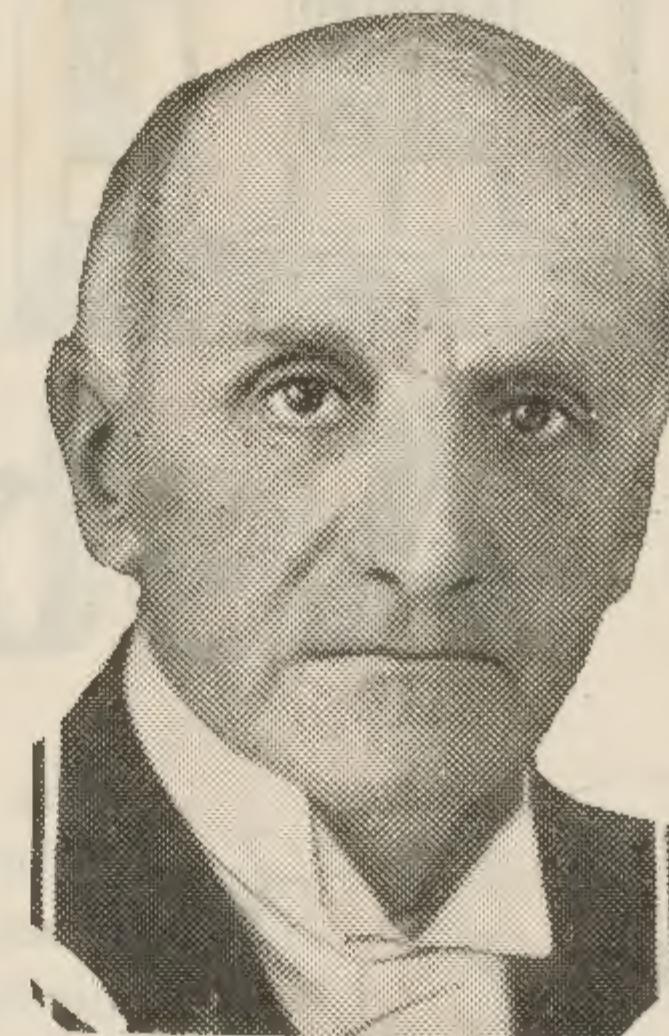
Mr. S. P. WOODFORD, Architect and Executive Member, Consumptives' Village Settlement Scheme.

(Telephone: B 4557.)
Solicitors: LAURENCE & LAURENCE, Wynyard and George Streets.
CREAGH & CREAGH, Union House.

Mr. E. S. CARR, Secretary.



His Excellency
ADMIRAL SIR D. R. S.
DE CHAIR, K.C.B.,
M.V.O., Patron.

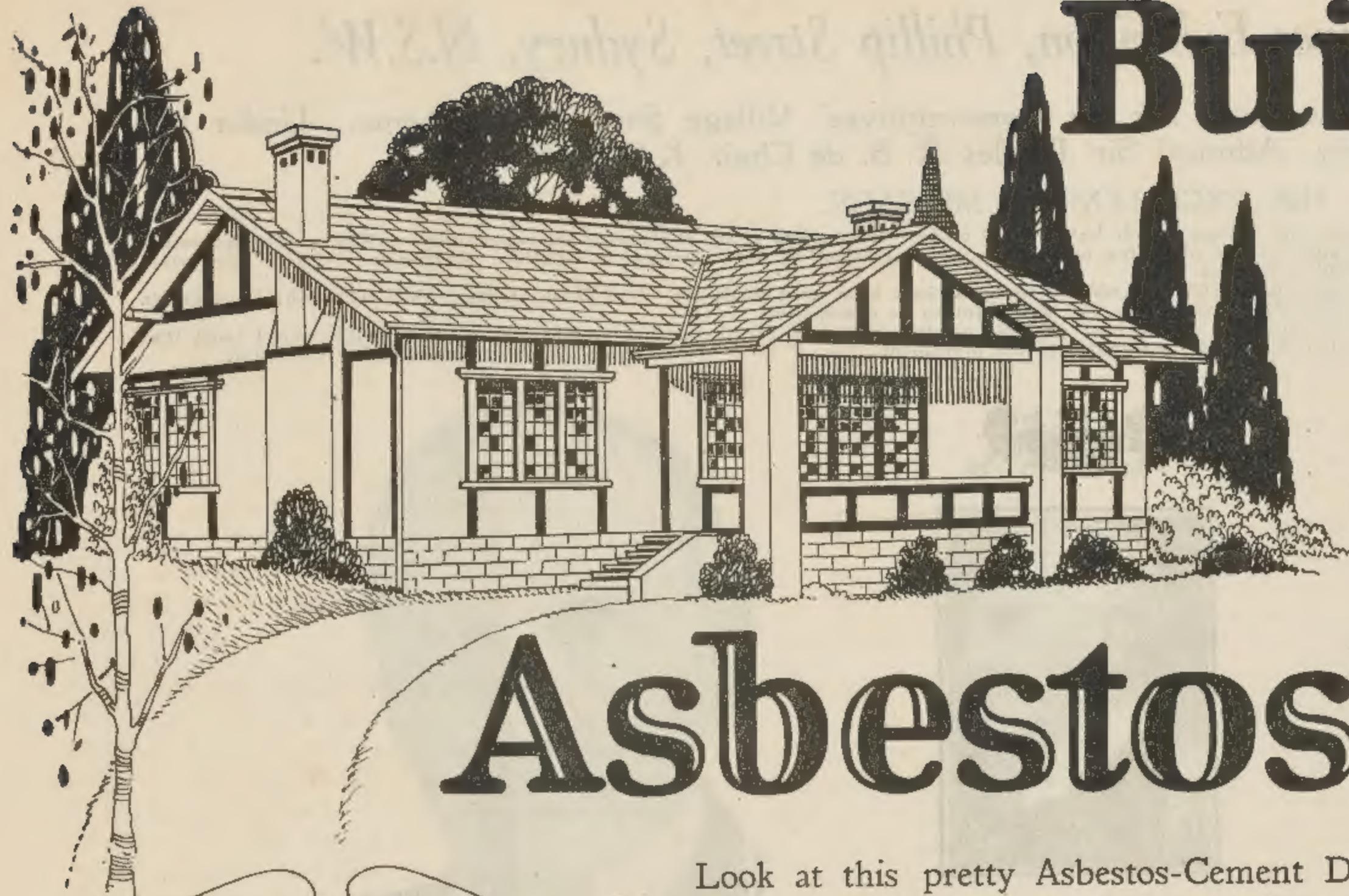


DR. RICHARD ARTHUR, M.L.A.

I ask you to consider the position of a working man who is the sole support of a wife and young family, when he is told by a doctor that he has commencing Tuberculosis of the lungs. He is advised that if the disease is to be arrested he must at once give up his work and either go to a Sanatorium or live quietly in the country. He is faced with a heart-breaking dilemma. To-day there is no provision in this community for such a case, and when the Consumptives' Village Settlement is built it will fill the want.

This movement needs funds, and the Ideal Homes Exhibition is being run for that purpose, and should receive the support it deserves.

DR. RICHARD ARTHUR, M.L.A.,
Deputy Chairman, Consumptives' Village Settlement.



Build Your IDEAL HOME with Asbestos Cement

The
Fire Retardant
and White Ant-
Proof building
Material for
Walls and
Ceilings.

Look at this pretty Asbestos-Cement Dwelling. Is it not really ideal? See the picturesque appearance of its exterior walls and gable ends built of tough, rock-like Asbestos Cement Sheets, and its imposing roof of Asbestos Cement Slates. Within this home, the walls and ceilings are lined throughout with Asbestos Cement Sheets, artistically panelled, and painted white or tinted in delicate colour tones. This ideal home is durable throughout—fire-safe and vermin proof. Not requiring painting, its maintenance costs are nil. And, it can be built for actually less than the cost of a weatherboard house.

Sole Australian Manufacturers of Asbestos-Cement Products:

James Hardie & Coy. Ltd.
"ASBESTOS HOUSE"
Cr. York and Wynyard Streets, Sydney.

Wunderlich Limited
Baptist Street, Redfern
Sydney

ASBESTOS CEMENT SHEETS ARE STOCKED BY LEADING SUPPLIERS OF BUILDING MATERIALS

IDEAL HOMES EXHIBITION—SYDNEY—1926

Foreword

The citizens of Sydney have known for the past twelve months that a very strong and influential committee has been working incessantly to raise funds for the establishment of a consumptives' village settlement somewhere along the lines of that so successfully conducted for the past nine years at Papworth, England.

Out of a number of schemes submitted to this Committee for raising funds to combat the spreading of the great white plague which is now claiming toll of nine persons daily in New South Wales. This "Ideal Homes" Exhibition was unanimously decided upon.

THE EXHIBITION—ITS MISSION.

It has been truly said that there is no royal road to learning; and the same thing applies to restoration to health from a diseased condition. Specific after specific has been announced as a cure of tuberculosis, but up to date each has failed under test. Doubtless science will discover a way to hasten the cure of unfortunate sufferers from the great white plague, but at present the surest cure lies in assisting Nature herself to overcome the disease by placing those afflicted in healthful surroundings, where fresh air and sunlight and light interesting work and freedom from worry enable them to build up their powers of resistance. Many advantages are to be gained by placing in community settlements those attacked by this disease, and a scheme has been set on foot by a number of prominent ladies and gentlemen to establish village settlements for consumptives near Picton, in this State. It is proposed to provide a home or chalet for each family of which the breadwinner is attacked by the disease. Each chalet will cost about £300, and already sufficient money has been subscribed for eleven of these homes. More funds are urgently needed, and the object of the Ideal Homes Exhibition is to raise money for this purpose. Besides being a means for raising funds for the treatment of sufferers from tuberculosis, there is a special significance to be drawn from the present Exhibition. The health and happiness of the community to a large extent depend upon the way the community is housed. Even a few families housed under unhygienic conditions may become centres of infection, from which a plague or epidemic may spread through a whole community, causing the loss of many lives and the expenditure of many thousands of pounds before a stop can be put to its ravages.

The importance of this question of housing has led to local government authorities adopting ordinances to regulate the erection of buildings within their respective areas. Those authorities now not only specify the materials with which dwellings may be constructed, the minimum sizes of the rooms, and the methods of ventilation and drainage, but, furthermore, prescribe the minimum sizes of the allotments on which dwellings may be built, the position of the dwellings on such allotments, and the proportion of such allotments that the buildings may occupy.

Unfortunately—or it may be fortunately!—the opinions of different local government authorities vary as to the size of allotments, some stipulating a minimum area of 7,500 square feet, and others considering, say, 1,700 square feet sufficient. However, statistics show that since public attention has been focused on the regulation of buildings, there has been a considerable improvement in the public health.

The stipulations of local government authorities in regard to the construction of dwellings have, however, added to the cost, and this extra cost, combined with the higher cost of land, materials, and labour, has led to increases in rents. Many families have now perforce to share dwellings with other families. Though ordinances may fix the minimum size of a room, it is not yet practicable to fix the number of persons that may occupy that room. Thus economic necessity may, and in a number of instances actually does, compel an entire family to occupy one bedroom. Frequently, owing to the rent of a larger dwelling being beyond the means of a family, the living room and kitchen are converted nightly into bedrooms.

The attention of architects and builders has been directed to this phase of social conditions, and consideration has been given to the question of erecting homes possessing the utmost in the way of accommodation and conveniences—weatherproof, sanitary, pleasing to the eye, and costing the minimum for upkeep—and yet at the same time being within the means of the average family.

Competitions have been held, and a number of designs have been selected for ideal homes.

The Exhibition provides an unique opportunity for the public to inspect under one roof not only a cottage built full size according to the first-prize design, but also furniture, equipment, and the thousand and one etceteras that convert a house into an ideal home. Here is a kitchen replete with all culinary implements and labour-saving devices and conveniences; there, a model pantry; here, again, a dining-room; there a drawing-room provided with furniture alike pleasing to the eye and comfortable to the body, a pianola, gramophone,

THE EXHIBITION—ITS MISSION (Continued).

and other musical instruments to delight the ear; here a billiard-room and all fittings; then bedrooms with dainty beds and beautiful furniture.

Elsewhere are displays of builders' hardware, sanitary ware, and all those things that are needed by the builder and the home-maker.

Builders will gain many an idea, and intending home buyers will save many a pound by studying what is here set before them, because a number of the biggest and most progressive commercial houses are exhibiting specimens of their stocks. Moreover, this inspection may be carried out in comfort and under the most pleasant conditions. Concerts will be held daily in the splendid concert hall in the Exhibition building, an excellent band is in attendance, and refreshment-rooms are provided. Parents having young children to take care of are provided with a creche.

Conveniently situated in Phillip Street on land belonging to Mr. E. P. Andreas and the Royal Prince Alfred Yacht Club, who are giving wholehearted support to the project, the Ideal Homes Exhibition may be easily reached from all suburbs. Parking facilities are provided for those patrons who may arrive in their motor-cars, but, of course, space for cars is not unlimited. The Exhibition buildings are commodious, and have been so designed that the materials may afterwards be used in the erection of chalets.

The Exhibition focuses under one roof all those comforts and conveniences and labour-saving devices that science and the ingenuity of mankind have conceived. The improvements and new inventions made in the past few years in home equipment to minimise the work of the housewife are innumerable, yet many housewives do not know that such equipment exists, or, if they have happened to have heard of them, they have either considered them as unattainable or dismissed them, unseen and untried, as "new-fangled notions." Once every housewife had to do her own cooking and bake her own bread with an old-fashioned range that needed a lot of fuel, a lot of attention to keep up a regular heat, and was dirty, and entailed a lot of work in cleaning it and in removing the ashes and dirt it caused to accumulate in every nook and corner of the kitchen. Compare that system with the modern gas stove. The turning of a tap and application of a light are all that is necessary to obtain a clear, bright flame that will continue to burn until the tap is turned off again. The heat is easily regulated. The enamelled stove is quickly cleaned, and the asbestos packing retains the heat, so that fuel is conserved and the kitchen no longer becomes uncomfortably hot. The electric stove is even cleaner, and requires less attention. There are attachments that not only regulate the heat, but turn it off at the right time, so that the housewife may go out, leave the food cooking, and return home confident that the meal will be thoroughly cooked. Remember the ironing day of our youth, with the kitchen like a furnace and with the housewife perspiring and fagged out using the old-fashioned irons? Then think of the modern cool laundry with the spirit-heated, gas-heated, or electric iron! Think of the periodical taking up and beating of heavy carpets, and watch a trim maid using the modern vacuum cleaner! "New-fangled

notions!" Yes, but in these times when domestic help is so highly paid and so hard to obtain, these labour-saving devices are absolutely essential. The tendency is for men to reduce their own hours of labour, but many housewives struggling with old-fashioned methods still work from getting-up time till bedtime.

Business firms, recognising the educational facilities offered by the Ideal Homes Exhibition, have spared neither trouble nor expense in making their exhibits as complete, as attractive, and as useful as possible. No matter where your home may be—whether you live in the back-country, where there is neither a community supply of gas or electricity, or in the suburbs, where these and other necessary facilities are available—there will be found among the exhibits appliances for the reduction of labour, and articles that will lead to increased comfort in the home.

Up in the gallery are exhibits of paints, building materials, labour-saving devices, patent fittings, cement, glass, foodstuffs, soaps, aluminium sinks, garden utensils, books, school requisites, sewing machines, patent lamps, garden seeds, floor coverings, and so on.

The whole Exhibition has been organised by Mr. Marius V. Reilly, whose genius has made many other undertakings successful.

The Exhibition will open in July, 1926, and will continue for thirteen weeks. The hours of admission are from 12 noon till 5 p.m., and from 7 p.m. till 10.30 p.m.

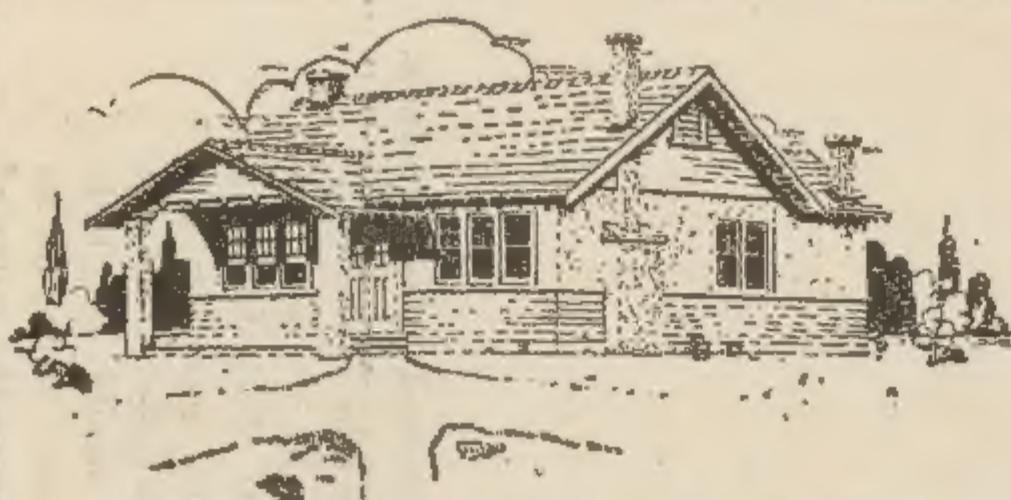
The Committee desire to express their grateful appreciation to the Press for the publicity gratuitously given to the Exhibition.

THE IDEAL HOMES COMPETITION.

Recently a competition was held under the auspices of Ideal Homes Limited for the best design of an ideal home that could be erected for £750. The adjudicators were Sir Charles Rosenthal, Mr. Alexander Speers (represented by the vice-president, Mr. Hughes), Dr. Richard Arthur, Mrs. Florence M. Taylor, and Mrs. L. R. Sibley.

First prize was awarded to Mr. John R. Brogan, second prize to Mr. Eric F. Heath, "Escalada," Iluka Road, Clifton Gardens; and third prize to Mr. Bertram C. Duckworth, "Pipitea," Prince Edward Street, Long Bay. An Ideal Home erected according to Mr. Brogan's design occupies part of the ground floor of the Exhibition.

Whilst on this subject, visitors are reminded that another competition is to be held in connection with the Exhibition. Thirty-two prizes are offered, the first prize being an Ideal Home similar to that on view, erected on the winner's own land. Details of the competition appear elsewhere in this catalogue, which also contains a coupon entitling the purchaser of a catalogue to enter the competition without further charge.



Let us build your home on that vacant land.

Your Ideal Home— WHERE?

Bellevue Hill,
Rose Bay,
or Beautiful
Vaucluse

Sydney's Finest Residential Districts. 'Phone us
—to be shown what is available—with pleasure.

Magnificent Land and Marine scapes.

WILL BUILD FOR YOU ON ANY DEPOSIT.

MILLS & MANSFIELD REALTY
SPECIALISTS

F 7572. 2a DOVER ROAD, ROSE BAY. F 7725.

MR. NEWLYWED HAS AN IDEA.

HOW HE BECAME THE PROUD POSSESSOR OF AN IDEAL HOME.

"Dearest!" remarked Mr. Newlywed after half-an-hour's strenuous wrestling with bankbook and accounts.

"Calling me, or comparing me financially with others?" queried his better-half suspiciously.

"You, my love," he replied, tactfully ignoring the rest of the question. "It has occurred to me that this rent-paying is up to putty. You know that block of land I bought at Roseville before we were married?"

"Yes," she replied. "Why don't you sell it? There's a bill from the Council for rates."

"I know something better than selling it. We'll build on it."

"Build on it!" she ejaculated, her tone implying mingled scorn and incredulity. "How can you build when we can barely pay our way now?"

"My dear," he replied, "like you, I was beginning to think that block was a bit of a white elephant, but I came across some literature to-day that shows me how we can use it to advantage. Look here," he added, pulling

some papers out of his pocket. "This is the class of home that the Ideal Homes Company is erecting for £750 complete."

"Yes," his wife murmured, leaning on his shoulder and rubbing her cheek against the side of his head, "it's a ducky home; but where are you going to get the money to build?"

"Let me tell you. I saw the manager of a bank to-day, told him the Council valued the land at £300—it's gone up a lot in value since I bought it—and that a home of this kind would cost £750, and asked him what his bank would do. He told me that the house and land would be worth £1,050, and the bank would advance three-fifths of that amount—£630. That would leave £120 to be made up. I could take out a second mortgage for that amount."

"But what about furniture?" asked wife.

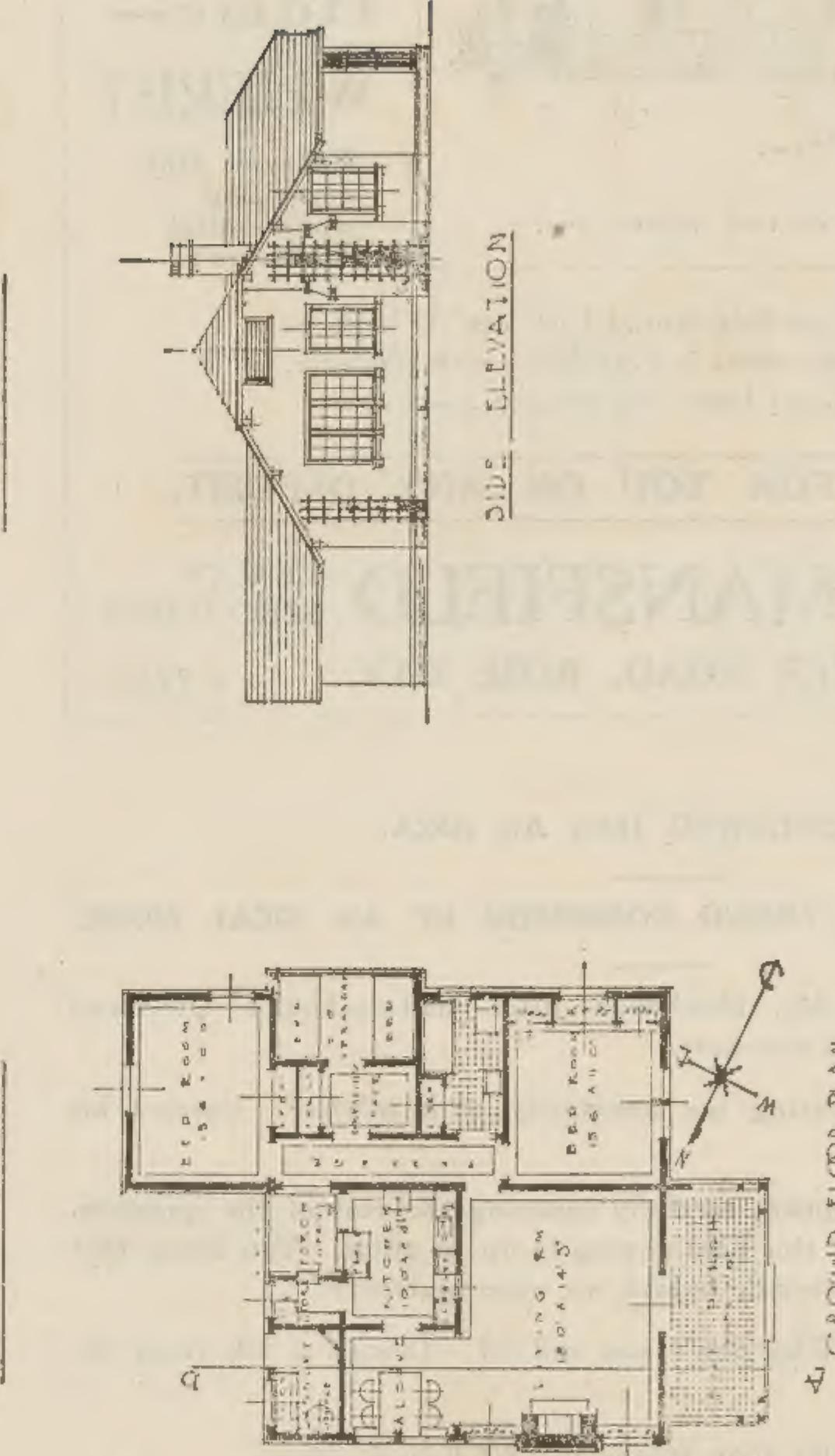
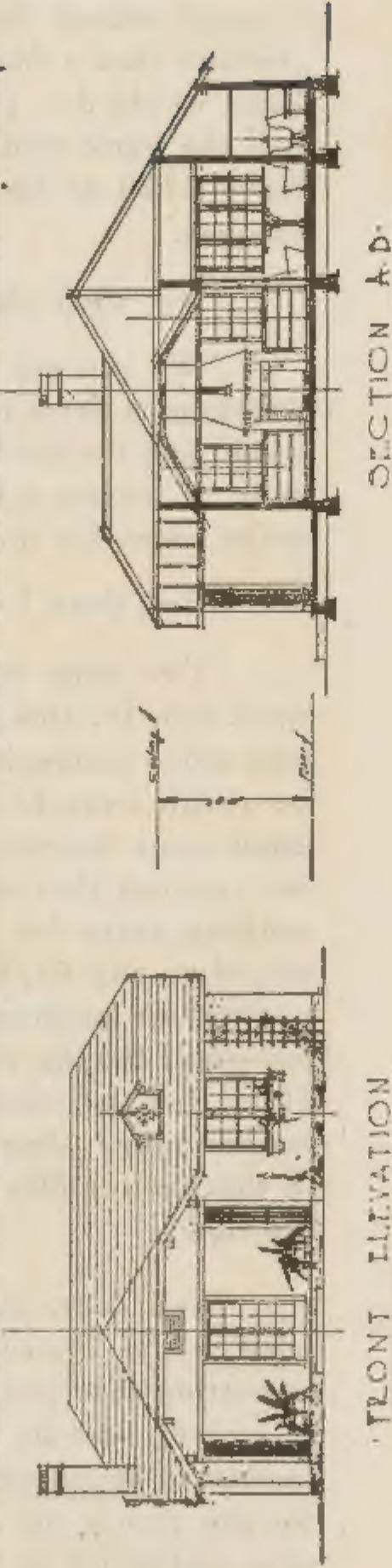
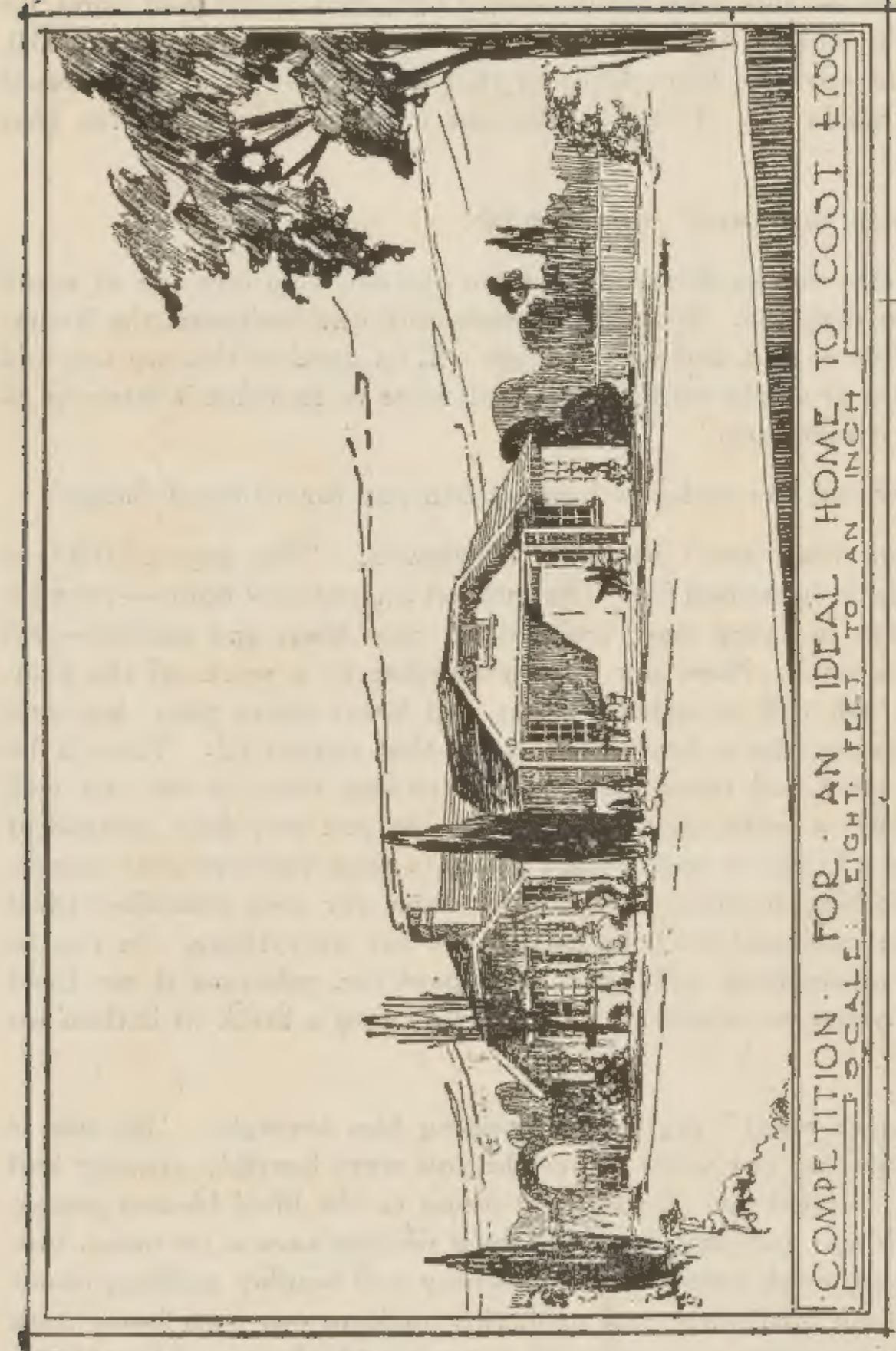
"We can get that on the deferred payment system from any one of many well-known firms in that line. We need furnish only one bedroom, the living-room, and the kitchen at first, but what we get will be good so that we can add to it. If we buy a lot of cheap stuff now we will have to sacrifice it later on to make room for nice furniture."

"But, dear, I would like to know how we can pay for all these things."

"I've gone into that, too," said Mr. Newlywed. "We pay £3/10/- a week now for this little furnished flat. The interest on our new home—roomier and more convenient in every way, and with a nice lawn and garden—will be a little over £1 a week. Now, say we pay another £1 a week off the principal—our interest bill will be getting lower and lower every year, too, and we can put that saving into a fund for extras—that makes £2. There'll be nothing extra for rates and taxes than we are paying now, so we can well afford to pay £1/10/- a week off our furniture. So you see, dear, instead of paying our landlord £3/10/- a week—he's going to raise the rent next month, too—and having nothing to show for it, we'll have our own furnished Ideal Home for the same cost and we'll be paying off for everything. In ten or twelve years' time everything will have been paid for, whereas if we lived in this flat for fifty years we would be no nearer owning a brick in it than we are now."

"You dear, clever man!" said wife, hugging him lovingly. "So this is what you've been figuring out while I thought you were horribly grumpy and regretting that you married me. Go straight along to the Ideal Homes people to-morrow and fix it up; and, say, I can see how we can save a lot more, too. Instead of spending so much money every Saturday and Sunday gadding about we can put in the time pleasantly and profitably making our own home look nice, and fixing up the garden; and we could run a few chickens and have fresh eggs instead of those high-priced ones out of cold storage. Then we can grow our own vegetables and have a few fruit trees—."

And so we must leave them to their planning, satisfied that they have set their footsteps in the pathway of future prosperity.



THE WINNING DESIGN IN THE IDEAL HOMES COMPETITION.

First Prize, £100, won by John R. Brogan, c/o. Power, Adam, and Munnings, George and Wynyard Streets, Sydney. Features of this design are the spacious living-room, with its dining alcove close to the kitchen; the well-appointed kitchen, with its conveniences—cupboard, sink, and draining rack placed so as to save the housewife time and many unnecessary steps; sleeping-out porch and dressing-room; and its nicely-fitted-up bathroom placed so as to be convenient both to the two bedrooms and the sleeping-out porch. The arrangement of the laundry was not considered best by the judges, but by placing the tubs against the side wall they would be made more accessible. With a modern gas copper, however, there would be little objection to the designer's arrangement. The exterior of the cottage is of pleasing appearance also; and its dark red roofing tiles contrast effectively with the light-covered walls. This design received the votes of the whole of the five adjudicators.



TO JOIN —

Pay 6/- application fee for each £100 required.
Deposit 6d. a week for each £100.

5% Compound Interest paid on deposits.

After obtaining a loan by ballot and when you are in your own home—and NOT till then—repay 3/6 per week for each £100 of loan.

80% of all profits returned to subscribers.

You will want to know more about this system. A few minutes spent at

STAND No. 69

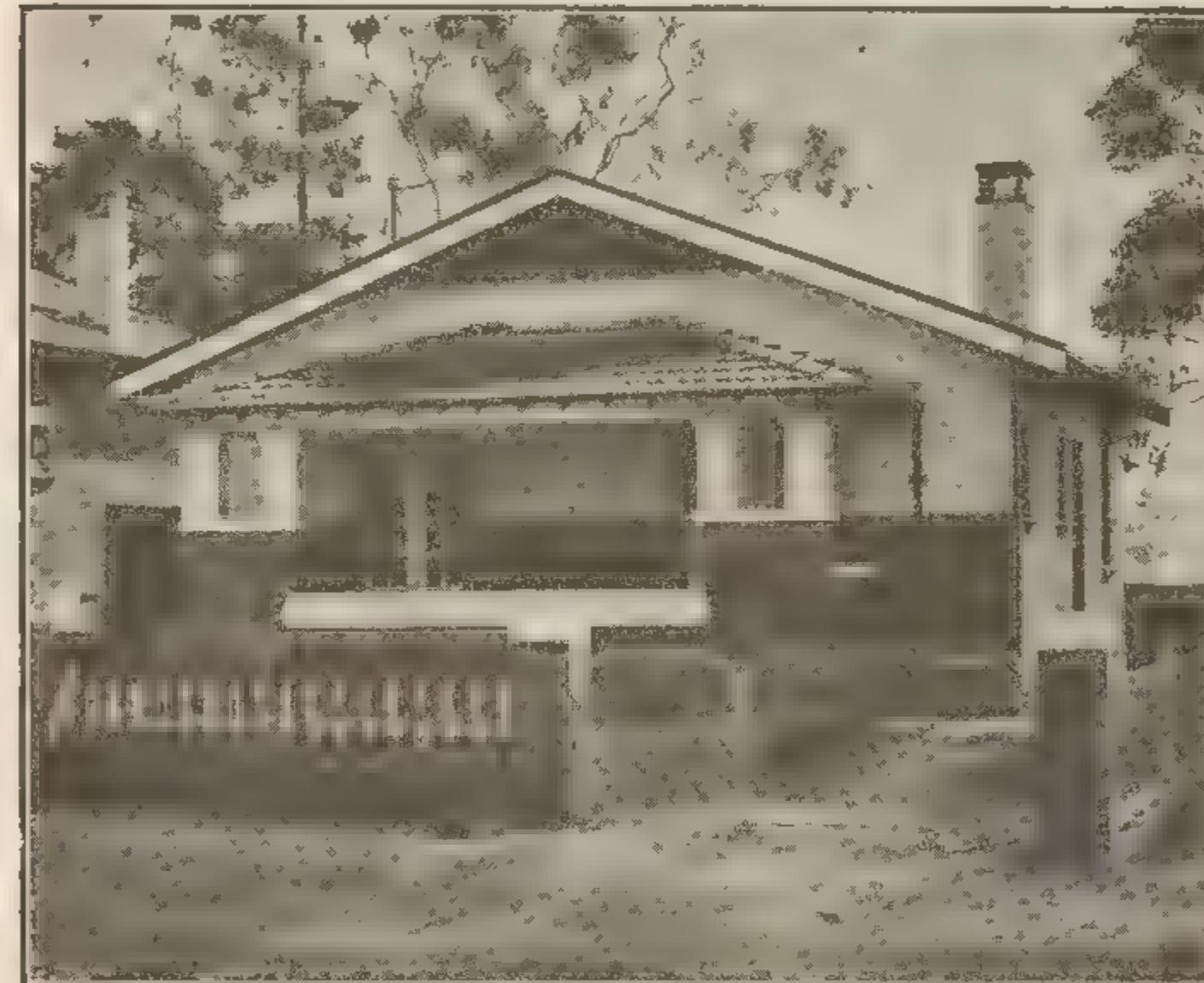
*or a call at the Company's office at
84 PITT ST., SYDNEY,
will be to your advantage.*

IDEAL HOMES MEAN HOME ENDOWMENT

OWN AN IDEAL HOME!

Become your own landlord by joining
Home Endowment Limited

See us at **STAND No. 69**



Satisfaction to Home Endowment Subscriber No. 329.

Loan, £1,000. Repayments, 35/- a week.
The Subscriber has leased this property at a weekly rental of 42/6.

HOME ENDOWMENT MEANS IDEAL HOMES



FURNISH your IDEAL HOME with IDEAL FURNITURE

You can furnish your home with beautiful furniture and not have to touch your savings—just pay out of income and enjoy the use of good furniture while you're paying for it—on our Trust Account Plan.

Artistic design, splendid workmanship, keen prices and terms over a year and a half are the advantages we offer.
39/- deposit, 6/6 weekly payments, delivers this Suite to your home.

5ft. Oak Sideboard, with bevelled mirror, two drawers, and with panelled doors	£9 7 6
3ft. 6in. Oak Table, double-edged	3 17 6
One Six-piece Oak Dining-room Suite	6 5 0
See our Furniture To-day.	£19 10 0

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"The Mecca of the Thrifty"

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Investigate our Trust Account Plan

Fill in coupon, and particulars will be sent
by return
NAME
ADDRESS I.H.



OWN YOUR OWN HOME.

"If I but owned my own home I would be satisfied! I have paid rent for years and years, and am now no further forward than when I started."

Countless thousands of people have thus contemplated their position—more countless thousands will do so in the future. It would be a safe estimate to say that 95 per cent. of rent-paying tenants would now be owning their own homes were it not for the difficulty they find in getting together sufficient money to pay the initial deposit. This is almost always the one great insurmountable difficulty.

Many schemes of home-ownership have been propounded, tried, and found wanting in some particular material to the home-seeker. All these schemes fail through the same cause—"want of the necessary deposit." Once this objection has been eliminated the way is open to the man who genuinely wants to own his home.

The way has been made clear by the unique system evolved by HOME ENDOWMENT LIMITED, which finds all the money, even to legal and survey fees and insurance. A few minutes spent in interviewing the Company's representative at Stand No. 69 will prove this to the man who wants to own his own home.

While you are paying rent, let your payments help to get you somewhere. The Home Endowment System will do this for you. If, for instance, your present home can be purchased for £1,000, you can apply for that amount to be advanced by Home Endowment Limited. Your application fee would be £3 and your subsequent deposits 5/- a week; on these deposits the Company allows 5 per cent. compound interest. Having won a ballot, your repayments would amount to 35/- a week—an amount in all probability less than the rent you are paying; and these weekly repayments mean that you are becoming your own landlord. There is no fear of being served with notice to quit, and every moment spent in improving your home adds to an asset which is your very own.

Suppose, on the other hand, you already own your home. Why not go a step further and improve your position? A home secured through Home Endowment Limited may be let to a tenant. As a specific instance, take the case of Subscriber No. 329, whose loan of £1,000 enabled him to purchase a property for which he is receiving a weekly rental of £2 2/6. His repayments amount to 35/- a week, and in a few years at this rate the property will be free from debt. The same opportunity is open to everyone availing himself of this system of home ownership. Furthermore, 80 per cent. of the declared profits of the Company is returned to its subscribers. This would have the effect of materially reducing the period of repayment.

"Home Endowment Limited" invites you to its stand in this Exhibition. It wants to see you at its office at Rickard House, 84 Pitt Street, Sydney, so that the whole system can be fully explained, and to prove to you that—

— "Ideal Homes" mean "Home Endowment";
"Home Endowment" means "Ideal Homes."

A Safe Investment!

YOUR HOMESITE ON EASY TERMS

COME
AND
SEE
US
AT
STAND
69

Ryde Turramurra Roseville Wahroonga
Hunter's Hill Strathfield Matraville
Five Dock Eastwood Bankstown Mosman



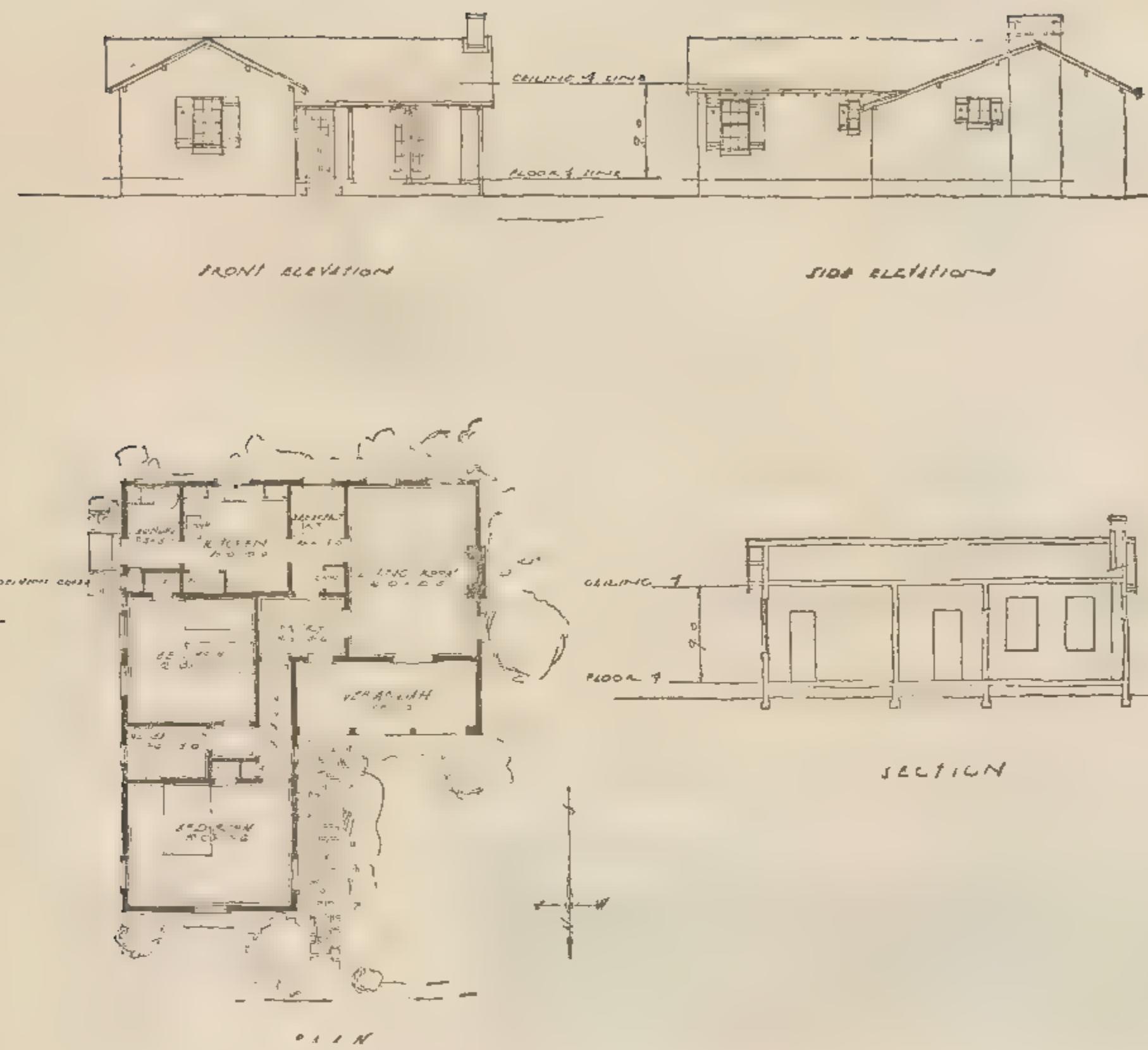
A wonderful range of handy Homesites in these and *many other* suburbs
from as low as 20/- Deposit and 10/- per month

COME
AND
SEE
US
AT
STAND
69

ARTHUR RICKARD & CO. LTD.
REALTY SPECIALISTS
RICKARD HOUSE, 84 PITT STREET
SYDNEY

PHONE B 6491

PHONE B 6491



ERIC F. HEATH'S DESIGN OF AN IDEAL HOME.

Awarded Second Prize—£50.

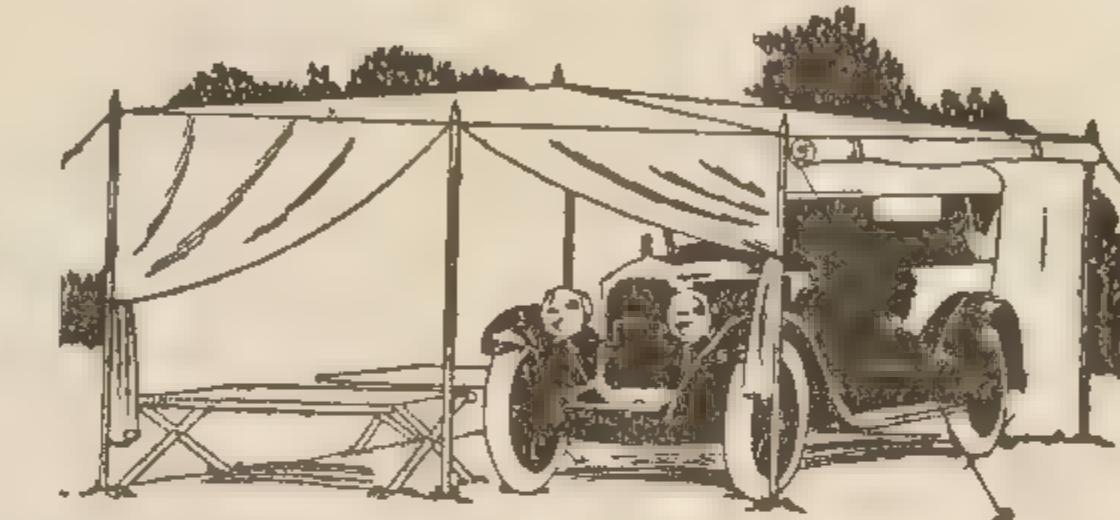
Though the exterior of this home is plainer and less attractive than that of the preceding one, the interior layout is comfortable and convenient. The rectangular entry does away with the objection so many Australians have to the front door opening directly into the living-room. This entry makes a handy place in which to receive casual callers whom it would not be convenient to introduce into the living-room whilst a meal was in progress. The two bedrooms are nicely placed, and the kitchen and offices are convenient. A large verandah adds to the sleeping accommodation. Built-in cupboards are provided for.

See STAND 29

PHONE M 3956

HOSEASON CO. LTD.

111 GOULBURN STREET
SYDNEY



For OSE AUTO TENTS
MOTOR COVERS
CABLE COTS
STOOLS
and CHAIRS

Makers and Hirers of
Tents, Sails, Flags, Blinds, Inside
or Outside Covers, Tarpaulins,
Decorations, Stalls, Chairs, Tables,
Dance Floors, Dance Druggets, etc.

LET US QUOTE YOU

10 Reasons
Why **THE HOOVER**
IS THE BEST ELECTRIC CLEANER

1. It picks up ALL the threads
2. It beats out Destructive Grit
3. It PROLONGS the Life of Carpets
4. Its Attachments cannot slip out
5. Its New Patent Dust-proof Bag can be WASHED
6. Its motor is in a Dust-proof Case
7. It is a SLOW SPEED motor
8. The HOOVER is easiest af all to use
9. It gets MOST DIRT because—
10. It Beats—as it Sweeps—as it Cleans

See THE HOOVER first

ONLY 55/6 DEPOSIT

Secures a complete HOOVER with all attachments

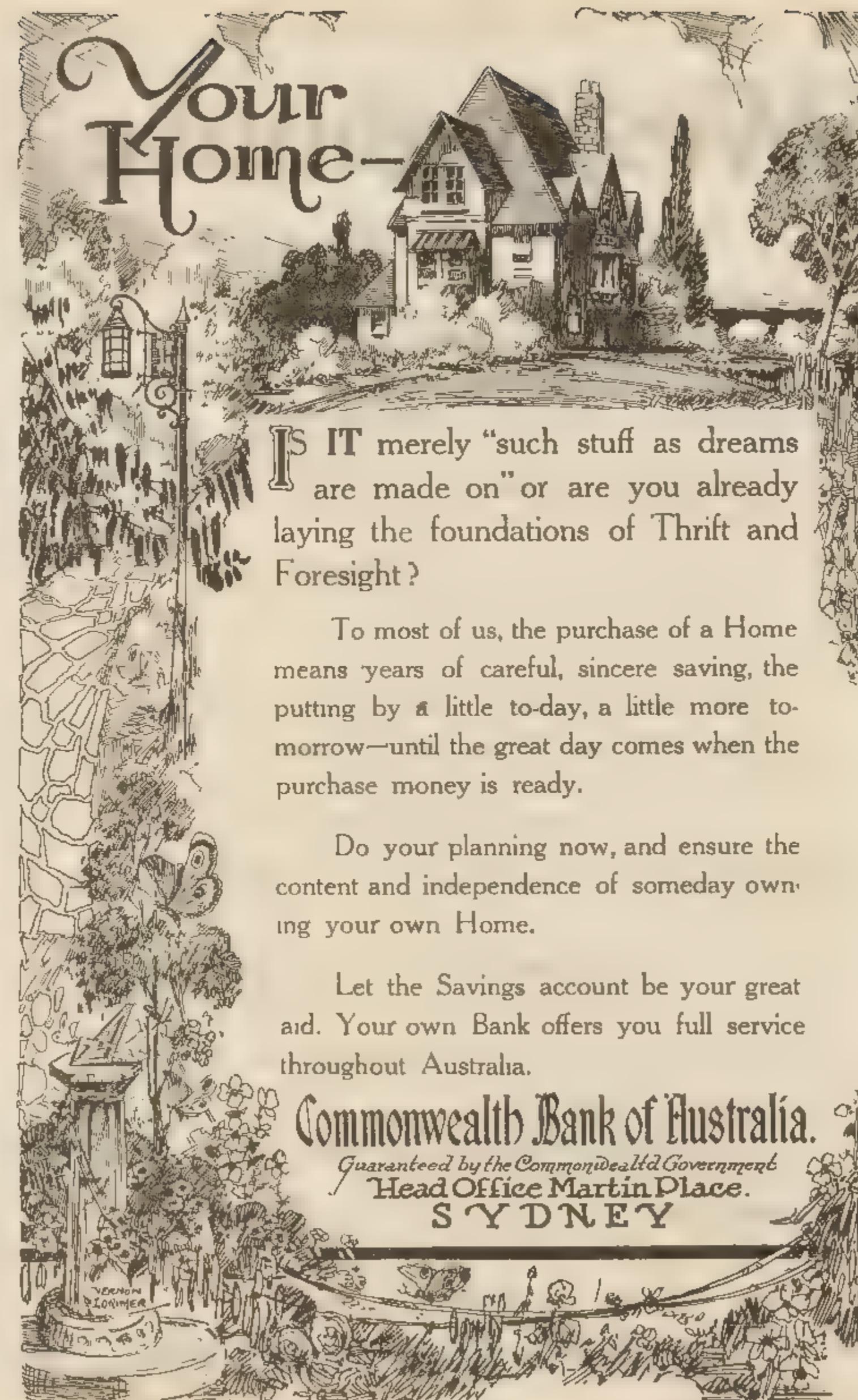
Balance in 12 small Monthly Payments

***TO PROVE RUGS NEED BEATING:** Turn over a corner of a rug, with the handle of an ordinary table-knife, or something of equal weight, give the under or warp side 15 to 25 sharp taps and watch the dirt dance out from the nap depths onto a piece of paper. See the destructive character of this grit. This is the dirt your present cleaning methods have missed, and that beating has dislodged. Correct use of The Hoover causes this embedded dirt to be vibrated to the surface by the rapid, gentle beating of the Hoover brush, as powerful suction lifts the rug from the floor and draws all the beaten-out, swept-up dirt into the dust-tight bag.

The HOOVER

It BEATS .. as it Sweeps as it Cleans

THE HOOVER DEPOT, 139 King Street, Sydney
Phones M 3041, M 3141



IS IT merely "such stuff as dreams are made on" or are you already laying the foundations of Thrift and Foresight?

To most of us, the purchase of a Home means years of careful, sincere saving, the putting by a little to-day, a little more to-morrow—until the great day comes when the purchase money is ready.

Do your planning now, and ensure the content and independence of someday owning your own Home.

Let the Savings account be your great aid. Your own Bank offers you full service throughout Australia.

Commonwealth Bank of Australia.

Guaranteed by the Commonwealth Government
Head Office Martin Place.
S Y D N E Y

Westinghouse

EXHIBIT No. 66 and 69

Realizing the Ideal!

The Westinghouse Automatic Range

The ideal range for the kitchen—"the range with the clock." It provides facility for cooking a complete meal in the absence of the housewife. The Westinghouse range is the silent servant which frees the housewife from kitchen bondage and allows her to enjoy the comfort and diversions that are rightfully hers.

The Westinghouse Automatic Iron

This iron takes care of itself. Before the iron gets too hot it cuts itself off, and as it cools down it switches on again. It saves work, saves time, saves current, and saves worry.

The Westinghouse Cozy Glow Radiator

Cozy Glow is the ideal radiator for chilly mornings and wintry evenings. Cozy Glow gives warmth where you want it.

The Westinghouse Home Fan

The Home Fan has Beauty that is unusual in fan construction, Power to cool that is unequalled for the current used. In silence it blows a cool gentle breeze.

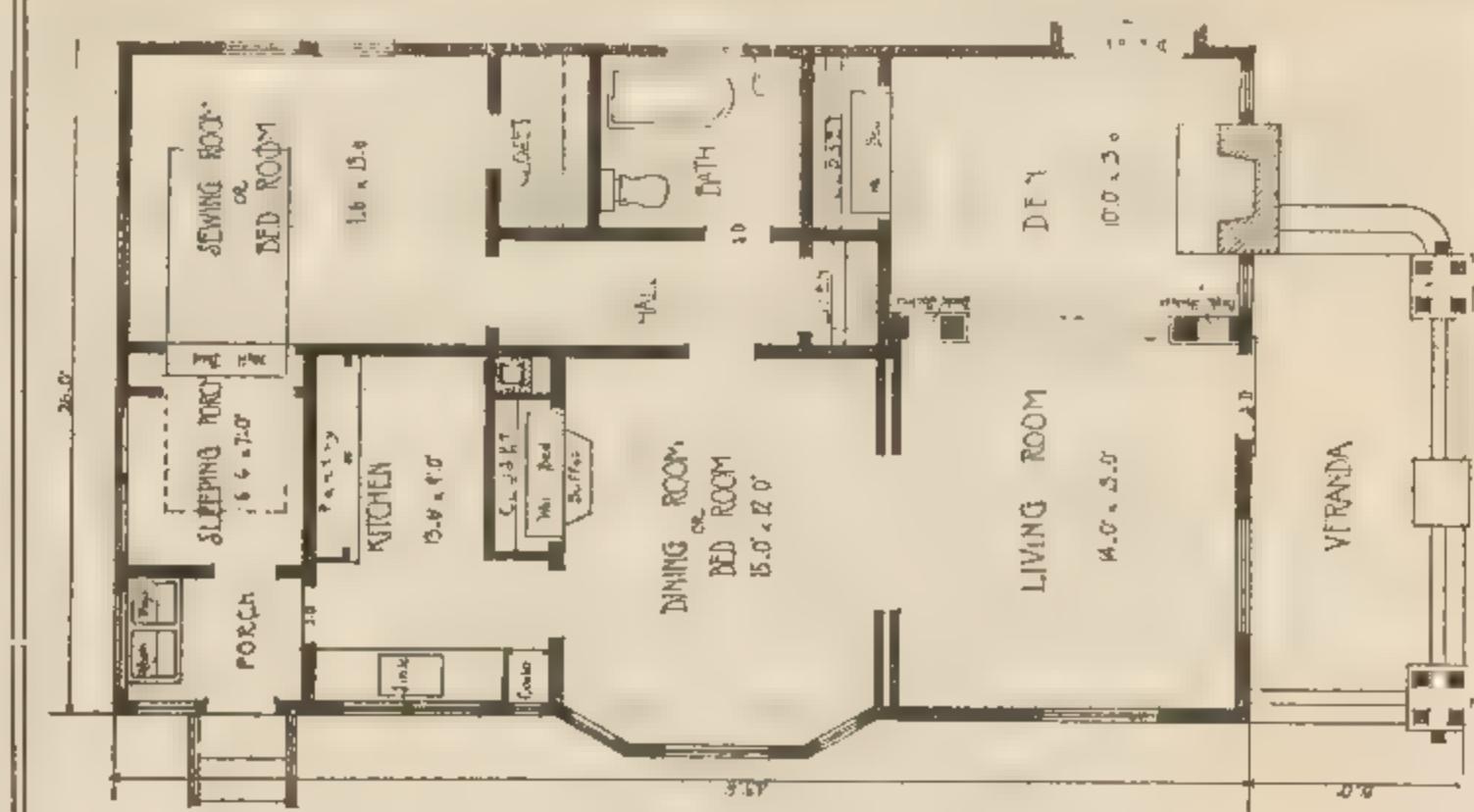
Westinghouse Sol-Lux Lighting

Sol-Lux has rare beauty, simple dignity, and unlimited decorative possibilities.

Make your home a "home electrical" and enjoy the advantages of ideal ways for these modern days. Westinghouse electrical home appliances can be obtained at

All the Leading Electrical Dealers

Australian Westinghouse Electric Co. Ltd.
11 Castlereagh Street
Sydney



Australians Love Air Space

JUST now comes realisation that the inconvenience in fitting up of bedrooms on old-fashioned lines is extravagance with both MONEY AND SPACE. Inexpensive WALL BEDS eliminate that waste. Use the same bed for verandah sleeping when weather permits, then, when desired, turn it into the room.

Another Aid to Health—

THE KERNERATOR

Destroys garbage on the premises
Made by Australians for Australians

THE AMERICAN WALL BED CO.

Bathurst House :: :: Corner Bathurst and Castlereagh Streets
City Phone MA 1877 See our Exhibit Stand No. 43

THE DREADED WHITE SCOURGE

Despite all our scientific knowledge, despite medicine, hygiene, and improved conditions of living, ten thousand of our people die in Australia every year of that white scourge of civilisation—tuberculosis.

Ten thousand a year—one-sixth of Australia's losses in the Great War—one in five hundred of the population dying of consumption every year—and, until recently, nothing done to direct public attention to the matter; and no public movement started to put a check to the ravages of the disease or to ameliorate the condition of the sufferers!

Consumption in the early stage is curable, even when well advanced it is not always fatal; but the patient must have proper attention and must live under suitable conditions. It is futile for a doctor to tell the stricken breadwinner of a young family that he must give up his present work and live in the open air, when for the man to give up his work means that he and his loved ones may starve. True, there are consumptive homes maintained by Government for the reception of sufferers, but for the stricken man to enter them means separation from his family, and leaving them to fend for themselves. So it is that many thousands of T.B. sufferers are struggling along under conditions inimical to their own recovery and constituting a menace to the health of others. As the ranks of the city-dwellers grow greater, the White Plague seizes upon an ever more and more increasing number of victims.

Twenty-five deaths daily is the average toll of tuberculosis in Australia. Strange, is it not, that such a death-roll passes unnoticed, but the death of one man by violence precipitated a World War? Strange, is it not, that the teeming millions of the British Empire can be concerned over the condition of a cricketer's ankle or become excited over a trial of skill between rival teams, and yet not concern themselves over the vital questions of national health and personal physical fitness? Thousands and thousands of young men were rejected during the war as unfit for military service. The seriousness of that fact was commented on at the time, but it is now practically forgotten.

Yet the heart of Australia is sound. Once the attention of the people is directed to the ravages of this great scourge, ready aid and financial support will be forthcoming to succour the afflicted and combat the disease. The question naturally arises: How is this to be done?

Owing to the number of persons suffering from tuberculosis, it is evident that hospitals and sanitariums are not the solution of the problem. It is also apparent that the disease is communicated to healthy persons by sufferers who are too ignorant or too careless to take proper precautions to ensure the safety of those with whom they daily mingle. The idea of special settlements for consumptive persons was a logical outcome. In such settlements a special type of dwelling could be erected; the sufferer need not be separated from his or her family; the observances of proper hygienic precautions could be assured; and medical attention and nursing could be given at a minimum cost. The removal from congested areas

of so many potential spreaders of the disease must also favourably react against fresh infection, whilst the location of the settlements in healthful districts, where the patients may enjoy the benefits of sunshine and fresh uncontaminated air, must enhance the chances of recovery.

Whilst good nourishing food and fresh air are essential agents in the treatment of tuberculosis, so also are proper exercise, congenial surroundings, interesting occupation both for mind and hands, and freedom from anxiety. If the patient can be supplied with work under such conditions, which will enable him to keep himself and maintain his family, he is relieved of anxiety on their account, and he is not injured in his self-respect.

AN ENGLISH EXPERIMENT.

Eight years ago, a consumptives' settlement was established at Papworth in Cambridgeshire, England, as an experiment; and it has met with a very gratifying degree of success. In those eight years, only one death occurred from tuberculosis at the settlement. Moreover, the children, who under slum conditions or living in ordinary small dwellings would have run terrible risks of infection, have been saved.

Sir James Kingston Fowler, K.C.V.O., C.M.G., M.D., etc., writes: "Some lessons to be learned from the success of this great experiment—doubtless there are many others—appear to be as follows:—

- (1) There must be no question that the patients really are suffering from tuberculosis.
- (2) If the disease cannot be arrested, the patients must still be capable of work, which must be suited to their diminished strength.
- (3) They cannot be trained to a new occupation and fitted to battle alone with the industrial conditions which obtain in this imperfect world.
- (4) But they can be trained to do "repetition" work, and earn wages graded to their skill.
- (5) The wages paid to the skilled men must be at the trade union rate for the number of hours which their physical conditions allow them to work without injury to their health.
- (6) All the heads of the departments must be men who have themselves suffered from the disease, although they may have recovered from it, either completely or partially. Men who have not had this experience cannot enter into the feeling of those who are working under their direction.
- (7) There must be a prospect of promotion in the mind of every settler, e.g., from Sanitarium to a hut, to hostel, to a cottage, and in the industries from part time at a lower rate of wage, to full time at a higher trade union rate, according to skill and application, and finally to the position of head of a department.

(Continued on page 26.)

Security Safe Co.

Stand
No. 29

*Challis House,
Sydney.*

For
IDEAL
Security

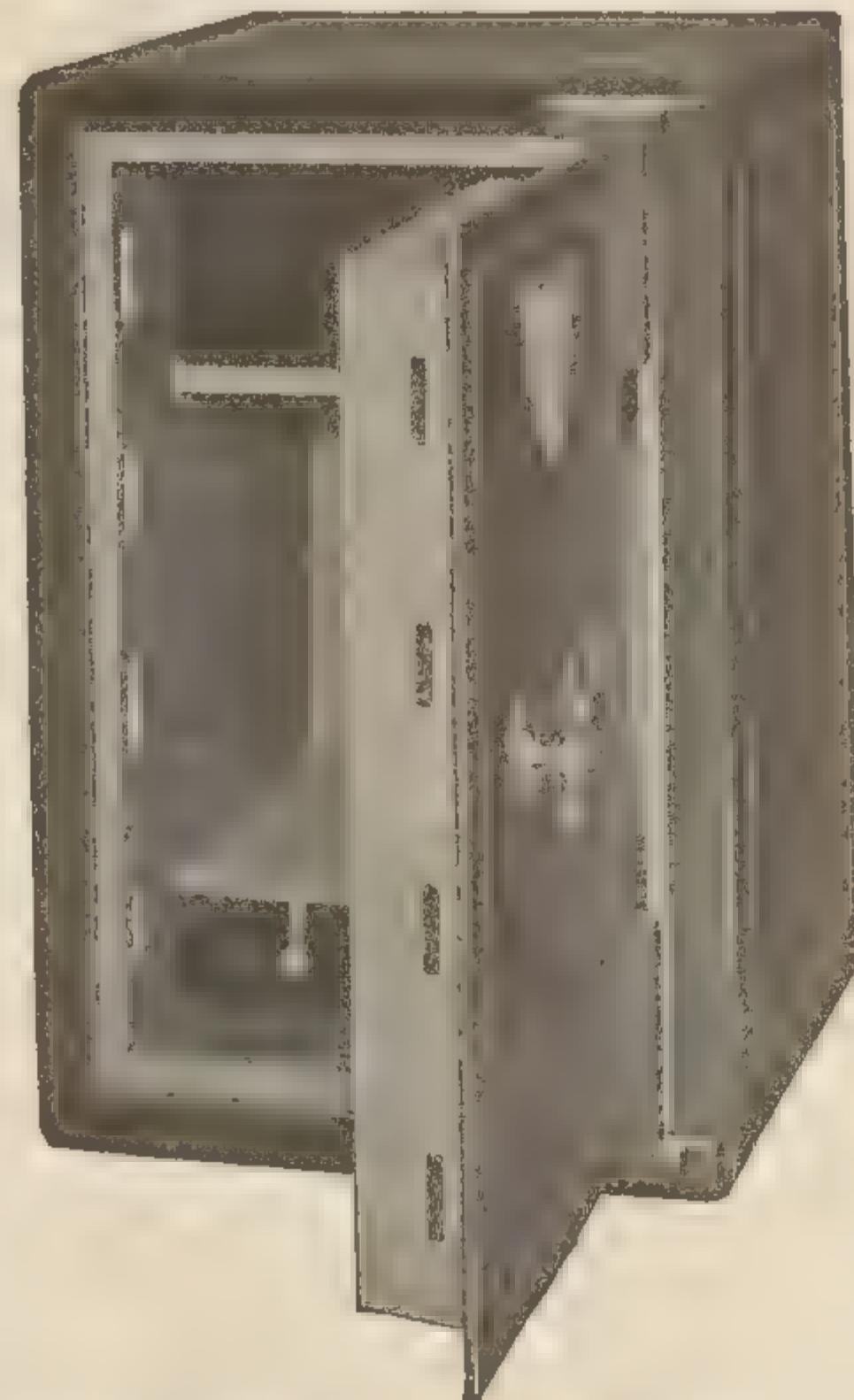
Strongroom
Doors

Fireproof
Doors

Burglar-proof
Safes

Book Safes

Estimates given



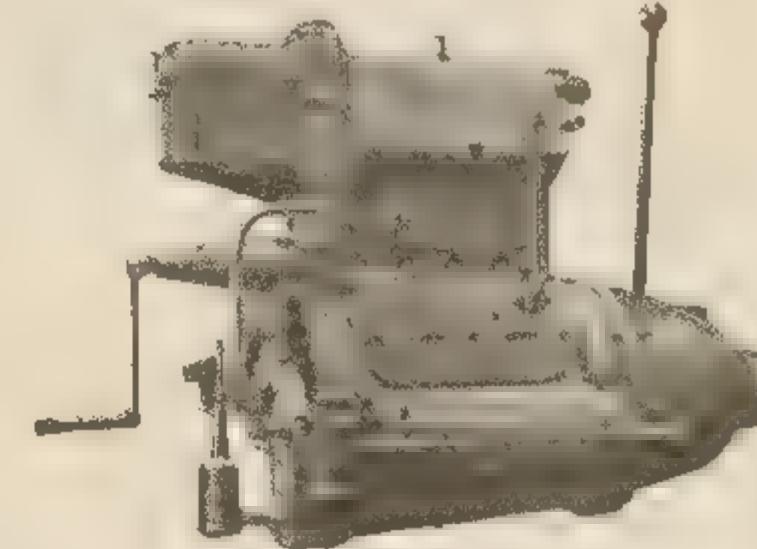
In an Ideal Home one looks for Ideal contentment, which, as far as valuables are concerned, is guaranteed by having a secure repository for them. The Security Safe Company is specially catering for the Ideal Home with their Wall Safes and other types. The Company's products are wholly Australian. This Company offers Security to all classes of business, large and small.

SECURITY SAFE means SAFE SECURITY

"Abeille"

Marine Motors

St. Quentin, France.

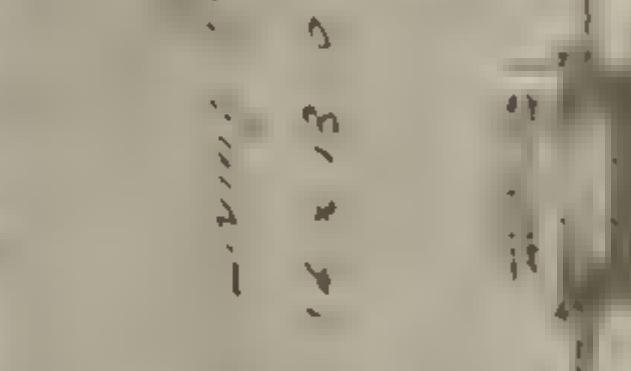


To those Ideal Homers who live by the waterfront the "ABEILLE" French Marine Engine presents the most modern achievement in the sphere of marine engine development. There are many outstanding features in this inexpensive engine, one being the oil cooling system. An inspection of the engine at Stand No. 29 will repay the time spent.

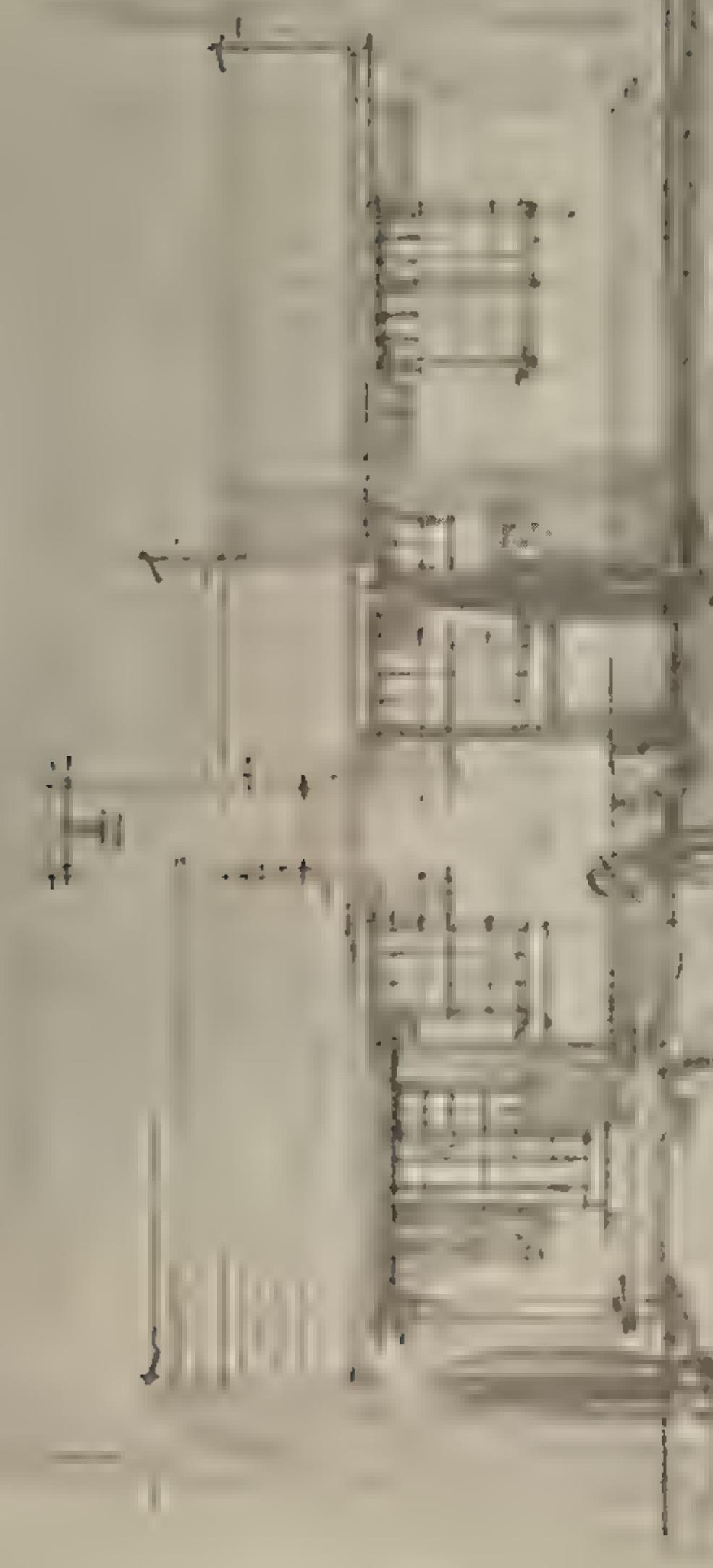
Price - £166

E. P. ANDREAS, Australian Concessionaire.

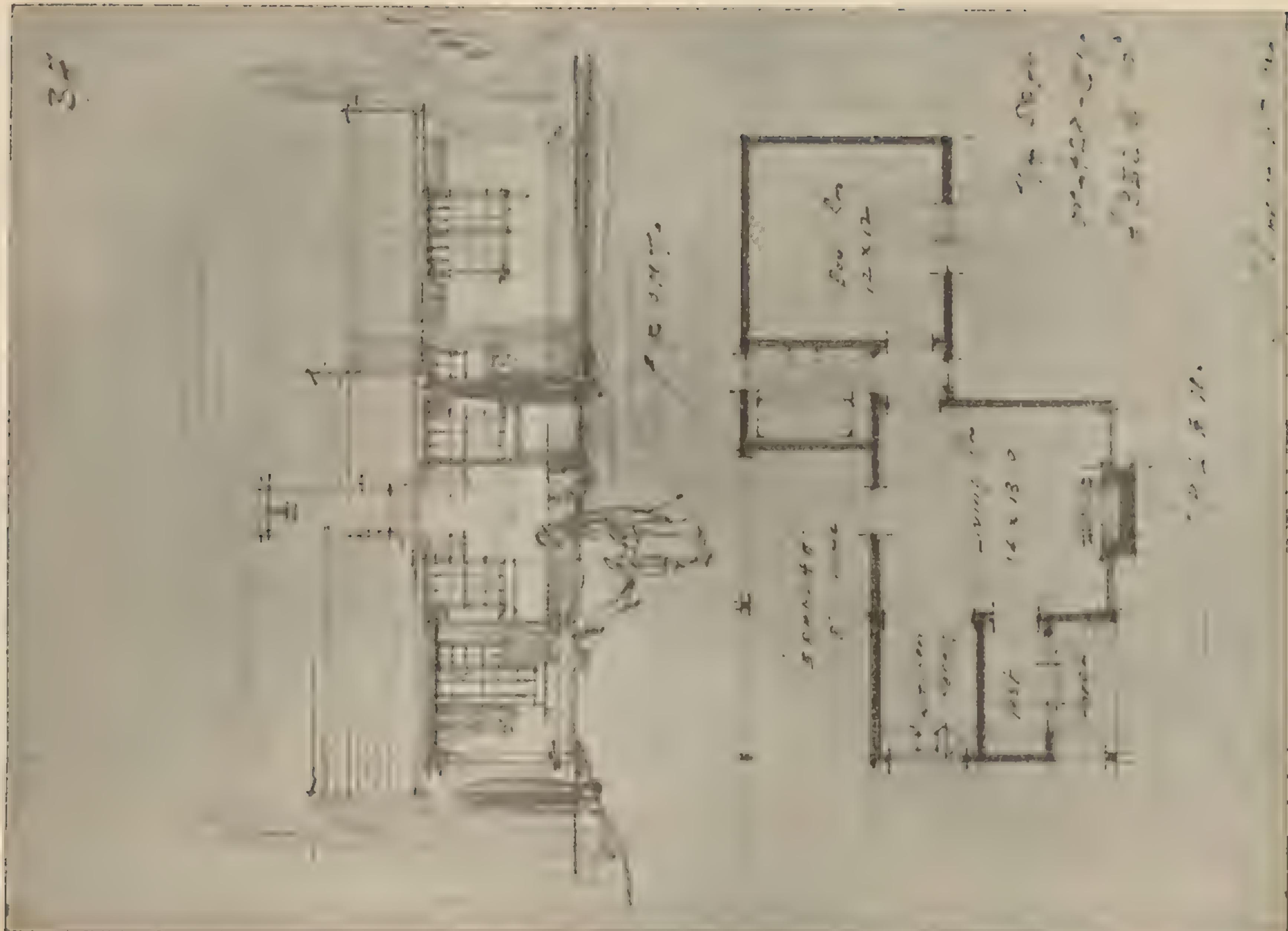
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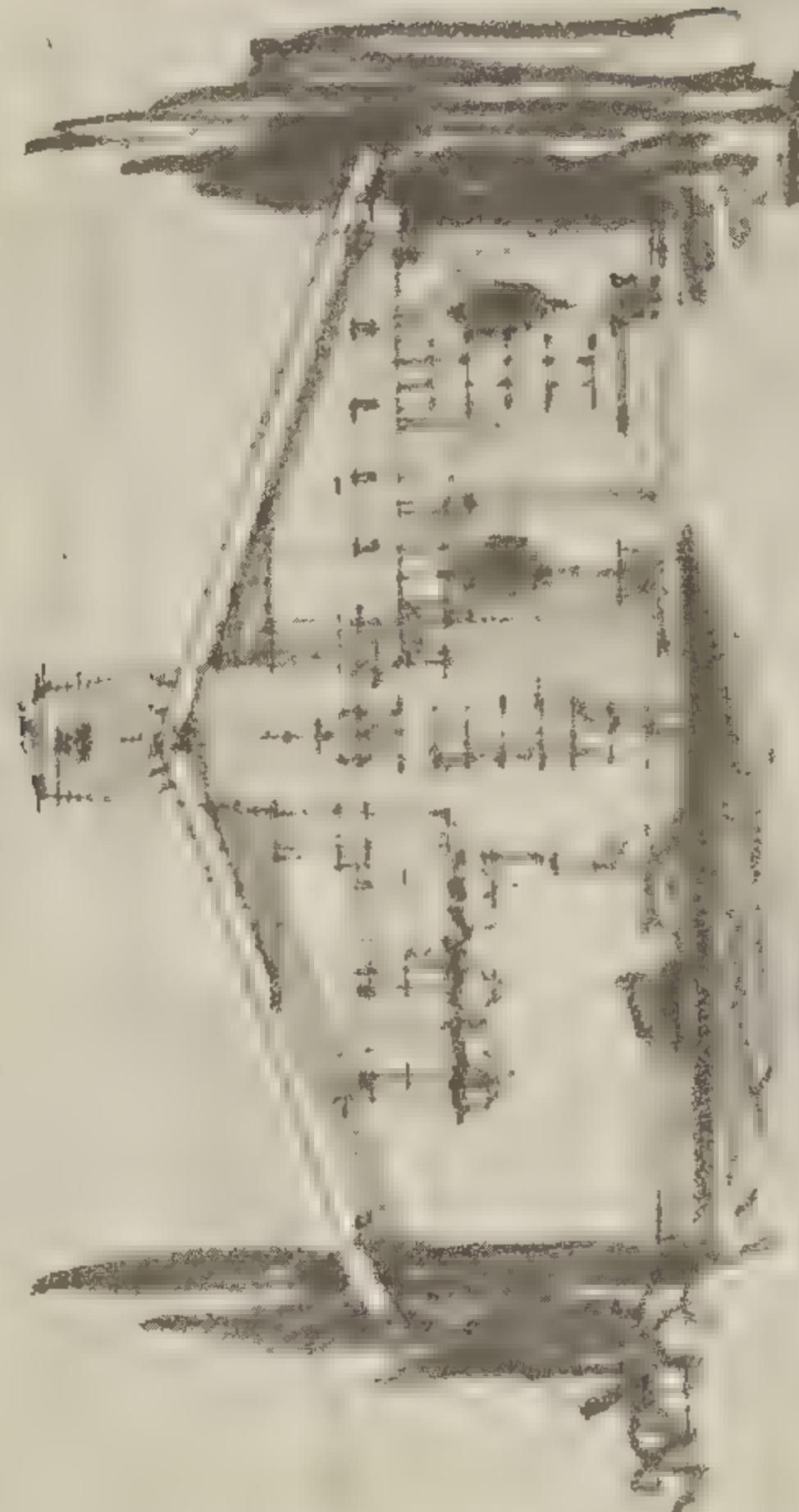
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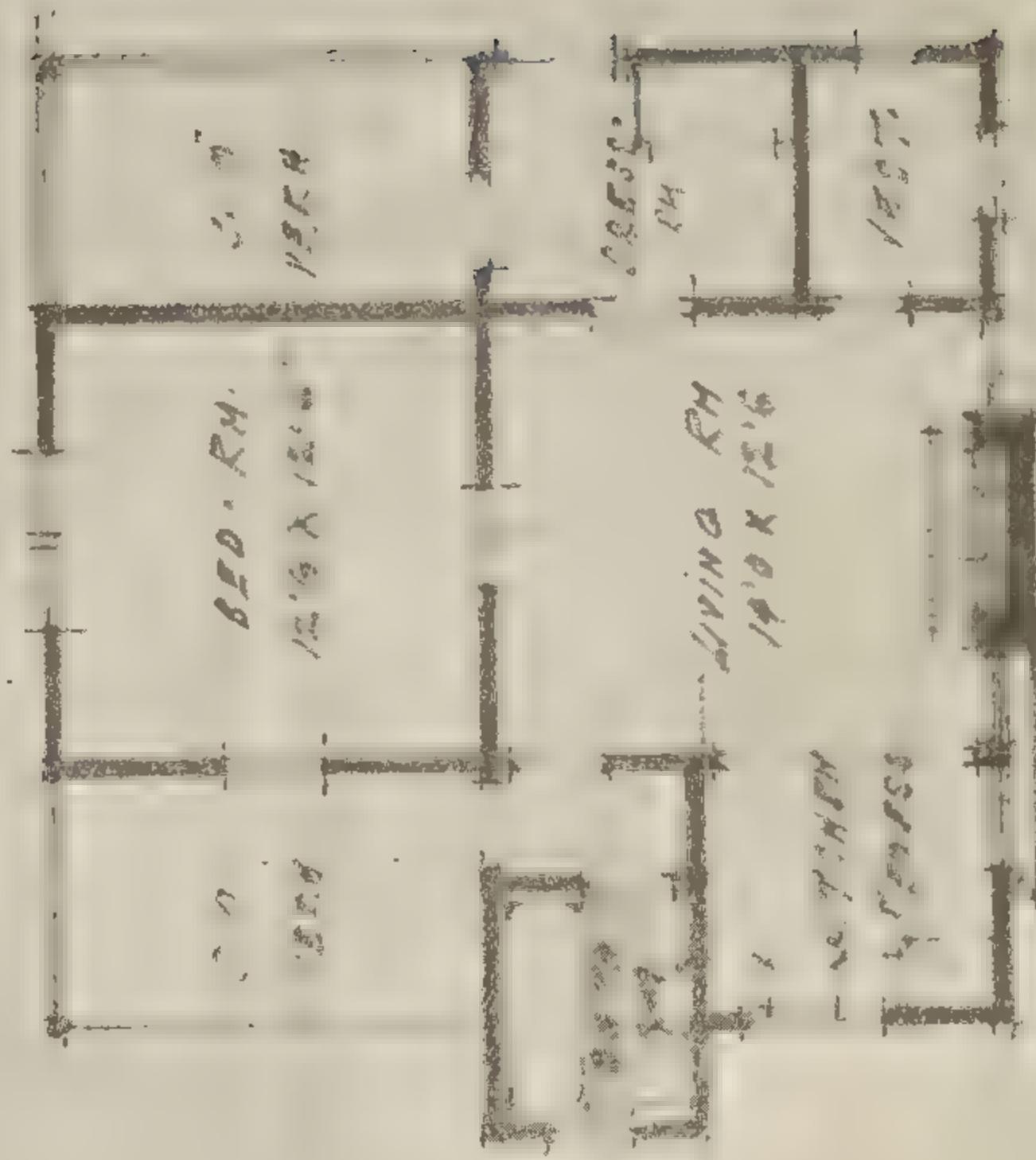
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P.L. 44

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30 Cwt. International Speed Truck.

INTERNATIONAL SPEED TRUCKS

International Speed Trucks combine sturdiness and endurance with economy of operation, flexibility, and speed.

They are designed from the ground up to operate at high speed with capacity loads and give low cost service over a period of years. The International Speed Truck is built as a Speed truck, and is not a re-designed passenger car. Right down to the smallest detail it is built for hard work.

Speed chassis equipment includes spare tyre, rim and tube, magneto ignition, electric lighting and starting, auxiliary springs, engine power tyre pump, full tool kit.

1 Ton Chassis .. .	£365
30 Cwt. Long Chassis .. .	£475

CASH OR EASY TERMS.

JACKSON, THOMSON LTD.
253 Castlereagh Street,
SYDNEY.

The Quality of Durability in Linseed Oil is Doubly Necessary under Australian Conditions

The climatic conditions of Australia exercise a heavy demand upon paint work.

Linseed Oil extracted by the world standard method of pressing, tanking and maturing, is of proved durability.

When ordering Linseed Oil, therefore, specify Meggitt's and be assured of genuine Linseed Oil, pressed, tanked, matured, and free from all trace of chemicals.

Meggitt's Linseed Oil is guaranteed to be equal in every respect to the best brand of imported oil. It is, however, invariably cheaper.

FOR LASTING WORK—"MEGGITT'S."

MEGGITT LIMITED

Works: PARRAMATTA
MELBOURNE
ADELAIDE

Head Office:
26 KING STREET
SYDNEY

The Ideal Caterers.

SARGENTS LTD.

Refreshment Rooms on Top Floor
of the Ideal Homes Exhibition.

Patrons and Exhibitors are invited to take advantage of the arrangement to supply high quality refreshments during the Exhibition in the specially fitted Refreshment Room within the Exhibition.

Sargent's Usual Tariff.



Swain's Radio



Receiving Sets

Stand No. 77

Stand No. 77

Nowadays no Home is complete without a Good Radio

Swain's Special Three

A guaranteed Loud Speaker Set for all local and on many interstate stations. One dial control, and no coils to change, add to the simplicity of tuning. Built into polished Maple Cabinet. Supplied with Loud Speaker, Valves, Batteries, and all equipment.

£27/10/0

Swain's Special Five

Built on the same simple lines as the Three, but having a reserve of power so necessary on distant stations. Selectivity is one of its many features. Supplied with Loud Speaker, Valves, Batteries, and all accessories.

£45/0/0

Sterling Four

This set is one of England's foremost Receivers, is beautifully finished, and built into handsome Walnut Cabinet. Supplied with Loud Speaker, Valves, Batteries, etc.

£67/10/0

*EASY TERMS ARRANGED ON SETS
We have the largest range of Radio Accessories,
Loud Speakers, etc., in Sydney*

Swain & Co. Ltd., 119 Pitt Street

See our Stand No. 77—Top Floor

Builders!

5d a year

is the extraordinarily low maintenance cost, after the first five years (covered by our guarantee), for the most attractive proposition placed before home-builders for the last decade—The

"WIFE-SAVER"

Clothes Washing Machine. This unique and serviceable machine washes, boils and rinses clothes without necessitating their removal from the copper. It operates without attention, washes cleaner and quicker, and eliminates all drudgery. By installing this machine only a blueing tub is necessary, thus saving laundry space, and cutting down

BUILDING COSTS

A half turn of the tap is all that is required to set the machine in motion. It is fool proof and there is nothing that is likely to wear under 5 years:

A selling feature

It is a boon to the house-wife, and any home with the "Wife-Saver" installed will have a selling feature of the most attractive type.

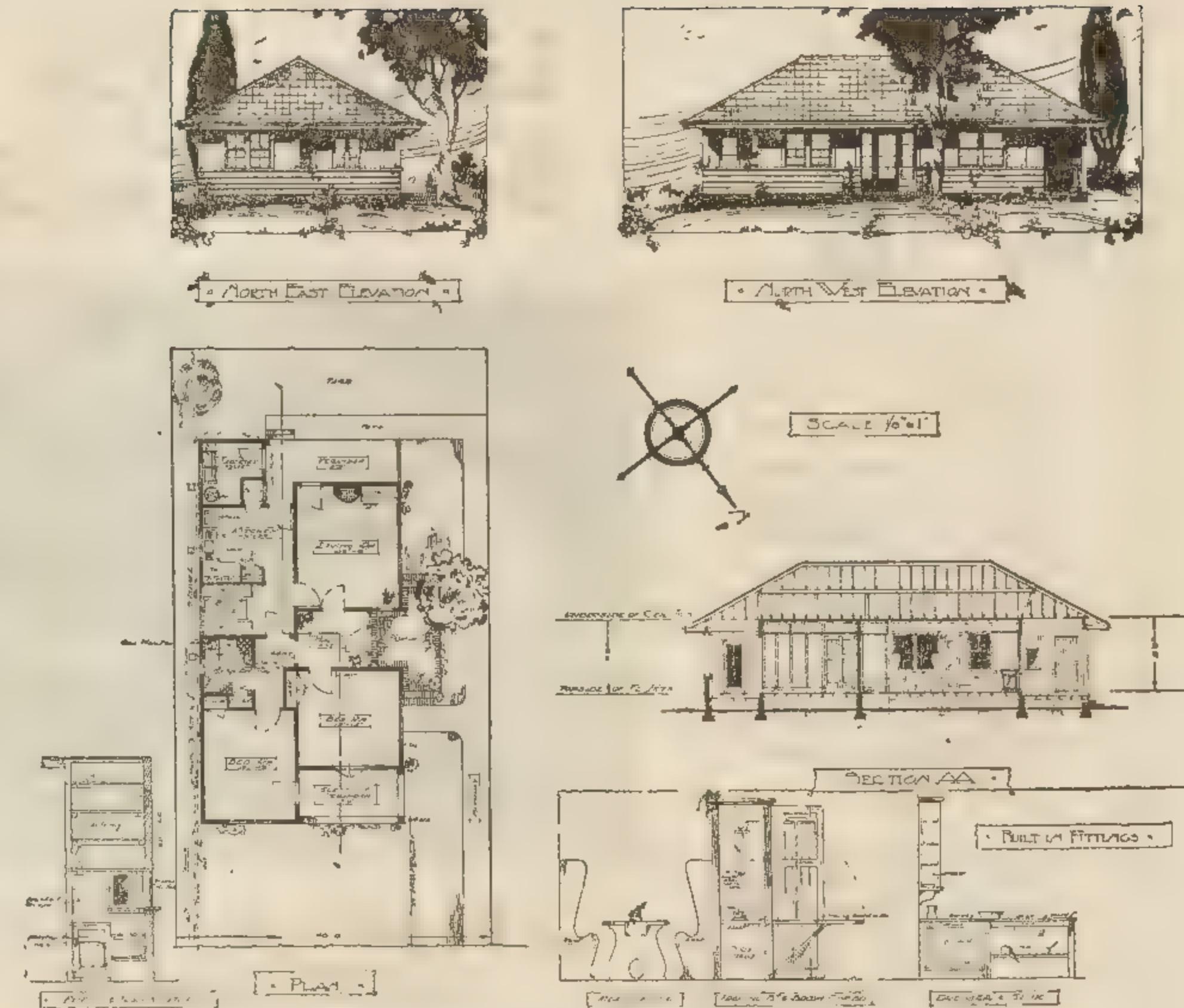
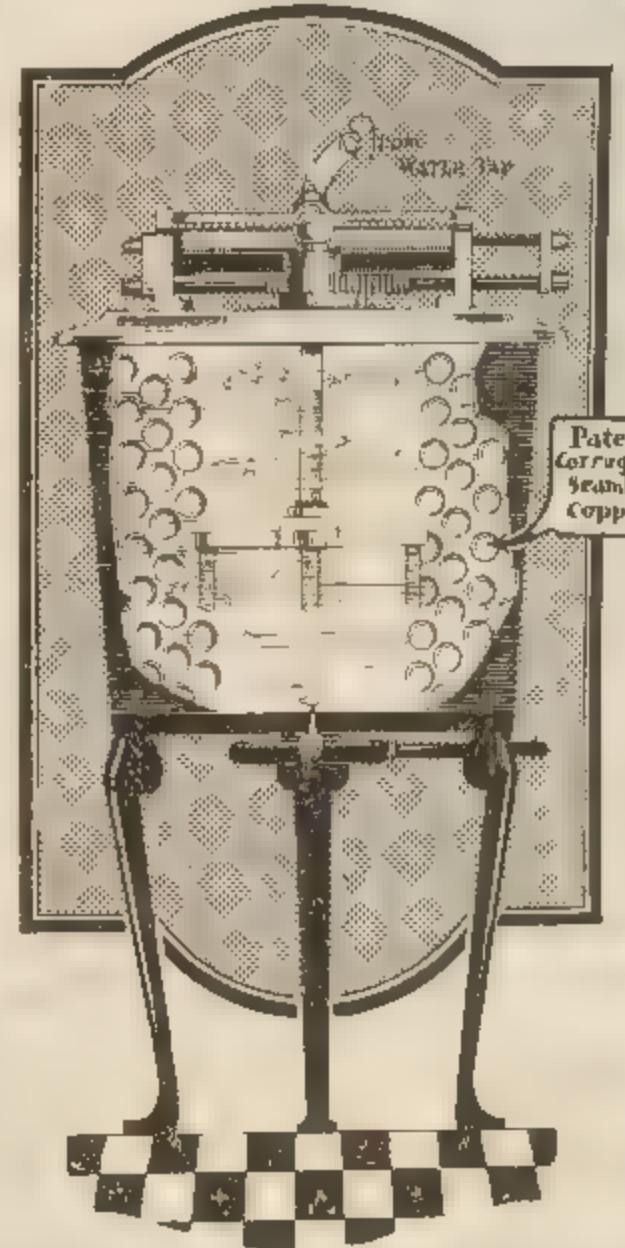
Builders, it will pay you to have a look at this machine which carries a

5 Years' Guarantee

See a demonstration at the "Wife-Saver" Stand No. 45 at the Exhibition, or at the showrooms of

**The Wife-Saver
Washing Machine
Co. Ltd.**

FIRST FLOOR
241 PITT ST., SYDNEY
Phone M 3806



B. C. DUCKWORTH'S IDEA OF AN IDEAL HOME.

Awarded Third Prize—£25.

Though of pleasing exterior and conveniently laid out inside, objection was taken to this design by one of the lady adjudicators, owing to the living-room being at the back. The view was expressed that the housewife needed a better outlook from the main room of the home than that afforded by a living-room at the back. Something better, said this lady, was required than a view of backyards and fences. Apart from this aesthetic objection, the fact that the fireplace was in a draught, and that the arrangement of the kitchen was not so good, lost this design some votes.

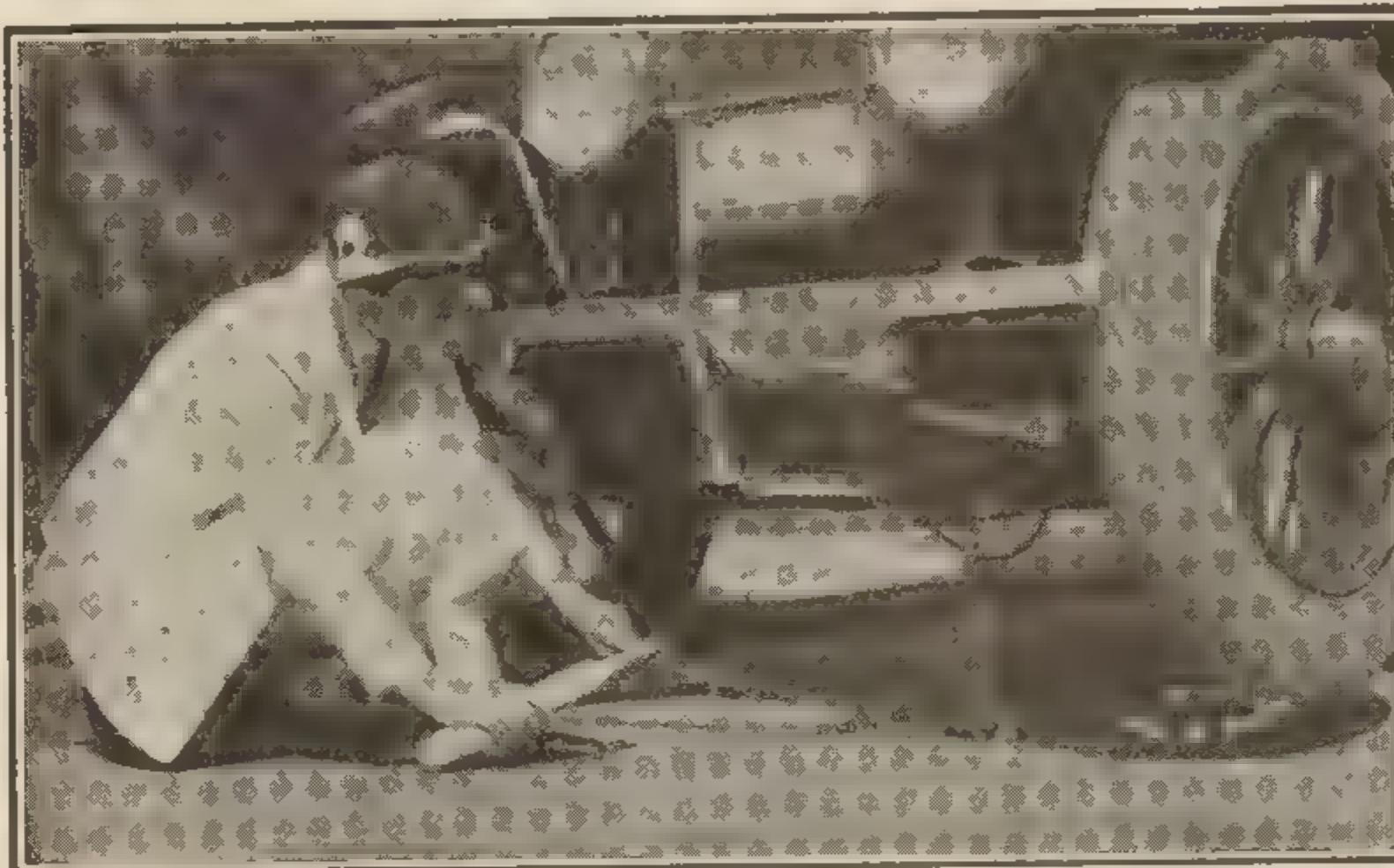
The
**Little Bottle
with a
Big Kick**

Made of pure Vanadium Steel, and tested up to 7,000 lbs. per square inch, whereas the contents have an expansion force of approximately 800 lbs. per square inch. Then the Power Bottle may be used safely by anyone under any condition.

- A. Set, comprising 3 Devices—2 Power Bottles (or Fire Extinguishers), Lifting Jack, and Connections—£5/5/-.
- B. Set, comprising 2 Devices—2 Power Bottles (or Fire Extinguishers), Connections, Tyre Inflation Set—£2/10/-.
- C. Set, Comprising 3 Devices—Syphon, 1 Power Bottle (or Fire Extinguisher) and connections—£4/4/-.
- D. Set, Doctors Only—comprising complete Oxygen Kit—£5/5/-.

Refills, 2/6

Lifting a Car with a Bottle in Ten Seconds



**PREST-AIR DEVICES LTD.
CIRCULAR QUAY WEST, SYDNEY.**

Tel.: BW 6584.

**PREST - AIR DEVICES,
VICTORIA, PROP., LTD.,**
99 Queen Street,
MELBOURNE.

NICHOLLS, Gawler Place, ADELAIDE.

PREST-AIR DEVICES (New Zealand) LTD., Wanganui, N.Z.

**CANADA, CYCLE & MOTOR
AGENCY, QUEENSLAND LTD.
Adelaide Street,
BRISBANE.**

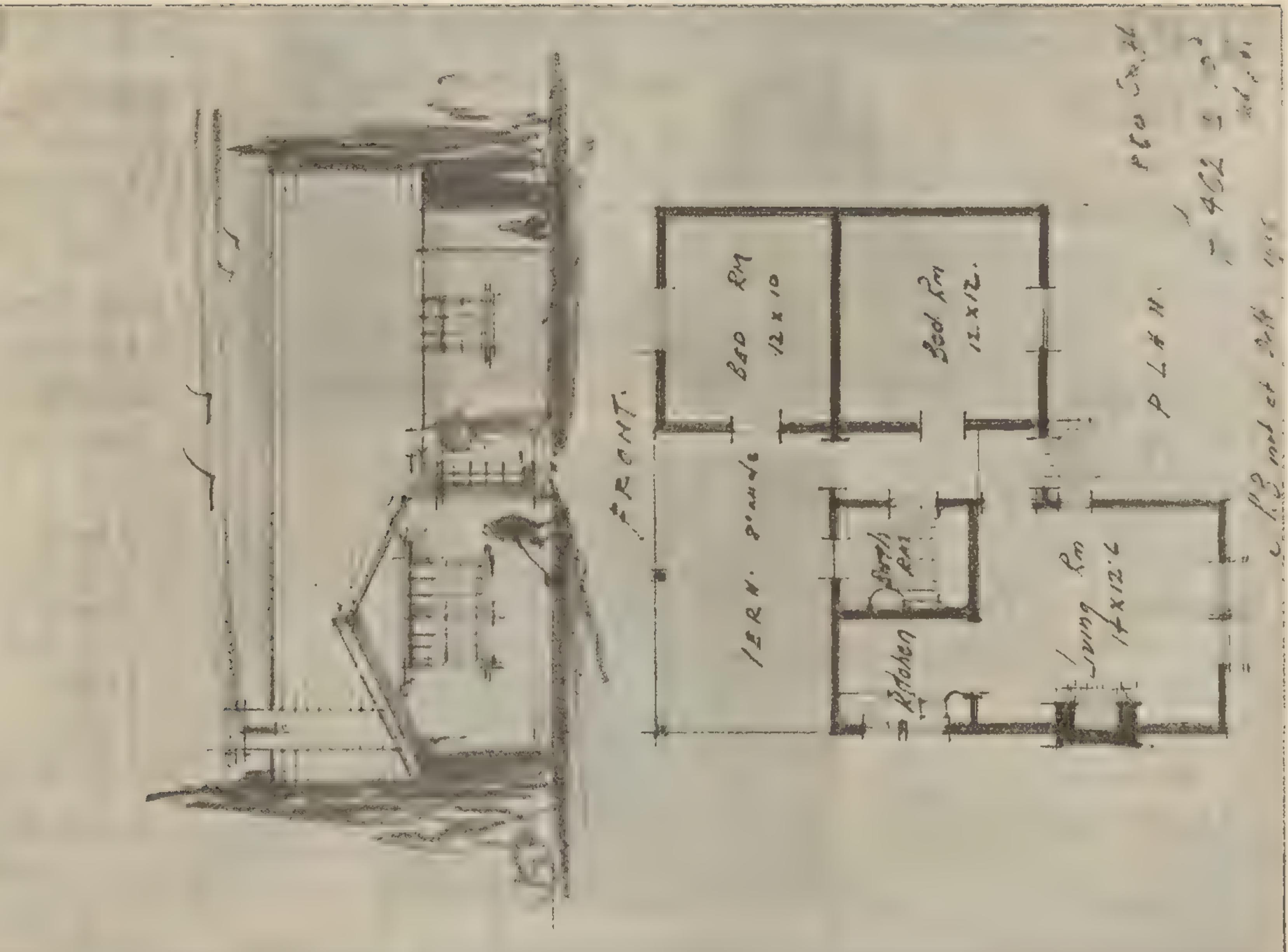
Filling Tyres with **PREST-AIR** (Pure Carbon Dioxide)

To Inflate a Tyre—

Attach hose connection to bottle, then the hose to your valve, and open the Power Bottle valve slowly. Only those who have inflated tyres in this new way realise the startling convenience and simplicity of the **POWER BOTTLE** method. The troublesome hand pump, apart from the time it takes, requires a quantity of exertion.

Now, lady drivers, be sure and ask about Prest-Air.

Refills, 2/6



GRACE BROS.

are producing
Designs
in great diversity
of style and price.



Compare
the great restraint
and the superlative
simplicity of this
**SYCAMORE
SUITE**
with the
Ultra-Modern
Furniture
shewn in the
Ideal Cottage
Each in its own
place,

Le dernier cri

Exquisite Sycamore Furniture by Grace Bros. Ltd.

Sydney



DESIGNS OF DISTINCTION demand meticulous care in their development, otherwise the distinction fades. The design illustrated is one of a new range for 1926, and is representative of the many striking features we are introducing.



BEDROOM SUITES ARE OUR STRONG POINT. We invite your inspection and enquiries. Our timber is specially selected and splendidly matured. Our craftsmanship is high-grade. Finish to the minutest detail is studied with view to securing the absolute confidence of our customers.

The "WESTMINSTER" SUITE, comprising 6ft. curved wardrobe, fitted with interior mirrors, 4ft. 4in. oval dressing table, plate-glass top, oval stool in silk, candle standards and shades, 3ft. 6in. curved chest, with shaped hanging mirror and silk-tasselled cords. Bedside cabinet, glass top. Eight pieces, £275.

GRACE BROS.

" $3\frac{1}{2}$ ACRES OF FURNITURE"

The Ideal Home must have Idealists living in it



Lovers of the True and Beautiful, with a Special Delight in the Grace Bros. Furniture that makes their house Home

IDEAL HOMES EXHIBITION

List of Exhibitors and Stand Numbers

	Stand No.		Stand No.
E. P. Andreas ...	34	Nock & Kirby ...	9
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Grace Bros., Ltd. ...	Ideal Cottage	Australian Westinghouse Co. ...	66, 68
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Hay Publicity Co. ...	51, 52, 53	Wollaston Ltd. ...	24
J. K. Johnston Ltd. ...	40, 41	Game in "Model" Village ...	42
Metters Ltd. ...	14	Crazy Kitchen Competition ...	

SYDNEY—JULY TO OCTOBER, 1926

THE DREADED WHITE SCOURGE—(Continued from page 15).

- (8) The stores, which contain all the necessities of village life, must be run on the same lines as the industries.
- (9) The products of the labour of the settlers must be sold in the open market under competitive contracts or by travellers employed after the manner followed by wholesale firms.
- (10) The industries best suited for a tuberculosis settlement are such as can be carried on in well-ventilated, hygienic workshops, where a considerable number of men can be employed.
- (11) Our old but elusive friend, the "light occupation in the open air," although not to be excluded, is, speaking generally, less suitable than those carried on indoors, under conditions in which the worker is sheltered from inclement weather.
- (12) All heavy work on the land is unsuitable, and all the heavy work of the industries must be done by machinery.

From these considerations has grown the idea of the industrial colony—as opposed to the farm colony—and its natural corollary, the village settlement.

The colony is grouped round a central hospital building, which is surrounded by a fine park of 350 acres of meadow land. Some little way from this main building, in the midst of the wooded meadowland, lies the Sanitarium. This Sanitarium consists of about 90 small huts, each containing a bed, a chair, and a table. They are so constructed that day and night aeration is complete and continuous. Each hut is provided with electric light, and each one has an electric bell communicating with the main building, which comprises kitchen, refectory, lounge, lavatory, and medical services.

On another site of the estate are the workshops. These are numerous and varied in character. Many different kinds of trades have been developed at Papworth; joinery and carpentering, cabinet-making, household and garden furniture making, huts, and particularly sanitarium huts. There are workshops where boots are made and repaired, and where portmanteaux are manufactured; there is a tailoring establishment and a jewellery establishment. In addition to industrial trades, the agricultural side has been developed in the form of gardening and market-gardening, and pig and poultry farming. Heavy agricultural work is, however, not taught at Papworth.

All these buildings are on one side of the road, the main road of Papworth. On the other side, the road leads to the "Hostel," built of light material, and of pretty appearance. This Hostel is situated under the shelter of some high trees in the midst of a plot of ground, slightly dominating the surrounding meadows. Further on, at the end of the main street, we come to the village itself. There is a line of charming little houses, each one consisting of two stories and containing two or three bedrooms and a kitchen and dining-room. The bedroom of the patient opens out on to a covered

balcony, where he is able to rest during the day or sleep during the night. Each house possesses a garden, in which the owner cultivates his vegetables, and he also keeps a few hens. Here, in such a home, the T.B. lives with his wife and children under the supervision of nurses, who watch over the hygiene of the home and the health of the family.

The Village also contains administrative offices, a post office, a church, a school, and a store.

The patients, after being under observation in the hospital, are passed on to the Sanitarium. There they are submitted, some to a species of rest cure, and others under the supervision of a doctor, to a regime of training in work. These latter divide their time between the garden, following the work which has been chosen for them by the doctor, bearing in mind the preference and the knowledge and psychological attitude of the patient. New houses are built by the patients themselves, and are not, therefore, very expensive.

The regular work under happy, healthful conditions brings about a contented frame of mind, and the normal atmosphere which pervades Papworth bears testimony to the tranquil spirit of the inhabitants. These inhabitants number about 200, 58 ex-patients and their families being accommodated in separate homes. The turnover of the industrial section now is about £40,000, and therefore the cost of the colony to the country is very small indeed.

Her Majesty the Queen was so delighted with everything she saw on a recent visit to Papworth that she at once made a donation of £1000 to the settlement.

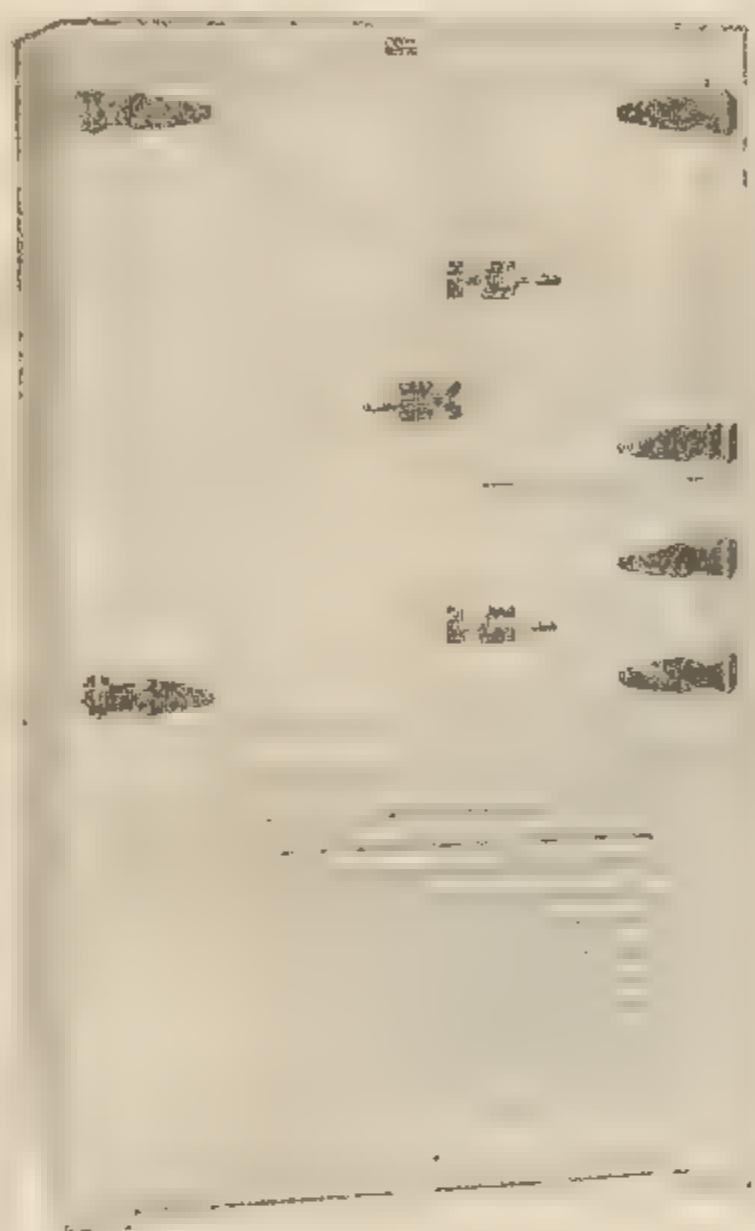
WHAT THE N.S.W. CONSUMPTIVE" SETTLEMENT COMMITTEE IS DOING.

To give the consumptives of New South Wales a Papworth of their own, a strong committee of charitable and public-spirited citizens is carrying out a campaign to raise funds to establish a T.B. Settlement at Picton Lakes, the climate of which locality is considered by the medical profession to be ideal for the purpose.

The plan is to build a village where T.B. men may live with their families in rent-free chalets under medical attention, and where they may do congenial work under conditions which will be conducive to a steady recovery of their health. The industries which will be established include, amongst others, cabinet-making, carpentering and joinery, toy-making, wickerwork, printing, portmanteau-making, etc.

Each patient will work only as many hours a day as the medical officer deems advisable, and he will be paid by the hour at the union rate of wages. In the case of married men, so that the whole burden of supporting his family will not fall on the sufferer, opportunities will be given the women-folk of the settlement to assist in certain forms of light work. The

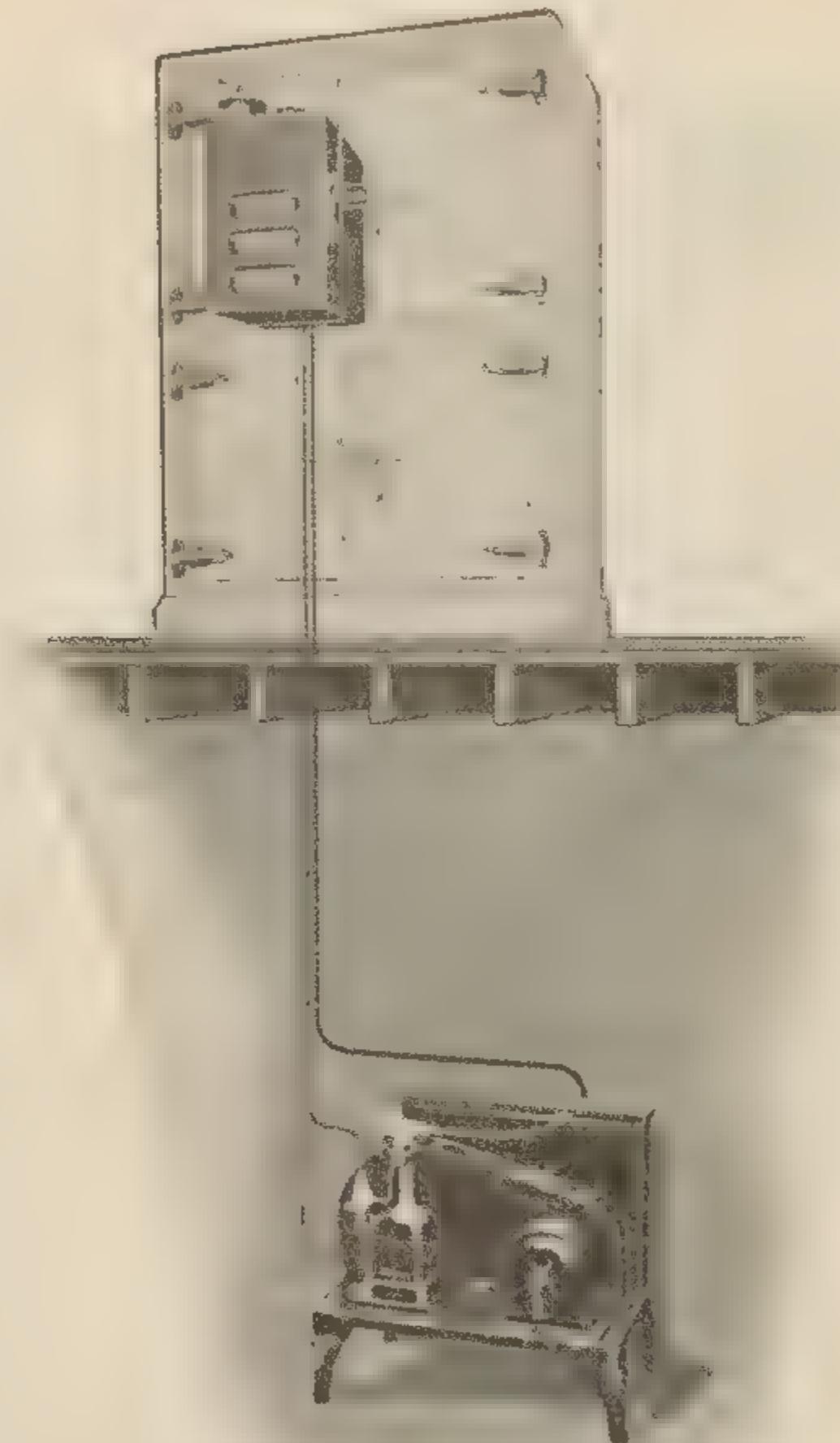
(Continued on page 59.)



Copeland System

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NO DRIP PAN TO EMPTY.

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HOW THE COPELAND SYSTEM OF ELECTRIC COLD STORAGE HAS REVOLUTIONISED THE PRESERVATION OF PERISHABLE FOODS.

Scientific tests have shown that no article of food will deteriorate in freshness, flavour or texture at a temperature of less than 50 degrees Fahrenheit. The bacteria that cause decomposition cannot germinate below that temperature.

Eleven years ago E. J. Copeland, realising this, was convinced that if he could devise a method of maintaining a constant refrigerator temperature of less than 50 degrees he would solve the problem of food preservation in the home.

He discovered, after many experiments, a harmless refrigerant which produces the desired low temperature. He next invented an automatic control to keep that temperature constant. Not content, he kept on experimenting and refining. He now presents the Copeland System, which virtually converts every refrigerator into a miniature cold storage plant. Food can now be perfectly preserved in the home at a cost that is small in comparison with the important advantage it offers.

If you want a Home—A Home of Your OWN— You Need this Booklet



OST men not owning their own homes are the means of livelihood to some landlord, merely because they lack sufficient energy to make inquiries. It is possible for every man to own his own home if he will only go about the right way of finding how he can do so.

Years ago, to own his own home, a man would have to find a lump sum as a deposit, usually one-third of the purchase price agreed upon, and arrange a mortgage for the balance. He could only reduce such mortgage with the consent of the lender, and was always faced with the knowledge that, at the end of the period—usually three or five years—the expense of renewal or of making a new mortgage had to be faced. In more recent years, as we all know, it has not been easy to secure such a re-arrangement. From this we see that but few men, a very small minority, and only those with some capital and a considerable income could afford such an ownership.

Payment of rent secures nothing. It is a weekly exchange of money for a weekly shelter—nothing more, nothing less. At the end of a year a man having paid fifty-two weeks' rent has merely received shelter for that period. He possesses nothing in the way of property; consequently rent is an expenditure.

But rent ceases to be an expenditure when a man plans to own his own home. The money he pays out, by way of purchasing his home, buys

not only shelter, but his home as well. Consequently at the end of a year he has received shelter for that period plus the fact that what he has paid is so much off the price of his home. Thus he turns expenditure into an investment.

It is a fact that any man without capital can, in the short space of five years, acquire his own home. It simply means that systematic saving for that short period will place him in possession of the means of securing a property that is his own—property situated in a locality where values are likely to rise.

A system has been perfected whereby people can own their own homes without being put to any great cost in the matter of time, money, or outlay. To many it might seem a problem; but it is no problem, because the matter has been proved by this company.

Quite recently this company devised a comprehensive and easy system which enables a man to secure his own home. By it a man can eliminate for all time the bug-bear of rent, which purchases nothing but shelter, and gets rid of the possibility of having the place he occupies being sold over his head.

This comprehensive and easy system made available by the Australian Metropolitan Life Assurance Company consists of a method of combining Life and Endowment Assurance with a loan. The method is recognised by financial experts as being the most liberal yet offered the public.

It enables every citizen who can set aside an amount approximately equal to the rent he is now paying to become the possessor of his own home. To many this may seem an impossibility, but it must be realised that the system has been in operation for some time in other countries,

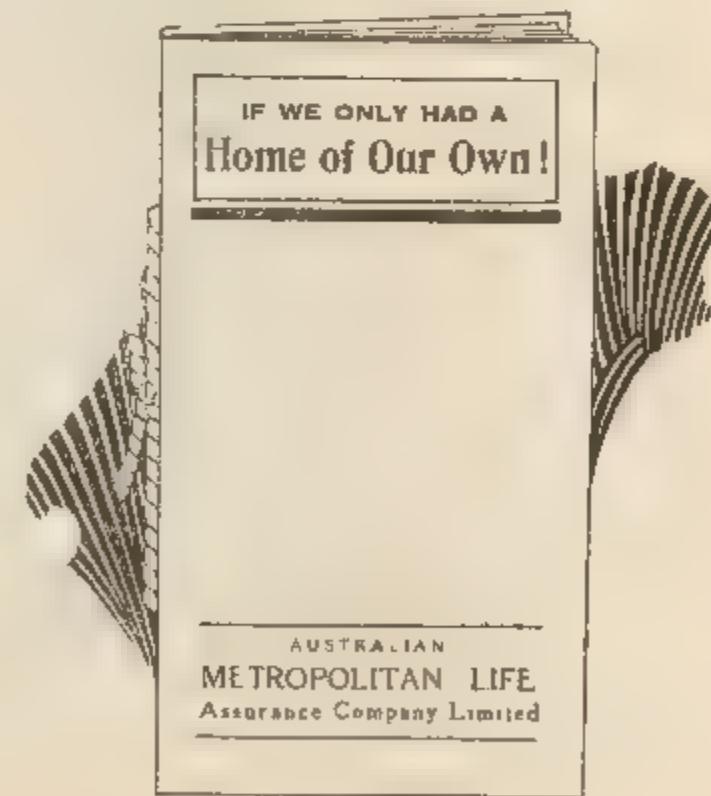
and that through it many thousands of people have become home-owners.

It is but natural for the human being to be sceptical. In some way or other most of us are. The idea of a man becoming the owner of his own home by paying equivalent sums to what he pays in rent will certainly raise a doubt in some people's minds.

To those people—all people for that matter—but particularly the doubtful, we invite them to call at, or send to, our office for full details of the system. Go right into it; it is simple in its presentation and absolutely straightforward and above-board, by reason of the fact that it is backed by one of Australia's oldest and most conservative Assurance Institutions—the Australian Metropolitan Life Assurance Company, Ltd.

No matter how sceptical you may be—no matter how far off ownership of your home may seem to be—no matter if you have often thought of the idea and then despaired of it—send for this information. It costs you nothing to obtain it—you place yourself under no obligation whatsoever, and surely, above all things, it is worth learning how to obtain your own home by the easiest possible arrangement?

Write or call to-day for the booklet, "If We Only Had a Home of Our Own."



AUSTRALIAN METROPOLITAN LIFE ASSURANCE CO. LTD.

(Incorporated 1895)

THE METROPOLITAN BUILDING,

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IS YOUR SLEEP SOUND?

The posture of the sleeper is not so important as many people think. You often hear it said: "You shouldn't sleep on your left side—it interferes with your heart action"; or "You shouldn't sleep on your back—it interferes with your breathing."

Such remarks are only hearsay superstitions without any basis of fact. The position of your body while reclining in bed should be the posture which is most comfortable for you. You may enjoy just as comfortable a sleep with your knees doubled up as you can enjoy stretched out prone.

Be sure, however, that your nose and mouth are uncovered so that you can breathe fresh air into your lungs, and not buried under the bedclothes breathing the rank, close air which exudes from the heat of your body.

Be careful, also, in the choice of your Bedding. Buy a mattress that has a well-known trade-mark and which is filled with fresh, sanitary materials. A good mattress which does not get hollow at one end and lumpy at the other is a good investment.

THE IMPORTANCE OF THE MATTRESS.

Many people to-day seem to believe that the most essential part of bedroom equipment is furniture, forgetting that the only factor directly serving the purpose of sleep is the bedding mattress.

Fundamentally, the sole purpose of a bedstead is to raise the mattress from the ground. In fact, history points out very clearly that our ancestors resorted to bedsteads solely for the purpose of avoiding the insects and dampness of the ground. Which, of course, does not minimise the pride one takes in the possession of a finely-appointed home. But the fact that a bedstead only indirectly, in a lesser degree, contributes to comfort, readily emphasises the vital need of a good mattress. The mattress built tens of years ago without any scientific and hygienic features has outlived its usefulness. It cannot be expected to give the same comfort or induce the same healthful sleep so necessary to human health. The physical and mental strain of working in our modern world contributes to a greater drain on our nervous energy than were our forefathers subjected to. Comfortable sleep is necessary. It is a builder of health.

HEALTH DEMANDS SOUND SLEEP.

Here is the opinion of an eminent doctor: "Do you realise that if you live out man's allotted time you will be in bed at least a quarter of a century? Why spend twenty-five or thirty years on a rack of torture when for a few pounds you can get a decent set of bed-springs and a comfortable mattress? I beg you to have a good bed, because health demands it.

"Look over your bed equipment. Perhaps you haven't given it a further thought since you first installed it. Bear in mind that invention has not lagged in this field. Like everything else, mattresses show the effects of progress. You want your children to develop symmetrical and beautiful bodies; you want their spinal columns to be straight; you want them to have dreamless and health-building sleep.

So, from a health standpoint alone, this matter of getting the fullest benefit out of your sleep is an important problem for all. And, foremost among the numerous factors entering into this question is the necessity for choosing a modern, improved mattress.

Newlands Steel Beds Range in Prices from £2 to £50



"The York"
All Steel Twins

"Separate Beds and sound sleep" is the advice of medical authorities.

A leading journal devoted to clinical medicine quotes:—
"Separate metal beds for every sleeper are as necessary as are separate dishes for every eater. They promote comfort, cleanliness and the natural delicacy that exists among human beings. Sleep becomes more relaxing and therefore more reconstructive—next to consciousness itself, the most

wonderful and healthful thing in life."

Newlands metal twin beds offer you a complete rest and comfort, because they are conceived and built for the vital service of restful sleep.

There is a wide range of Newlands Steel twin beds for you to choose from.

A Reliable Furniture Supplier in Your District Stocks Newlands Beds



Awarded Medal and
Certificate of Honour
Empire Exhibition,
London.

If there are no specific hygienic and economic reasons for steel beds, why are they always used in hospitals?

NEWLANDS ALL STEEL BEDS

"Steelite-de-Luxe"
Springs

• "Morning Glory"
Bedding



This metal label is
fixed to every New-
lands Bed and Spring

ON REQUEST YOU WILL RECEIVE A FREE COPY OF THE NEWLANDS BED CATALOGUE

STAND No. 25.



Build a Roughcast **Fibrolite** ASBESTOS CEMENT HOME

Could you wish for anything more ideal for that new home you are planning than the pretty Roughcast "FIBROLITE" Bungalow illustrated above. Built with exterior walls of "FIBROLITE" Asbestos Cement Sheets and roughcasted, these ideal cottage homes cost less to build than weatherboard houses of same size and design. In addition, they are fire retardant, white ant proof, vermin proof, and permanently durable. Lined and ceiled throughout with "FIBROLITE" Asbestos Cement Sheets, artistically panelled, their rooms are cheerful and cosy to live in. For roofing, "FIBROLITE" Slates are supplied in pleasing shades of red, russet, blue-black, and light grey.

Prospective Home-builders!

See the Ideal Roughcast "Fibrolite" Bungalow illustrated above, at the R.A.S. Showgrounds Sydney. Inspection arranged at any time, by appointment.

Write to-day for Free copy of the "Fibrolite" Building Catalogue

James Hardie & Coy. Ltd.
"Asbestos House," Wynyard St., Sydney

SOLE MANUFACTURERS OF FIBROLITE ASBESTOS CEMENT SHEETS

IDEAL HOMES EXHIBITION BUILDING.

The Use of Asbestos Cement.

In planning the building to house the Ideal Homes Exhibition, many factors no doubt influenced the decision to use Asbestos Cement Sheets for the exterior walls of this mammoth structure. Probably the foremost factor was the wonderful fire retardant qualities of Asbestos Cement; the others being—durability, strength, attractive appearance, ease in erecting, speedy and economical construction, elimination of waste, and "low cost."

The same sterling qualities of durability and low cost are steadily increasing the popularity of Asbestos Cement amongst potential home-builders in all parts of the Commonwealth. Everywhere nowadays one sees better-type homes of artistic design built with exterior walls of Asbestos Cement Sheets and lined and ceiled throughout with the same material. Noticeable, too, is the increasing numbers of charming Asbestos Cement cottages with rough-cast exterior walls.

Asbestos Cement is acknowledged the Ideal building material for modern cottage homes. It is fire retardant, white-ant proof, vermin proof, and permanently durable. Used for exterior walls it withstands all weathers, exposure to the elements, actually improving the rigidity of this material just as set cement acquires greater hardness as it ages in the weather. Impervious to deterioration, Asbestos Cement relieves the home-builder of future worries of heavy annual maintenance costs. Even if left unpainted, it remains perfectly weatherproof and retains its pleasing appearance.

When used for lining interior walls and ceilings, Asbestos Cement enables a wide range of artistic panel treatments to be carried out at the minimum of cost. The most delicate colour schemes may be used, with surprising economy.

Asbestos Cement is supplied in big, rigid building sheets in a variety of sizes. These sturdy panels are easily and quickly fixed, being simply nailed direct to the wall studs and ceiling joists. There is no waste and labour costs are reduced to bedrock.

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NO CAUSTIC

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where you
see this sign
in Red



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SINGER *Sewing Machines*

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embody all the latest improvements in Sewing mechanism,
with Cabinetwork of the highest perfection, to grace the
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Guarantee of continuous expert service given freely by
trained Teachers ready at all times to show you how
to use the machine and appliances to the best advantage.
No other organisation is able to give such service to the
public.

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SEE OUR EXHIBIT, No. 23.

Competition Coupon

Win an IDEAL HOME for Nothing

1st Prize, Bungalow (£750)—31 other Prizes

Including High-Class PIANO-PLAYER

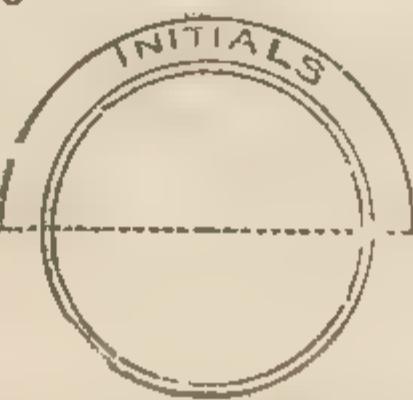
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CATALOGUE



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**Read
Conditions
and
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See
Page 55**

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The Lister-Lite
BRITISH BUILT

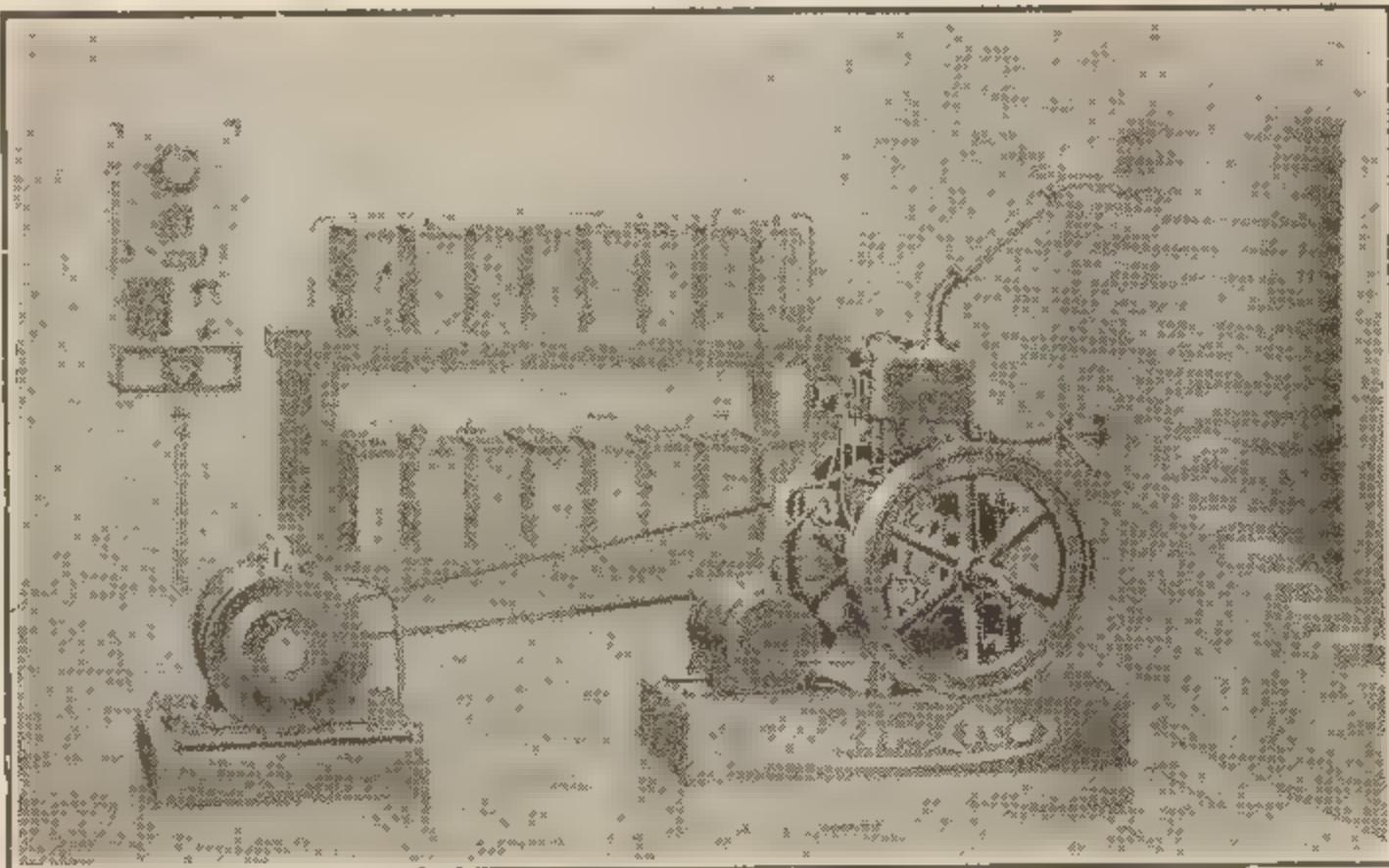
Your Home will be Ideal with



The Lister-Lite
BRITISH BUILT

← and → Kelvinator

Automatic Electric Refrigerator



electric home lighting

Only the lack of electric current prevents many a country home from being just as comfortable as a city residence. Why not abolish this defect when you can produce your own current with a well-proved British-built plant, designed to give the utmost in reliability for those living in isolated situations and without much technical knowledge?

Lister-Lite equips your home, garage, outhouses, even the tennis-court, with bright, clean, convenient light; gives you current for an iron, a vacuum-cleaner, fans, etc., and, above all, for a KELVINATOR Automatic Refrigerator (read our remarks opposite).

Illustrated above is the Lister-Lite standard, belt driven, semi-automatic plant, fitted with Tudor "Power House" batteries. A handsome outfit; details on request.

See LISTER-LITE on view top floor.

Visit DANGAR, GEDYE & Co., Ltd.'s.
Showrooms, 16-18 YOUNG ST.

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Pure foods kept pure

Ideal refrigeration—every day in the year. Kelvinator furnishes, as it were, the very last touch—not of luxury, but of hygienic comfort, to the ideal home.

Iceless, electrically operated by "Lister-Lite" or other electric power, ensures fresh foods, meats, eggs, salads, and recipes being kept, in dry, even cold for ANY chosen period. A handsome, profitable investment.

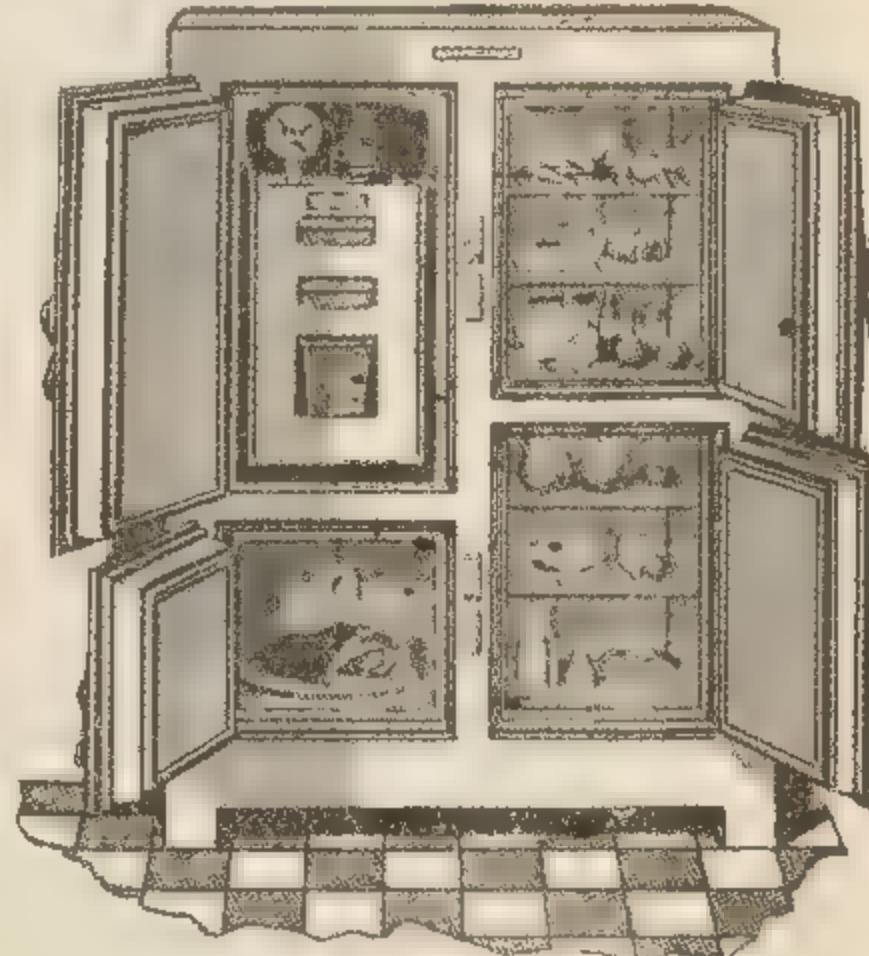
Hygiene, comfort,
and economy.

Dry cold that
doesn't transfer
odors.

Iceless, electrically
operated.

Keeps foods fresh
for days.

Costs far less than
ice for upkeep.



This is a popular model, suitable for family use. Note the compact arrangement of power and refrigerating compartments.

See KELVINATOR on view top floor.

KELVINATOR Showrooms are at
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THE INSTRUMENT OF QUALITY
Sonora
CLEAR AS A BELL

Sound is one
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Let us prove
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The Highest
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We cordially
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Hear the SONORA accompanied
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Recitals will be held in the Lecture Hall during
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For separate demonstration of the
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Why deny yourself the
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Music when it is so simple
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GULBRANSEN HOME



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The Registering Piano

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GULBRANSEN
The Registering Piano

The entire world of music at your command at the touch of a button

In the comfort of your own home enjoy the compositions of the great masters—

CHOPIN
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and hundreds of others with the

GULBRANSEN
Electric Reproducing and Registering GRAND

This remarkable innovation is playable in 3 ways

1. As a Piano
2. As a Foot played Registering Piano
3. As an Electrically operated Reproducing Piano

It is also obtainable in upright models

In many homes the piano remains SILENT most of the time. Let us change it for a Gulbransen Registering Piano. We will give you full allowance value for it.

IT IS THE ONLY INSTRUMENT
OF ITS KIND IN THE WORLD.

The instrument that actually REGISTERS your TOUCH, your TIME, your EXPRESSION, your INDIVIDUALITY

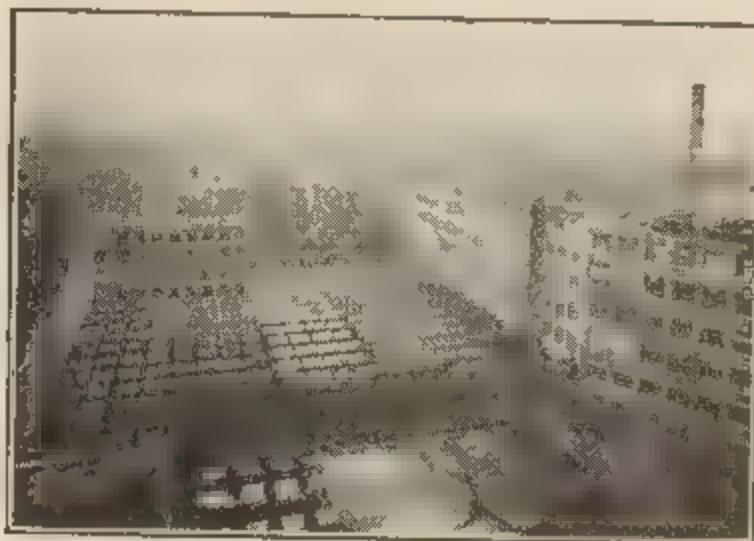
Let us show you how to REGISTER YOUR TOUCH at
E. F. WILKS & CO. LTD.
317-319-321 PITT STREET, SYDNEY



One view of Philips' Lamp Works



Another view of Philips' Factory



Another view of Philips' Factory

PHILIPS LAMPS



PHILIPS Lamps, as used throughout this Exhibition, are manufactured in a factory which has been exclusively devoted to the production of High-grade Electric Lamps since its inception thirty-four years ago. Backed by enormous resources, allied to the experience gained in thirty-four years of manufacture, it is little cause for wonder that Philips Lamps are recognised throughout the world as lamps of the highest efficiency and economy.

PHILIPS Factory, employing over 9,000 workers, look after the welfare of their employees and have established a village known as "Philips Town", where the staff and the workers are housed in ideal homes and cottages.

In 34 years no industrial strife has occurred in Philips Factory which speaks volumes for the contentment of Philips Employees.

For the Ideal Home Lighting, PHILIPS ARGENTA LAMPS are the last word in efficient lighting. To obtain that soft white light without harshness, equip your home at least with PHILIPS ARGENTA LAMPS.

PHILIPS LAMP WORKS also manufacture RADIO VALVES that give better reception. Ask for further details from any Philips Distributor.

PHILIPS LAMPS are distributed by:—

WARBURTON, FRANKI LTD., Kent Street

NOYES BROS. (SYD.) LTD., Clarence Street

LAWRENCE & HANSON EL. CO. LTD., York Street

For the Utmost Efficiency and Economy specify Lamps by

PHILIPS

THE IDEAL PANTRY AND KITCHEN.

THEIR IMPORTANCE IN THE HOME.

No home can be called "Ideal" unless the commissariat department is adequately looked after.

The chairs may be luxuriously comfortable, and the carpets sumptuous, the beds soft and springy, and the furnishings generally in perfect taste, but, after all, the meals count so vitally that all these things are of no account unless the food is right.

Even in a palace the pantry is of paramount importance.

Realising the prime importance of proper feeding, the modern housewife makes it her business to know something of good values and of the conditions under which her foodstuffs are prepared.

An under-nourished man, woman, or child is a ready subject for all ailments. Disease and loss of efficiency follow improper feeding. On the other hand, if the housewife sees to it that the food eaten is easy to assimilate, and made from pure ingredients, the health of those in her care is established so soundly and thoroughly that illnesses seem to have no power.

Good health is such a constant source of joy and happiness that it is worth while studying how to maintain it. Proper feeding has more to do with health than many people realise.

It is fitting that in the pantry of the Ideal Home Bussell's White Wings Pure Food Products should be given such a conspicuous place.

They are scientifically prepared from the purest ingredients with the utmost regard to cleanliness.

THE PERFECT BREAKFAST.

White Wings X T C (Ecstasy) Wholemeal Breakfast flakes provide the perfect breakfast, being both palatable and extremely nourishing. Both children and grown-ups find it appetising and sustaining.

This ideal food is prepared in a way which provides practically all the essential dietary elements in the form of a delicious and sustaining breakfast food.

X T C contains the whole of the wheat, including the valuable bran, prepared by the exclusive White Wings Process, which gives it a most pleasing flavour. It further supplies vitamins, mineral salts, proteins, and carbohydrates in a form which the body readily digests, and assimilates. In addition, it includes Iodised Salts, the recognised preventive of Goitre.

The first line of defence for health and strength consists of White Wings X T C (Ecstasy) Wholemeal Breakfast Flakes.

Keep it on your pantry shelves and help to make your home an Ideal Home.

SELF RAISING FLOUR.

Every ideal pantry must, of course, contain White Wings Self Raising Flour, the purest flour that you can buy. It is a true friend to the housewife, and makes baking day a pleasure.

Fine wheat flour, the best Bicarbonate of Soda and the purest Cream of Tartar are mixed in correct proportions, which ensures perfect results always.

A point worth noting by thrifty housewives is that a packet of White Wings Self Raising Flour will make one and a half times as much dough as any other make of flour.

Don't Miss the Crazy Kitchen Competition

Humorous Feature

BE SURE AND VISIT THE
FAR - FROM - IDEAL HOME

Husbands and Wives, keep
Your Home IDEAL

And if you ever feel tempted
to SMASH anything

You are welcome to SMASH ALL
YOU CAN SEE AND HIT

At our CRAZY KITCHEN

Join the Great Game at the Model Village Settlement

Location: Gallery

Stand No. 42

Prizes for Skill

A MODEL of the proposed village settlement is displayed, in which connection there is an interesting competition.

THE CHARGE is Sixpence.

WINNING COMPETITORS will receive useful, attractive and pleasing gifts.

THE GIFTS have generously been given by well-known Firms in Sydney, whose names and addresses will be duly published in the Press, and the gifts so given displayed at one of the leading stores.

THE IDEAL PANTRY AND KITCHEN—(Continued).

BAKING POWDER.

Baking Powder is a necessity on your pantry shelves, and you will be wise to have the best. The ideal brand is White Wings Baking Powder, which is made under conditions of scrupulous cleanliness. It will give most satisfactory results for your cooking; light, airy scones, tasty cakes, and crisp pastry will always be possible if you use the ideal White Wings Baking Powder. This pure baking powder will leave no bitter taste, being perfectly blended, and made of the best Bicarbonate of Soda and Cream of Tartar obtainable.

The high cost of pure cream of tartar tempts some manufacturers of baking powder to use a substitute. When you use White Wings Baking Powder, however, you may feel perfect confidence that no substitute or inferior cream of tartar has been employed. Nothing but the purest quality cream of tartar is used in this high-grade product.

JELLY CRYSTALS.

Many a housewife owes her culinary reputation to the quickly-prepared White Wings Jelly Crystals.

Their glistening transparency makes them extremely appetising, and once you have sampled their tempting flavour you will never want to use any other but White Wings.

There are twelve delicious flavours from which to select, each one being distinctive and pleasing.

White Wings Jelly Crystals include only the very best ingredients, giving the quick setting and sparkling qualities. When you sample the unforgettable flavours you will find it easy to believe the statement that only the purest imported flavouring essences have been employed in the manufacture of these high-class Jelly Crystals.

Good jellies are a delicacy that are always enjoyable, and White Wings Jellies served with fruit or separately make a most desirable dessert.

They are equally delicious made into French Jellies or Turkish Delight, their pure fruit flavours being specially adapted for all sweet-making.

CUSTARD POWDER.

It is sometimes difficult to get children to take enough milk. There's never any trouble when you make a custard from White Wings Custard Powder. The children simply love this delicious dessert, and grown-ups are equally appreciative of its appetising qualities.

The housewife who is hit by H.C.L. will find a lightening of her burden when eggs are dear; even the most particular will not be able to distinguish the flavour from that of pure egg custard.

It provides a delicious health-giving food, and is so easy to make that busy housewives find it a delight.

It is prepared under ideal conditions of perfect cleanliness from the very purest ingredients.

Served with White Wings Jelly or with stewed fruit it makes a delicious dessert. It is truly an ideal food product.

Of course, White Wings Custard Powder is found on the pantry shelves of the Ideal Home—how could it be otherwise?

All the factors that make for perfection are present in the Ideal foodstuffs which bear the famous "White Wings" trade-mark.

THE IDEAL PANTRY AND KITCHEN—(Continued).

THE "JOY" OF JOYCE.

Joyce Biscuits would need no recommendation if you could take a peep into the factory where they are made, and see the scrupulously clean tables—the staff of healthy, contented workers with their snow-white aprons and caps—a factory where purity and cleanliness are the watchwords of the hour! Inferior ingredients are positively debarred from entering the Joyce Factory; the manufacturers of Joyce Biscuits know that biscuits of unquestionable purity and wholesomeness demand the best ingredients.

There is a Joyce Biscuit for every occasion. No less than 70 different kinds! No wonder discriminating housewives insist on Joyce Biscuits when replenishing their pantry.

Next time you feel that you'd like a little "no trouble" lunch, try a few Joyce "Royal Assorted" Biscuits. Each biscuit in the assortment has a distinctive flavour, the secret of which is that they are made from only the best ingredients.

And then, when you invite some friends to dine, put a dish of Joyce "Royal Assorted" Biscuits on the table. "Royal Assorted" Biscuits are so dainty and enticing.

The new handy 3lb. tins are for your convenience. Daintily packed, each tin contains a goodly number of each of the following Select Varieties of Joyce Quality Biscuits:—Camille Creams, Creamy Chocolate, Iced Fairy Cakes, Raspberry Creams, Jersey Creams, Nice, Iced Gems, Date Sandwich, Cocoanut Bars, Cocoanut Macaroons.

Remember when ordering that Joyce "Royal Assorted" Biscuits are packed in handy 3lb. tins, which keep them fresh and crisp for any length of time. Better order a tin to-day.

Samples are obtainable in the Ideal Pantry. "Let your choice be Joyce."

FAMOUS THE WORLD OVER.

The well-known IXL Jams of Messrs. H. Jones and Co., Ltd., displayed in the Ideal Pantry, demonstrate effectively the numerous high-grade products manufactured by this old-established firm of Hobart, Melbourne, and Sydney, with its branches in London and many other cities of the British Empire and America.

Chief amongst these displays was the great array of IXL jams and jellies, which include practically every variety of fruit which can be manufactured into jam. The aim of this well-known firm has been to put quality above all, and yet the genius of organisation has been such that this great ideal has been attained without placing a high price on the product to the consumer. The result has been an immense sale throughout the Commonwealth and other countries for their jams and canned fruits. These include all the most popular lines, including cherries, apricots, pineapples, apples, gooseberries, peaches, pears, plums, quinces, and tomatoes—all these fruits of the IXL brand having won a world-wide reputation.

Other famous lines packed by the firm are IXL Famous Tomato Sauce, IXL Prize Worcestershire Sauce, IXL Tomato Soup, and IXL Tomato Puree. All made from the freshest, most nutritious fruits and vegetables grown in Australia, and, being packed under the most modern hygienic conditions, the people are assured of getting good, wholesome and healthful foodstuffs.

Government Savings Bank of N.S.W. and Rural Bank

COMMISSIONERS: W. H. O'MALLEY WOOD (President), H. D. HALL,
and J. H. DAVIES.



New Head Office: Martin Place, Sydney, in course of construction.
172 BRANCHES AND 552 AGENCIES. NO AGENCIES AT POST OFFICES.

OVER A MILLION DEPOSITORS.

DEPOSITORS' BALANCES, £61,787,573.

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James Murray Limited

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Manufacturers of
Plain and Ornamental
Fibrous Plaster
Ceilings, Cornices, etc.

DETAIL WORK
A SPECIALITY

Examples of our Ceiling work
may be seen at this Exhibition at
Stand No. 14 on Ground
Floor, also at the Fountain on
First Floor. Inquiries invited.

THE IDEAL PANTRY AND KITCHEN—(Continued).

Insist upon IXL products, and by doing so KNOW that you are getting productions with a world-wide reputation of excellence.

For the convenience of consumers of IXL Products we are pleased to append herewith a list of Jams and other lines packed by us:

IXL Jams.—Strawberry, Stoneless Cherry, Fig, Cherry, Raspberry, Black Currant, Loganberry, Blackberry, Pineapple, Quince Jelly, Raspberry and Apple, Apricot, Black Currant and Apple, Apple Jelly, Sweet Orange Marmalade, Blackberry and Apple, Marmalade, Melon Jelly, Peach, Plum, Melon and Lemon, Melon and Ginger, Melon and Honey, Melon and Pineapple, Quince, Pineapple and Apple, Apple, Red Currant Jelly, Red Currant Jam, Gooseberry.

Other lines packed by us are IXL Famous Tomato Sauce, IXL Prize Worcestershire Sauce, IXL Tomato Soup, IXL Tomato Puree.

WELL TO THE FRONT IN THE IDEAL PANTRY.

Shi-noleum has well and truly earned its position in the pantry. It has been manufactured for sixteen years, and its quality has been continuously improved during that time.

Floors and furniture regularly polished with Shi-noleum are something to be proud of—worthy of an ideal home.

The polish is exceptionally easy in use, and the shine is readily renewed by a light rub over with a soft cloth.

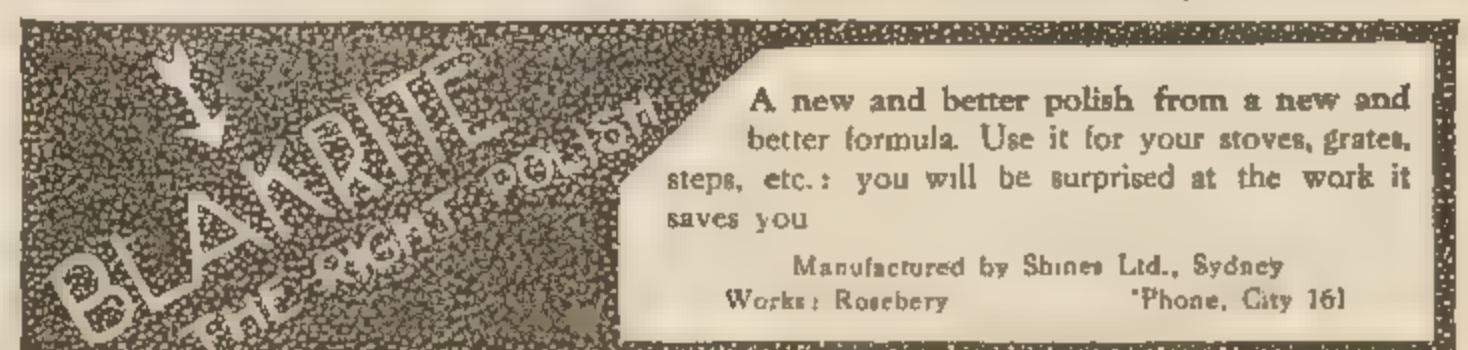
More than this, the preservative effect of Shi-noleum is marvellous—it keeps linoleum like new for years and years. Shi-noleum spreads a shiny film over the surface that protects against wear, and particularly against the damaging effect of dampness.

THE ENEMY OF GREASE.

If usefulness can win an article a place in the pantry, then Clever Mary wins hands down. This clever cleanser has uses galore—uses that are really helpful alike to housewife, engineer, mechanic, and many another, through a long list of people. Many "Clever Mary" uses are very well known indeed, but others deserve attention.

Do you know the "Clever Mary" way of washing overalls and aprons? It is simply to damp the article, rub on "Clever Mary" by hand or with a small brush, and leave overnight. In the morning a few rinses will complete the job. Did you know how good it is for stains on cloth? It acts magically, and will not harm the great majority of fabrics. Have you tried it for aluminium ware and for nicotine stains?

But we must bring the story to an end here before we fill up another column with our list of novel uses.



The "COMET" Steel Garage

Easy to Build, and Fireproof

THE increasing tendency throughout the world to-day is to use steel for the construction of Garages, and almost every type of building.

In Great Britain the house shortage problem is being largely relieved by the construction of hundreds of steel-frame dwellings. In America the gigantic steel "sky-scrappers" are already well known, and now the "all steel" construction is being frequently used for bungalows and two-storey residences. In Australia Steel Garages, Woolsheds, and Shearers' Quarters have been used for many years, especially in Queensland. As their great advantages become better known, they are rapidly gaining in popularity.

It is well worth while considering these advantages. Steel Frame Garages are Easy to Erect, Portable, Hygienic, White Ant Proof, Fire proof, very Durable, and can be made most attractive. These features are particularly required in the Ideal Garage, and they are all incorporated in the "Comet" Steel Frame Garage.

EASY TO ERECT

In order that the different parts of a steel frame garage may be readily bolted together and assembled without the services of a skilled tradesman, we have devised and patented a system of construction, which has proved to be most successful. The various members are all of standard lengths, and have the necessary holes ready to be bolted together, to form standard size units. Each unit frame (average 8ft. x 5ft and 8ft. x 4ft.) is interchangeable, so that it can be used for any part of the wall, excepting where door and window units are required.

The standard sectional units can be readily erected on any type of foundation, as they are set on angle steel "bottom plates." These bottom plates are easily squared by the use of the special squaring brace provided, and it is then only necessary to make sure that they are level. If a concrete floor is required, the necessary foundation bolts are provided to pass through the bottom plates. For ease of distinction, the room members, steel frames, and foundation material are each painted different colours. All these points, therefore, assist greatly to make the construction of the building an easy matter.

PORATABILITY

Should the first site you have chosen for your garage not prove to be in the best position, a new site can be chosen, and the "Comet" Steel Frame Garage dismantled and re-erected without any damage whatever to the material. This is not possible with any other type of garage. With the standard units alterations and enlargements can be made quite easily—an important point.

FIRE-PROOF

The risk of fire in any garage, due to the accumulation of oil, petrol, or other inflammable material, is always very great. Every garage should be fire-proof, and yet how few really are? The "Comet" All Steel Garage is as fire-proof as it is possible to make it—even the window frames are of steel, and the doors can be covered with either asbestos sheets or steel.

WHITE-ANT AND HYGIENIC

Owing to the absence of wood, the "Comet" Steel Frame Garage is safe against white ants. It is also less likely to retain vermin, dampness, etc., and, in addition, it has the excellent quality of being easily kept clean.

ECONOMICAL

As such a large proportion of the work on the material has been done in our factory, it is quite possible that the initial cost of the material may be a little more than the material for the cheapest form of wooden garages. As the steel garage is more cheaply constructed, it is ultimately the most economical, especially when its permanency is also considered.

The smaller "Comet" Steel Frame Garage in the Ideal Homes Exhibition has its walls covered with fibrolite and "ripple" iron on the roof. The larger one, with the imitation stucco and tile finish, is covered with the pressed steel sheets.

If you require any further information in reference to these Garages, do not hesitate to write or telephone.

SIDNEY WILLIAMS & CO. LTD., DULWICH HILL, SYDNEY

REY VINEGAN

Build your own garage

Sketch of a garage foundation plan showing dimensions and structural details.

with a "COMET" Steel Frame. The standard sectional units make erection easy. The walls can be covered with any suitable material, such as Fibrolite, Pressed or Corrugated Galvanised Iron. They are fire-proof, semi-portable, white-ant proof and attractive.

Write for Catalogue No. 7b.

Sidney Williams & Co. Ltd.
Dulwich Hill, Sydney, also at 255a George St.
and at Rockhampton, Brisbane, and Townsville.

"Comet" Steel Frame Garages are made in several standard sizes, including the following:—15ft. x 8ft., 16ft. x 10ft., 20ft. x 10ft., 20ft. x 12ft., and 20ft. x 18ft. They can, however, be designed to any special requirements. Any type of covering for the walls or roof can be used to suit your own wishes and your pocket. Ordinary galvanised corrugated iron is the cheapest, and looks fairly well when painted. The special pressed steel sheets make a much more attractive garage. Ripple corrugated iron, fibro cement, or similar sheets can also be used to advantage.

THE
Electrical Installations
FOR THIS
EXHIBITION
were carried out by us

They are a pattern of the faithfulness and scrupulous attention to detail with which we fulfil all contracts.

An opportunity to quote
you would be appreciated.

E. R. CULLEN

RADIO AND ELECTRICAL STORE
96 BATHURST STREET, SYDNEY

Tel. : City 869 and 2596

THE IDEAL PANTRY AND KITCHEN—(Continued).

VITAMINES—THE HEALTH AND ENERGY PRODUCERS.

Ordinary food contains vitamines in varying quantities. Some of them are destroyed in cooking, whilst others are removed before cooking by various processes, such as the removal of the skin of fruits, the scraping of vegetables, the husking of grain, etc. But if they exist in sufficient numbers in the food we eat, the body is healthy and well nourished, the brain clear and the nervous system stable. This means that the individual is strong and fit for life's responsibilities and pleasures.

It has been shown that VEGEMITE makes ordinary food a complete and perfect diet.

Vegemite is packed in artistic amber-coloured glass jars with the hygienic spring top, net 4oz. Obtainable at all grocers, chemists, and stores; also in 1oz., 2oz., and 16oz. sizes. Prepared in Australia by Fred Walker & Co., Pty., Ltd., Melbourne (Vic.).

The most nourishing food known in the world is Beef. So it stands to reason if you can get beef in essence or concentrated form that you must obtain the maximum amount of food value with less expenditure of energy in digesting it. "Bonox," the new fluid beef essence, fulfils all these needs. "Bonox" is the invention and production of an experienced British food chemist, with years of experience in some of the largest food works in the world. He came to Australia because he saw that as Australia produced the beef he could produce better beef essence by being on the spot where the beef grew. He decided, however, that he wouldn't put his Beef Essence on the market until he could go one further than all other beef essences in the world. He has accomplished this by producing a peptonised fluid beef essence which practically digests itself. Tests shown on different individuals have brought forth astonishing results. Little babies of twelve months of age and over, emaciated and sickly through improper feeding, have shown most miraculous improvement after a course of "Bonox" diet mixed with breadcrumbs. In nearly all the test cases a very appreciable increase in weight takes place within the first seven days. Business men who have suffered from brain fag, who will have a cup of "Bonox" in their office morning and afternoon will be refreshed body and mind, and will receive a pleasant surprise from such a course of "Bonox." "Bonox" absolutely cures indigestion. The body-building properties of "Bonox" are due to its powerful digestive qualities. It helps digestion and assimilation do its work. Without fear of contradiction we can say that a course of "Bonox" will absolutely cure indigestion. "Bonox" is manufactured under the direct supervision of its creator, and the experiments enumerated in this advertisement have extended over the last six years. The weakest digestion can safely take "Bonox." It is backed by the leading authorities of dietetics of the world. "Bonox" is made from Beef only, and creates an appetite and a demand for more. It should be made with hot water in preference to boiling water, as the latter tends to injure the nutritive properties. "Bonox" is tested and analysed each day to conform with the high standard that has been adopted. "Bonox" contains soluble meat ready for assimilation. If office and factory superintendents would give their assistants a cup of "Bonox" morning and afternoon, the increase in their efficiency would be very much appreciated by the staffs themselves, and prove an excel-

Let the Fuller Man Help with Your Floor Problems

Splashed water on the bathroom floor, cooking stains on the kitchen floor, crumbs on the dining room floor, lint on the bedroom floors, tracked-in-dirt on the hall floor, dust on every floor. All must be vanquished daily.

What a simple task it is with Fuller Brushes. For Fuller has spent eighteen years in studying your floor cleaning problems and developing the best methods of solving them. Keeping floors clean and beautiful is one of the house-keeper's most important jobs.

Next time the Fuller Man comes to your home ask him about floors. Let him explain how the specially designed Fuller Brushes and the nation-wide Fuller experience have made it easy, now, for ten million women to keep their floors immaculately clean and beautiful. He will tell you many interesting things about the care of floors and show you many time-saving and work-saving short cuts. He will also show you a number of interesting new Fuller Products which have been developed since his last call.

S. W. BOLTON

(Aust. Regd.).

Kembla Building, Margaret St.,
SYDNEY.

FULLER BRUSHES

THE IDEAL PANTRY AND KITCHEN—(Continued).

lent business proposition for the firm. "Bonox" is the only genuine peptonised, pre-digested, body-building Beef Extract in Australia, so be sure you get "Bonox." "Bonox" is stronger than Beef. It's the best babies' food (for babies over 12 months of age). It cures indigestion, makes invalids strong, is the finest flavouring for soups, and makes the best beef tea in the world; also spread on bread it makes delicious sandwiches. Mixed with honey and wine it makes the finest wine tonic possible.

Ask your chemist or grocer for it to-day. If he has not got it, he will be pleased to get it for you. Remember, "Bonox" is not a patent medicine or drug, but a scientific food, peptonised and pre-digested.

"Bonox" is prepared in Australia by Fred. Walker & Co. Pty., Ltd., Melbourne, Vic.

GAINING PUBLIC FAVOUR.

H.V.A. SUPERFINE SEED TAPIOCA is a carbohydrate food material of consistent composition, texture, and colour, which is not shown by any other sago. The freedom from impurities such as dirt and grit indicates standardised hygienic factory conditions. The hygienic packing of H.V.A. is a new departure in the merchandising of tapioca. Previous to the advent of H.V.A., tapioca was sold in bulk form. No matter how careful and clean your grocer may be, it is impossible for him to keep out the dust and dirt particles.

The H.V.A. packet is not only attractive, but is perfectly sealed. It reaches the purchaser as it leaves the packer, and the proprietors of H.V.A. guarantee the purity of the product.

The Supervising Agents, Messrs. A. Gilbert-Tomlinson, Limited, Kent Street, Sydney, have indeed given to the public a reliable and easily-prepared food material of inestimable value.

H.V.A. must not be soaked. H.V.A. cooks in 10 minutes. H.V.A. is most economical; do not use as much H.V.A. as you would of other brands. H.V.A. is on sale in the Ideal Pantry.

The productions of this company, made from the purest ingredients by the most up-to-date methods, are very rapidly gaining in the public favour.

CONSISTENT IN QUALITY.

An ideal home must of necessity contain wholesome foods and beverages. In the Pantry Section at the Exhibition Inglis Ltd. display their high-grade food products.

Australians are a nation of tea drinkers, and Goldenia Tea is a household word with all who enjoy quality tea. This famous tea is appreciated because of its purity and delicious flavour. The Billy Tea is another Inglis Tea which finds favour with those who want satisfaction in the tea they drink.

Inglis Pure Soluble Cocoa is a food-beverage, which builds health and strength. This double-strength cocoa is very economical in use, and ensures that chocolate flavour and delightful aroma which lovers of good cocoa appreciate. When you buy Inglis Pure Food Products you ensure quality and satisfaction. They are vital factors in preserving health and happiness for home dwellers.

The F.R.S. Ideal SPIRAL SPRING Mattress

MADE TO FIT ANY BEDSTEAD. AWARDED GOLD MEDAL AT THE ALL-AUSTRALIAN EXHIBITION.

A Wonderful Improvement on Any Make of Spring, and a Positive Boon to Women.

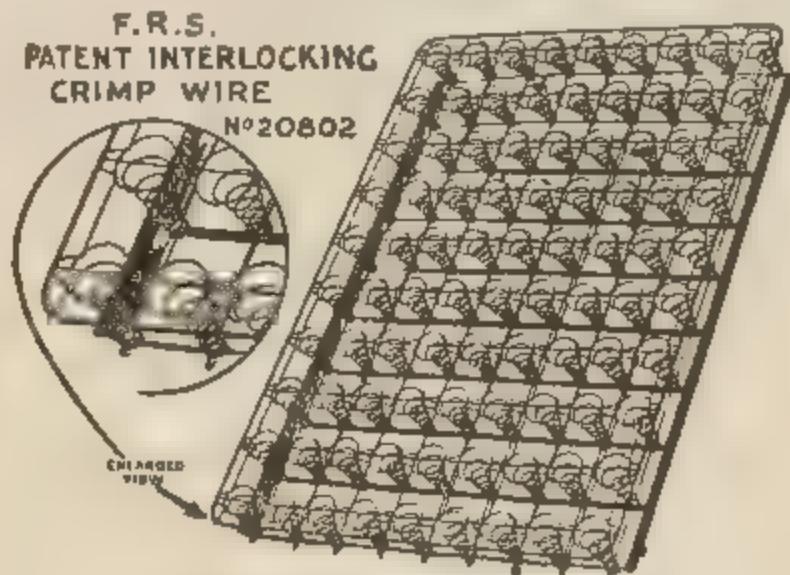
DESIGN No. 5000 (as illustrated).

3ft., £2/4/- 3ft. 6in., £2/9/- 4ft. 6in., £2/16/6
(60 Springs) (70 Springs) (90 Springs)

Design No. 1000.

3ft., £2/19/- 3ft. 6in., £3/6/- 4ft. 6in., £3/12/-
(96 Springs) (108 Springs) (120 Springs)

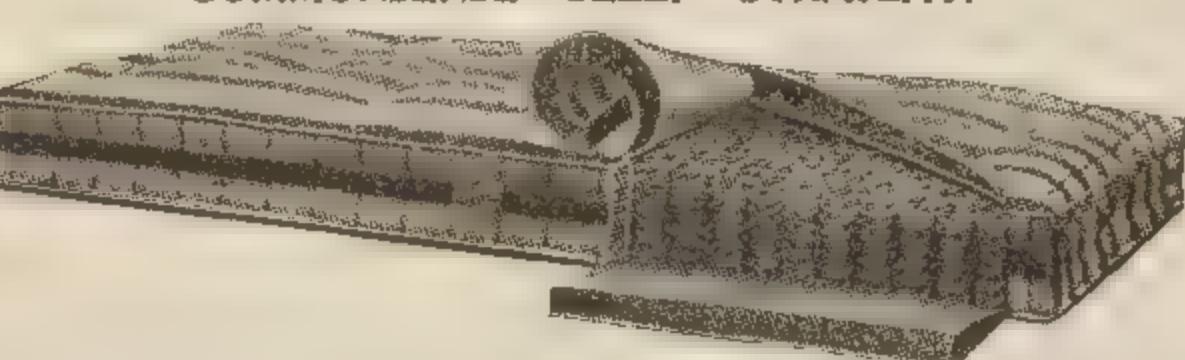
Compare these prices and quality with any make of mattress the world produces.



It ruins your Health to sleep like this.



On the F.R.S. Ideal Spiral Mattress you sleep like this.



The F.R.S. IDEAL 3000A—Spring inside, instead of all Horsehair, Flock, or Kapok. DON'T BE MISLED. The F.R.S. Ideal Springs are the only TEMPERED Spring Mattresses IN AUSTRALIA.

Ask all leading stores for the F.R.S. Ideal Mattress

WRITE FOR CATALOGUE.

142 to 152 Parramatta Road, Camperdown, Sydney.

Phones: L2784 (2 Lines).

THE IDEAL PANTRY AND KITCHEN—(Continued).

POINTS OF IMPORTANCE.

THE ELECTRIC CLEANER—A NECESSITY IN THE IDEAL HOME.

A great deal of interest is being taken in electric cleaners, and it may be said that the electric vacuum cleaner can no longer be considered a luxury, but a necessity in the home. In fact, the time is not far distant when every woman will insist upon having a vacuum cleaner as part of her domestic equipment, just as much as she does an electric iron or a gas stove at the present time.

Many different makes and types of vacuum cleaners are obtainable, at many different prices, and as the different cleaning principles embodied in the various makes must each have some special appeal and points of superiority over the other, it is as well for the purchaser to make a thorough investigation and judge the type of vacuum cleaner which will most fulfil her need.

Perhaps the quickest way to do this is to ask one's self a few questions, and the answers should guide the selection of the vacuum cleaner.

1. What am I really buying?

An easier and more thorough method of cleaning the home; something which will definitely save labour and time.

2. Where is the most dirt found in the house—on the walls, on the ceiling, or on the floor?

On the floor—in the floor covers, the carpets, etc.

3. How often is it necessary to clean the walls, ceilings, and curtains? How often is it necessary to clean and sweep the carpets and rugs?

The floors and carpets should be done nearly every day, and in the cleanest of homes the walls and ceilings, pictures and picture rails are done once a month, or once every three months. Of course, it is desirable that they should be done oftener, but it is not nearly so necessary as it is to do the carpets every day.

It would seem, then, that the points to be looked for in the vacuum cleaner—which, it must be remembered, costs a fair amount of money, and when purchased must last for years—are, first of all, the ease and efficiency of carpet-cleaning, because it is in this task that the real benefit to the user will be found; then, as a secondary essential point, but not so important as the first one, should be the convenience and efficiency of the dusting tools, with suction strong enough to remove all the light dust which settles in almost every conceivable place.

Having settled these most important questions on which cleaning method to adopt, the question of merit of the various cleaners, the reliability, the type of motor, the ease with which they can be used, and all the minor points can quickly be settled by comparison of the various makes offered for sale. It can be safely said, however, that money will be most wisely spent on the vacuum cleaner if the subject is approached from the viewpoint above stated, and a satisfactory cleaner is more likely to be secured.

GOVERNMENT SAVINGS BANK OF NEW SOUTH WALES AND RURAL BANK.

The Government Savings Bank of New South Wales and Rural Bank, which is guaranteed by the State Government, consists of three departments, viz., Savings Bank, Rural Bank, and Advances for Homes Department.

The Savings Bank Department has been in existence since 1871, and has made remarkable progress. After 55 years the depositors' balances have reached £61,787,573, the number of depositors being 1,138,575.

Deposits are accepted from 1/- upwards. Interest is paid at the rate of 4% per annum up to £500 and 3½% on any excess to £1,000. Personal, Joint, Trust, and Children's Accounts are opened, also Accounts for Societies or Institutions not carried on for the purpose of trade or profit.

This Department of the Bank has 172 branches and 552 agencies. The latter are conducted by business men, Government officials, and others, and are not associated with the Post Office.

The Rural Bank Department was constituted in 1921. Its main purposes are to grant credit to agricultural and pastoral primary producers, and to assist industries immediately associated with rural pursuits. All deposits with it, after providing for necessary reserves in accordance with the Bank Act, will be lent only to primary producers or companies and associations carrying on industries immediately connected with primary production. The Rural Bank depends on its own resources for funds to be lent, and it appeals for support from all interested either directly or indirectly in the great primary industries of the State. It offers its customers all the conveniences of an ordinary bank, except that, as explained above, its advances are limited to primary producers. CHEQUE ACCOUNTS are opened for all classes in the community, not only farmers. FIXED DEPOSITS are received at current rates of interest. BANK CHEQUES AND LETTERS OF CREDIT are issued negotiable at any Branch of the Bank. TRADE BILLS, if arising out of transactions connected with primary production, will be considered for discount at current rates. The Rural Bank was previously known as the Advance Department, and up to the present the amount advanced to farmers and settlers by both departments totals £15,382,449.

The Advances for Homes Department commenced its activities in 1914. This Department makes advances to any person who is not already an owner of a dwelling house to enable him to erect a home. In the case of brick dwellings a maximum term of 30 years is allowed for payment, and for weatherboard dwellings a term up to 20 years. All advances are repayable by monthly instalments, which include interest and a part repayment of the principal. Since its inauguration this Department has assisted 21,183 persons to become home buyers, the total amount lent being £10,848,810.

The Bank is controlled by a Board of Commissioners, the present Board being: Mr. W. H. O'Malley Wood (President), Mr. H. D. Hall, and Mr. J. H. Davies.

THE STORY OF THE LAND ON WHICH THE EXHIBITION STANDS.

It is a most interesting fact that the site on which the Ideal Homes Exhibition is being held is the only block of virgin ground in the business section of the City of Sydney. Any other block at present vacant has at some time or other been built upon. How wonderful and singularly apt it is, therefore, that the new era of homes designed for Australian citizens specially to meet Australian conditions and requirements should be ushered in by the building of an Ideal Home on the only virgin block of land in this great city!

The site has been used for some years for the health-giving game of tennis—one of the few popular sports that has not been marred by the element of gambling; and after the Exhibition ends, the Royal Prince Alfred Yacht Club, which, with Mr. E. P. Andreas, the present owner, has made the block available for the Exhibition, has arranged to erect on it a club-house that will be second to none in the world.

In the early days of the colony, owing to a shortage of currency, rum was a medium of exchange—houses, land, cattle, and stores of all kinds were then readily bartered for rum, under which name all spirits were known—and this site, which now ranks with the highest-priced land in Sydney, was probably sold (says Mr. Andreas) for a barrel of rum. Such a possibility seems almost incredible to-day, but it is an historical fact that when this colony was ruled by a military autocracy the officers of which formed a commercial trust and exploited the settlement for their own gain, rum that cost them 7/6 a gallon was retailed at prices ranging up to £8 a gallon. As those officers so managed things that they had a monopoly of all imports, and their ring fixed all prices—both for buying and selling—they had a sweet thing on. Later civilian governments had a difficult task when they set themselves to stamp out the evils and the corruption that marked the rule of the "rum-selling corps," as those officers were termed.

The expression "liquid assets" is a well-known commercial term, and the holders of large stocks of spirits in the early days no doubt found that liquid assets in the form of rum never caused them to feel that money was tight, however "tight" those who put that rum currency to its original use may have become!

However, whatever may have been the purchase price of the site in the olden days, and whatever form the original consideration for its transfer may have been, the fact remains that the ground has from time immemorial been exposed to the glorious sunlight and fresh air, and it is devoutly to be hoped that its stored-up light and sweetness will bless the spirit of this Exhibition, the aims of which are the relief of suffering humanity and the providing of better homes for the people.



Head Office:
CARY STREET,
DRUMMOYNE.

Telephones:

Head Office: Drum. 464, 465.
Manager (Private), Drum 360.
Traveller (Private), Drum. 251.

Cable and Telegraphic Address:
Breckridge, Drummoynne.

Codes Used:

Bentley's,
A B C 5th Edition.
Western Union.



Our Speciality—
NORTHERN
HARDWOODS.

Sawmills at
Failford and Kendall,
North Coast.

S.S. "JAP"
Trades Regularly to
North Coast Ports.

We supplied the whole of the building material for the Exhibition Buildings and Ideal Cottage

79 Pitt Street,
Sydney,
21st June, 1926.

Messrs. John Breckenridge & Sons, Ltd.,
Cary Street,
Drummoynne.

Dear Sirs,—

Please accept my heartiest congratulations on the accuracy in which you have carried out the work entrusted to you in connection with the Ideal Homes Exhibition. Considering the enormous amount of detailed work you have had in this connection, it is very gratifying to state that instructions and details have been followed implicitly and not one mistake has arisen through the whole of the job.

I have found the quality of all material of the highest standard, and promptness of despatch of deliveries has been all that could have been desired.

Yours faithfully,
S. P. WOODFORD.

See the
Tallow Wood
Floor of
Cottage
Verandah

To reach our HEAD OFFICE and Works, at
CARY STREET, DRUMMOYNE,

take

DRUMMOYNE, GLADESVILLE, or RYDE
TRAMS (via George Street), and alight at
CARY STREET, DRUMMOYNE
(First stop after crossing Iron Cove Bridge).

OR—

The Drummoynne-City and Gladesville-Ryde-City Motor 'Bus leaves Queen Victoria Markets, York Street, City, and passes our Office and Works.

**WE ENDEAVOUR to give the utmost satisfaction in regard to price, quality, and speed
in supplying all orders, large or small**

For Timber Service



We assure customers of minimum prices by supplying direct from forest to user.

Our equipment of modern, efficient machinery enables us to produce manufactured lines of unsurpassed finish and ready for immediate use.

Efficient organised motor transport enables us to deliver anywhere at shortest notice. Our delivery is unequalled in the trade.

Large stocks of Timber and Plywood of every description, and we welcome inspection.

We are direct importers and distributors of Timber of every description, and guarantee lowest prices on application.

DAVIES & FEHON LTD.

Timber Merchants & Importers

HILL ST., PYRMONT

Phones: MW 2716 (5 lines)

Ryde, Gladesville and Drummoyne Trams pass our door

A Word About the Pantry

An item that particularly commends itself to the attention of every housewife in Sydney is ETA Brand Peanut Butter.

This delicious, Australian-made product suggests innumerable ways in which it may be used. As a spread for afternoon-tea sandwiches or biscuits, salads and similar dishes are greatly improved by the addition of ETA Brand Peanut Butter, which imparts to the dish a seductive tang that spurs the appetite. Just a dash of ETA Peanut Butter will be found to give a delightful flavour to all soups and gravies.

ETA Brand Peanut Butter contains the valuable vitamines and protein found in meat and eggs, but in a far greater proportion. This, if for no other reason, should urge discerning mothers to give ETA Brand Peanut Butter to their growing children, for besides being invaluable as a body-builder, it will make instant appeal with the freshness of its rich peanut flavour.

These are a few examples to show the vital importance of introducing ETA Peanut Butter into the pantry. You will gain a reputation for your cooking. Your guests, while enjoying to the full each appetising dish, will express delight at the results given by this new Peanut Butter.

If you are now planning your home—if you already have it, be ever prepared by always having on hand your supply of Peanut Butter, and, above all, as a simple self-protection, insist on getting ETA Brand.

ONE DROP Flavourings

No Waste.

*Go three times
as far.*

Familiarise the Consumer with Your Lines

It's Repetition that does it

Get on to the skyline with an artistic and effective sign.

The reader cannot tear up and throw away the day and night sign after reading it.

We can put you right in the arteries of traffic.

It works unceasingly day and night, year in and year out.

Get into touch with us.



The Hay Publicity Co.

Phone B 6200

28 MARTIN PLACE, SYDNEY

G.P.O. Box No. 3250

THE IDEAL PRODUCTS

FOR THE
DECORATION
OF THE HOME



"Bright, cheerful surroundings produce a favourable reaction within us."

"MAJORA" PAINTS and VARNISHES have the reputation in the Decorating trade of being the ideal products for every class of decoration. Nothing but the very best materials are used in the preparation of "Majora" Paints and Varnishes.

There is A "MAJORA PRODUCT"
For Every Purpose.

Manufactured by

Major Bros. & Co. Ltd.

Cabarita Sydney



Write to Dept. A, Box 15, P.O., Burwood, Sydney, for Colour Charts and Literature.



THE IDEAL PANTRY AND KITCHEN—(Continued).

GROWN AND MADE IN AUSTRALIA FOR AUSTRALIANS.

All good Australians are interested in the progress of their country's industries—especially where the production of household commodities are concerned—such as those manufactured by the Maize Products Pty., Ltd. This company has devoted itself to an industry hitherto neglected in Australia, and for this reason alone deserves great credit, though the great success of the venture has been mainly due to the consistent excellent and quality of the lines offered.

An enlightening glimpse into the activities of this huge enterprise is given at this Exhibition in the Pantry Section, where generous samples of these Maize Products are freely distributed to all visitors.

Foremost amongst the products displayed is that well-known product, Kream Brand Cornflour. It is interesting to note how widely known and consistently used is this fine quality cornflour. In hundreds of thousands of Australian homes its purity is proved! Kream Brand is invaluable for the thickening of soups, custards, stews, sauces, etc.; for making delicious desserts, ice-creams, cakes, and, furthermore, for all invalid cookery. It is made from the purest of fine maize, and has a creamy flavour which at once distinguishes it as a food of specially wholesome qualities.

The Maize Products have produced a book, "Maizie's Book of Tested Recipes," which contains 48 pages of splendid recipes for Kream Brand Cornflour. Those interested may obtain a copy by sending 3d. in stamps to Maize Products Pty., Ltd., Dept. B, Sussex Street, Sydney.

Another product of fresh pure Maize which has proved its worth to the discriminating housewife is Dandy Starch. This starch is manufactured from specially selected Maize, and greatly supercedes all rice starches in quality and in economy. Far less is used in the mixing, with the consequent result that it goes much further. It preserves and beautifies the delicate texture of muslins and laces, will not harm the frailest fabrics, and gives a finer gloss and finish to linens.

Housewives have come to regard the famous "Dandy Man" depicted on the packet as their best friend in the laundry, so easily and quickly is Dandy prepared.

And Nutro Oil! The product also of the finest Maizel. This oil is fast becoming a popular aid in the kitchen for frying and for all cooking purposes, as well as for preparing tasty salads. Nutro Oil is full of nutritious food elements, is essentially pure, and has a particularly fragrant and nutty flavour which undoubtedly makes it the secret of many a delicious and individual dish. The Recipe Book mentioned above contains also many delightful recipes, in the making of which Nutro Oil is used.

The Maize grown for these excellent products is cultivated in the richest and most fertile parts of our Commonwealth, where the pure freshness of the sunny air is instilled into this health-giving golden grain.

Visitors should make a special point of seeing this display of their own Commonwealth's products, for these Maize Products are grown and made in Australia by Australians for use in Australian homes.

THE IDEAL PANTRY AND KITCHEN—(Continued).

THE WORLD'S LARGEST.

The establishment of the North Coast Co-op. Coy. in 1895 was the beginning of the world's largest butter manufacturing company. Turnover for the first year was £7,501; five years later it reached £105,912, while for the year 1925 the totals were—

Turnover	£2,163,472
Lbs. of butter made	27,961,147
Pigs killed	36,426

During its existence the Company has paid Cream Suppliers £17,333,362, and to pig suppliers £2,012,787.

In the early days of this huge concern the Directors were fortunate in securing the services of the late Wallace Brandon, and the present General Manager, Mr. W. H. Clifford.

At the age of 25 Mr. Brandon became Manager, and for upwards of 20 years worked strenuously early and late, with but one object in view—the success of Dairying on the North Coast.

Mr. W. H. Clifford, who was appointed Secretary in 1895, Assistant-Manager in 1910, succeeded the late Mr. Brandon as General Manager in 1914. His service to the Company has been unbroken, and he has experienced all the "ups and downs" incidental to co-operative effort.

The enormous output of the combined factories is packed under the one brand—"Norco"—the Directors' aim being to maintain a high uniform quality. This policy of marketing only high-grade foodstuffs has given the Company the unassailable position it enjoys on the local and inter-State markets. The majority of butter sold in the practically non-producing State of Western Australia is "Norco."

The North Coast Co-operative Co., now Norco, Limited, is a monument to the efforts of co-operative enterprise. Meat-canning and Bacon-curing are extensively carried on. Like "Norco" Butter, "Norco" Bacon also enjoys full popularity with consumers.

THE DELIGHT OF EVERY HOUSEWIFE.

Soft rugs or smooth polished floors, curtains, upholstery, walls—all are cleaned easily and quickly with the No. 12 Western Electric Vacuum Cleaner.

Its wide nozzle reduces the work because a broader strip is covered each time. When doing floors the most powerful suction is ensured—there's no long tube through which the dust and dirt must be drawn, increasing the work of the motor and weakening the suction at the nozzle when it is most wanted. For upholstery, hangings, walls, etc., where less powerful suction does the work effectively, extension fittings are provided.

The No. 12 Western Electric Vacuum Cleaner is equipped with a slow-speed brush, gentle in action, for loosening cotton threads, imbedded dust, etc., in carpets and rugs. It does not injure the nap. The brush can be stopped at will for cleaning by suction alone.

For linos or polished floors a suction mop is included with every Western Electric No. 12 Vacuum Cleaner. This mop is easy to use—simply clips on. See the demonstration in the "Model Kitchen" or at the showroom, 192 Castlereagh Street.

Mary Gold's Essences



MEDAL AND CERTIFICATE OF
HONOUR, WEMBLEY, 1924-1925

Every Drop Worth its Weight in Gold

For your Puddings, Cakes, Ices, Etc.

THE IDEAL PANTRY AND KITCHEN—(Continued).

SOUND BODY BUILDING.

Nothing is so conducive to good health as the wonderful energy-giving properties contained in ripe barley malt, creamy milk and fresh eggs. Here is simple proof.

As we estimate distance by yards, or weight by ounces, so does the analyst demonstrate the nourishing power of food in calories.

Some idea of the remarkable energy that is represented by a calorie may be judged by the fact that the energy that would be used in heating six gallons of water to boiling point equals only 3000 calories.

The natural, stimulative properties of malt, milk and eggs have been scientifically concentrated into a delicious, tonic food beverage—"Ovaltine"—by a process that retains the vitalizing elements and maintains the caloric value that is recognised as the very essence of strength.

Note these vital comparisons, they are worthy of careful study:—

"One cup of beef extract contains 5 calories. A cup of cocoa contains 10 calories. A wine-glass of meat and malt wine contains 10 calories. But one cup of "Ovaltine" contains 70 (Seventy) calories.

It is generally admitted that the most important factor in the maintenance of health is nourishment. To be ill-nourished is to be handicapped in the race of life. Those who suffer from depression, those who are "run-down," those who are unusually liable to catch prevalent ailments, owe their condition most often to an inability to absorb the necessary nourishing materials from the food they eat, although their food may be good in quantity and quality. Food is the great restorative, giver of energy and the fortifier against disease.

"Ovaltine" is a super-nourisher, a daily beverage for the children, adults and the aged.

FOR THE CHILDREN.

It is safe to say that the child of to-day, in whatever circumstances of life it is being brought up, is not obtaining the same amount of nourishment as the child of twenty, or even ten years ago. This is not the fault of the parents. The high cost of living, together with reduced supplies of the essential so-called "plain" foods—eggs, butter, milk, cheese, etc., deprive the present youthful generation of essential stamina in a degree that must be alarming to all who have the welfare of children at heart.

Even when sacrifices are made so that the children may not go short as regards quantity, margarine and condensed milk and other substituted foods rob them of vital body-building elements that the old-fashioned staple articles of diet provided in abundance.

These deficiencies have to be made up. Little limbs must be made sturdy, rapidly growing bodies and minds must be made strong. In the critical years of infancy we must make sure that we do not leave our children a heritage of sickness and disease—the aftermath of malnutrition.

"Ovaltine" at every meal for health! The modern mother adopts the simple rule in her household with the knowledge that the vitalizing properties contained in this tonic food beverage will super-feed her children in a natural and lasting way. Strong, healthy development is ensured, thus laying foundations of robust health in future years. For children who have outgrown their strength "Ovaltine" will be found exceptionally beneficial. It is more digestible and more nourishing than plain milk, so often the cause of deadly tuberculosis and other diseases.

The delicious, fragrant "Ovaltine" flavour appeals to all children. It should be given in place of tea or coffee, which are often very harmful to delicate constitutions.

A FAMILY BEVERAGE.

A cup of wholesome, warm "Ovaltine" is always welcome. Commence the day with it. "Ovaltine" forms an ideal mid-morning fortifier. After the dance or theatre, or a strenuous day's sport, as a "night cap" before retiring, this product of "Mother Earth, farm and furrowed field" serves as a natural, sustaining and highly beneficial beverage.

CLEANSES AND PRESERVES.

PRESERVE SOAP is without doubt the Ideal Soap for the Ideal Home, because it enables the housewife to do her washing quicker, with less labour, and with better results than with other soap.

PRESERVE IS PURE SOAP, and the healthiest in the world for the bath, being made from the Purest Oils and Tallow, with the addition of Ammonia, Eucalyptus, Glycerine, and Borax.

PURE PRESERVE SOAP, besides doing the washing without rubbing, is recommended for washing Delicate Lace, Fragile Silks, and Woollen Materials. Used for Washing up in the Kitchen, PRESERVE SOAP is unequalled. SEE DISPLAY IN THE IDEAL KITCHEN AND PANTRY SECTION AND OBTAIN A FREE SAMPLE.

GENERAL FAVOURITES.

In the pantry section Pick-Me-Up Condiment Co. are exhibiting some of their well-known P.M.U. products. Those who have tried them realise that these Australian-made goods compare very favourably with the more costly imported ones, and are not slow to take advantage of the fact, but as there may be some who have not yet tried them, we would recommend them to order from their grocer some of the following very popular lines: Pick-Me-Up Worcestershire Sauce, Lancashire Relish (a thick fruit sauce), Mango Chutney (prepared from the finest selected Queensland mangoes), and some of their tinned goods.

Nothing could be more appetising or appropriate for supper on a cold winter's night than a nice hot dish of P.M.U. Spaghetti or Pork and Beans with Tomato Sauce.

THE IDEAL PANTRY AND KITCHEN—(Continued).

AUSTRALIANS LOVE AIR SPACE.

Just now comes realisation that the inconvenience in fitting up of bed-rooms on old-fashioned lines is extravagance with both money and space. Inexpensive Wall Beds eliminate that waste. Use the same bed for verandah sleeping when weather permits, then, when desired, turn it into the room. Another aid to health—the Kernerator—destroys garbage on the premises. Made by Australians for Australians. The American Wall Bed Co., Bathurst House, corner Bathurst and Castlereagh Street, City. 'Phone: MA 1877. See our exhibit, Stand No. 43.

"DAD" WASHING TABLETS.

Once again science has come to the aid of the housewife. "Dad" Washing Tablets are the discovery of a London University Graduate. In these compact little tablets he has ingeniously incorporated cleansing ingredients which neutralise oil, grease and perspiration, set free the dirt, remove all stains, thereby enabling you to finish the heaviest week's washing by the middle of Monday morning. No rubbing, no scrubbing, no soaking. In over half a million Australian homes "Dad" Washing Tablets are now in regular use because housewives have proved beyond any possibility of doubt that one "Dad" Tablet (costing 1½d.) will do the heaviest week's washing in 15 minutes. They are guaranteed free from caustic, and they carry the Analyst's Certificate which shows that they cannot possibly harm the clothes or the hands when used in accordance with directions.

"ONE-DROP" FLAVOURINGS.

"One-Drop" Flavourings are quite a new idea—the result of collaboration between expert Chefs and clever Research Chemists. They are of a rich creamy nature, pure and highly concentrated. Not only do they give you finer flavours, but they go three times as far as the old-time liquid essences. And they come to you in a patent tube which delivers just "one-drop-at-a-time." No guess work, no fear of using too much. You simply use as much as you choose, and you have a better flavouring all the time. They're so much more economical, so much cleaner and more convenient. No bottle to break, no cork to lose, no loss from evaporation, and the last drop just as full of flavour as the first. A 1/- tube of "One-Drop" is equal to three or four bottles of liquid essences. Get the habit of using "One-Drop" flavourings in all your cakes, puddings, jellies, ices, etc. That's sound economy both for health and pocket. "One-Drop" is made in four varieties—Vanillo, Orange, Lemon and Almond. You'll find them all a great improvement upon any liquid flavourings.

ANY HOUSEWIFE'S DELIGHT.

The kitchen utensils exhibited by Brightlights of the Strand Arcade include crockeryware, Pyrex glassware—the wonderful fire-resisting glass that ensures cleanliness always that so many housewives long for—aluminium and enamel ware, cutlery, and other needs of the kitchen, the supplying of which at the lowest prices in the land have been largely responsible for the fame that now attaches to the name "Brightlights." Quite safe it is to say, that nowhere in the city is there to be had keener buying at keener prices than at Brightlights.

GRANOSE for Babies

When you wean your baby, remember that the foundations of good health are laid in infancy. That is how important is your choice of baby's food. Foods that "keep baby quiet and make him fat" are not enough. Let him laugh and grow fat, but give him the right food in order that he may grow good muscle, strong bones, sound teeth.

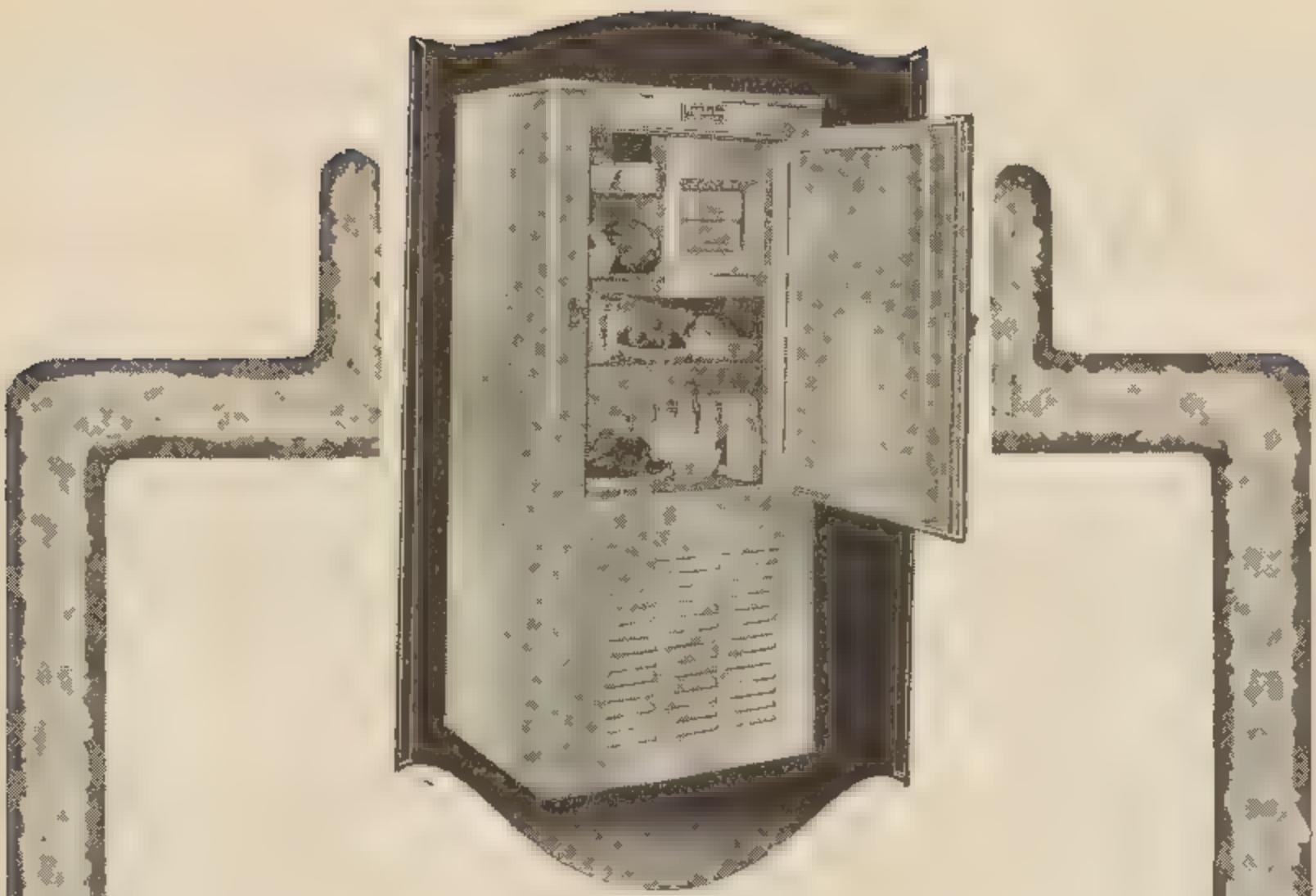
The basic food, the proper body-building materials, are milk and whole wheat. The milk must be pure; the wheaten grains must be whole. Do you realise that whole wheat is as readily obtained and as easily administered as milk? Granose solves the problem of how to give the so necessary wheaten food to baby. Granose Gruel, made with Granose Biscuits.

Every flake of Granose is a grain of wheat. Every Granose Biscuit is made up of good whole grains with all their valuable properties intact. The grains are cooked so very thoroughly in preparation that they may be easily digested and assimilated by the most delicate child. Children who reject all other baby foods enjoy Granose and thrive on it. Start your baby on Granose to-day and watch him grow.

Granose Biscuits are obtainable in 12oz. packets and 3lb. caddies from leading grocers everywhere, and from the Sanitarium Health Food Shops at 308 George Street, 17 George Street West, Sydney, and Willoughby Junction.



SANITARIUM HEALTH FOOD COMPANY



Colder than Ice and it never melts

FRIGIDAIRE is a modern electric refrigerating plant simplified and built to operate in the modern home.

It is automatic in operation, clean, sanitary, colder than ice, and costs less than your ice chest to run.

See FRIGIDAIRE in the Model Kitchen.

Distributors : WARBURTON, FRANKI LTD.
307-11 KENT ST., SYDNEY

Frigidaire

The ELECTRIC
REFRIGERATOR

COLDER THAN ICE—AND IT NEVER MELTS.

Picture if you can an ice chest cooled by ice which never melts—ice colder than the ice-man brings, and which does not disappoint you on the hottest day—an ice chest always clean and sanitary, and in which the air is always dry and crisp like a frosty morning. If you can picture this wonder, you have visualised Frigidaire.

Frigidaire is a modern cold storage plant simplified and built to operate in a modern home. A constant low temperature, ideal for proper preservation of food, is automatically maintained in the food compartment.

Frigidaire requires practically no care or attention. Automatic control stops and starts the electric motor. Lubrication is also automatically controlled.

A separate compartment provides the means for making frozen ices, creams and many new and delightful desserts—also freezes drinking-water into convenient cubes for table use.

Frigidaire may be installed in any place in the house. The most practical and convenient location may be selected. The architect and home-builder does not have to plan an impractical arrangement merely to place the ice-box, where it will be convenient for the ice-man.

Inspect the Frigidaire cabinet in the Ideal Kitchen on the gallery.

The distributors are Warburton, Franki, Ltd., 307-11 Kent Street, Sydney.

LOOK INTO THE FUTURE.

Kitchen Sink Becomes Important.

Does the average Australian look into the future?

Yes, of course he does, though sceptics lift up their voices time and again about the live-for-the-present attitude of him.

An object lesson is to watch him make a home for his wife.

Her castle is the kitchen, and she makes sure, according to his means, to secure the equipment which will enable her to keep her kitchen always tidy and sanitary.

Naturally that means that everything she chooses must be durable, and the first thing she should look to is the sink.

Sinks get more use than any other part of the kitchen, and, as everybody knows, are most easily rendered unhealthy and foul-smelling because of the wooden tops rotting, and the grease and filth lodging in the crevices.

Metal Sinks.

Here, then, is just the thing he should get.

It is a solid cast aluminium sink and drainer, with a polished surface that will never tarnish, and composed of such staunch metal that it will never in future possess any crack wherein filth may lie.

Paton Steel Co., situated at the corner of King and York Street, can supply this ideal article, which is thoroughly Australian.

It was patented by an Australian a few years ago, and at the present time can be found in the kitchens of nearly all the big hotels, restaurants, and hospitals of the Commonwealth.

The metal in the sink is one quarter of an inch thick, which is sure proof of its durability.

THE "COMET" STEEL GARAGE.

There are two very fine Garages on exhibit at the rear of the Ideal Homes Cottage. These Garages are constructed in a novel manner. The framework is of steel bars, carefully cut to the correct lengths, and containing holes to standard dimensions, which enable the bars to be quickly bolted together in the form of rectangular units. This method of construction is patented by Messrs. Sidney Williams and Co., Ltd., of Dulwich Hill, manufacturers of these Garages.

The chief advantage of the steel frame sectional construction, is that the parts require very little time to assemble, and the Garage itself can be built without the aid of the skilled tradesman. As the units are standardised, they must go together correctly, and the Garage must be square, provided the bed-plates are first of all set level and square.

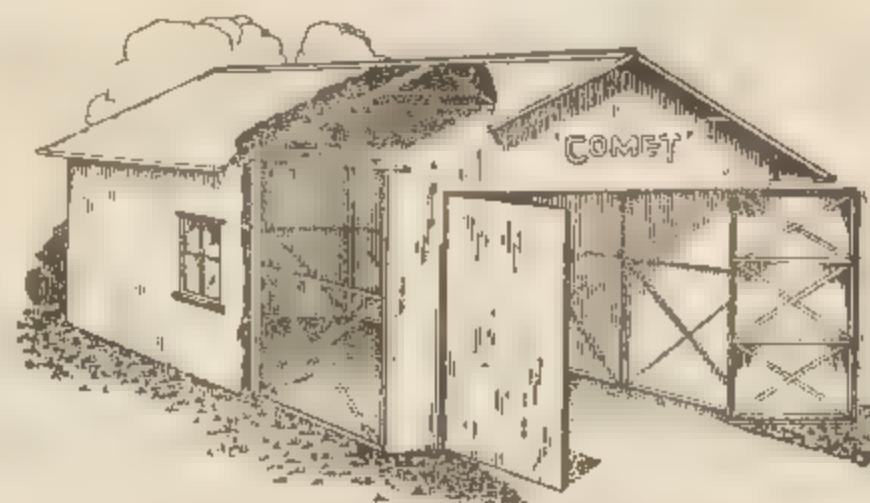
Steel frame Garages can be covered with any type of covering material desired. It will be noticed that one of the Garages has the walls covered with Fibrolite, and a roof of "ripple" (small) galvanised corrugated iron. The other one is covered with pressed steel, which has an appearance somewhat similar to "rough cast." Its pressed steel roof is an imitation tile covering. For the cheaper Garages, and in some districts the ordinary corrugated iron is permissible. Any type of window or door can be fitted to these steel frame garages, but the standard types are shown in the exhibition Garages.

For the handy man who wishes to save as much expense as possible, the sectional steel frame Garage is the cheapest proposition, and in addition it is fire-proof. As the units are of standard sizes, a "Comet" Sectional Steel Frame Garage can be dismantled and erected on another site without any damage whatever to the material. This is not possible with other types of Garages.

It is possible to procure the material for wooden Garages at a slightly cheaper price, but by the time the steel Garage is erected, it is cheaper than any other type. Carefully examine the simple construction of the "Comet" Steel Frame Garages at the Exhibition. Even if you do not require one now, your investigation will be well worth the trouble, and it may repay you at some future date.

THE "COMET" WINDMILL.

Between the two Steel Frame Garages at the rear of the Ideal Homes Cottage, there is a 6ft. "Comet" Windmill erected on a steel tower. The purpose of



"Comet" Steel Frame Garage.

this Exhibition is to demonstrate the extreme simplicity of the "Comet" Windmill.

Messrs. Sidney Williams and Co., Ltd., of Dulwich Hill, the designers and manufacturers of the "Comet" Mill, have had nearly half a century of experience in the manufacture of windmills for Australian conditions. Many improvements gained by this valuable experience have been incorporated in the "Comet" Windmill. It is now recognised as being very efficient, and, at the same time, extremely simple. It is remarkable that the most efficient working principle proved to be the simplest. It is the single crank or direct-acting principle, as adopted in the present "Comet" Mill.

When you inspect the small "Comet" Mill on exhibit, notice that the power from the wheel is transmitted to a simple single crank, which, in turn, is connected by means of a long connecting rod to the pump rod below. This principle of converting a rotary motion to a reciprocating (or backward and forward) motion, is one universally adopted for motor-car engines. It eliminates the use of friction-producing and power-absorbing gears, with their necessary pins and bearings, which provide more sources of trouble, and cause a reduction in the efficiency.

Having such an efficient principle, the "Comet" Mill develops still greater pumping capacity, because it is so very well-made, and because the wheel sails are so carefully designed. They make use of a greater amount of power out of the wind, and at the same time they enable the mill to work in the lightest breezes. All these features combine to make the "Comet" Mill superior to anything else obtainable for cheap pumping. It can be readily understood, therefore, why the high quality "Comet" is now known as "Australia's Leading Mill." Before leaving the Exhibition, make a point of inspecting the "Comet" exhibit. It will be attractively illuminated at night.

ONE DROP Flavourings

No Waste.
Go three times
as far.



One of the World's Greatest Masterpieces

HE full rich tone, exquisite touch, and quality appearance of this magnificent instrument has gained for it an enviable reputation. See it! Hear it! Play it! Then decide for yourself.

The following well-known makes are also in stock:

WURLITZER
STEMS GRANDIOLA (DRESDEN)
RUD IBACH (SOHN)

APOLLO
FORSTER (LEIPSIG)
BLUTHNER

YOU ARE CORDIALLY INVITED
TO CALL IN AND INSPECT :: ::
MAY WE POST YOU LITERATURE ?

STAND No. 24



W.F. WOLLASTON LTD.

Featuring the (Late of Ash St.,)
**WURLITZER GRANDS, SCHWECHTER PIANOS, PLAYER-PIANOS
& STEMS GRANDIOLA**

Piano & Gramophone Showrooms: NATIONAL MUTUAL (EQUITABLE) BUILDING
350 GEORGE ST. SYDNEY.

COMPETITION DETAILS

READ CAREFULLY

CONDITIONS.

Any number of charts may be sent in by one person. Each chart must be the official printed one.

The Competition closes on December 14, 1926. Results published in Daily Press on Christmas Eve.

A facsimile of the winning charts will be published, and the holder of the bottom half (which must compare with that portion of the chart published) will receive the prize allotted. The first prize is the Ideal Cottage, which will be erected within a 15 miles radius, without extra cost.

ANSWER THREE QUESTIONS ONLY.

The prize will be awarded according to the merit of the answers, and the decision of the judges must be accepted as final.

READ VERY CAREFULLY.

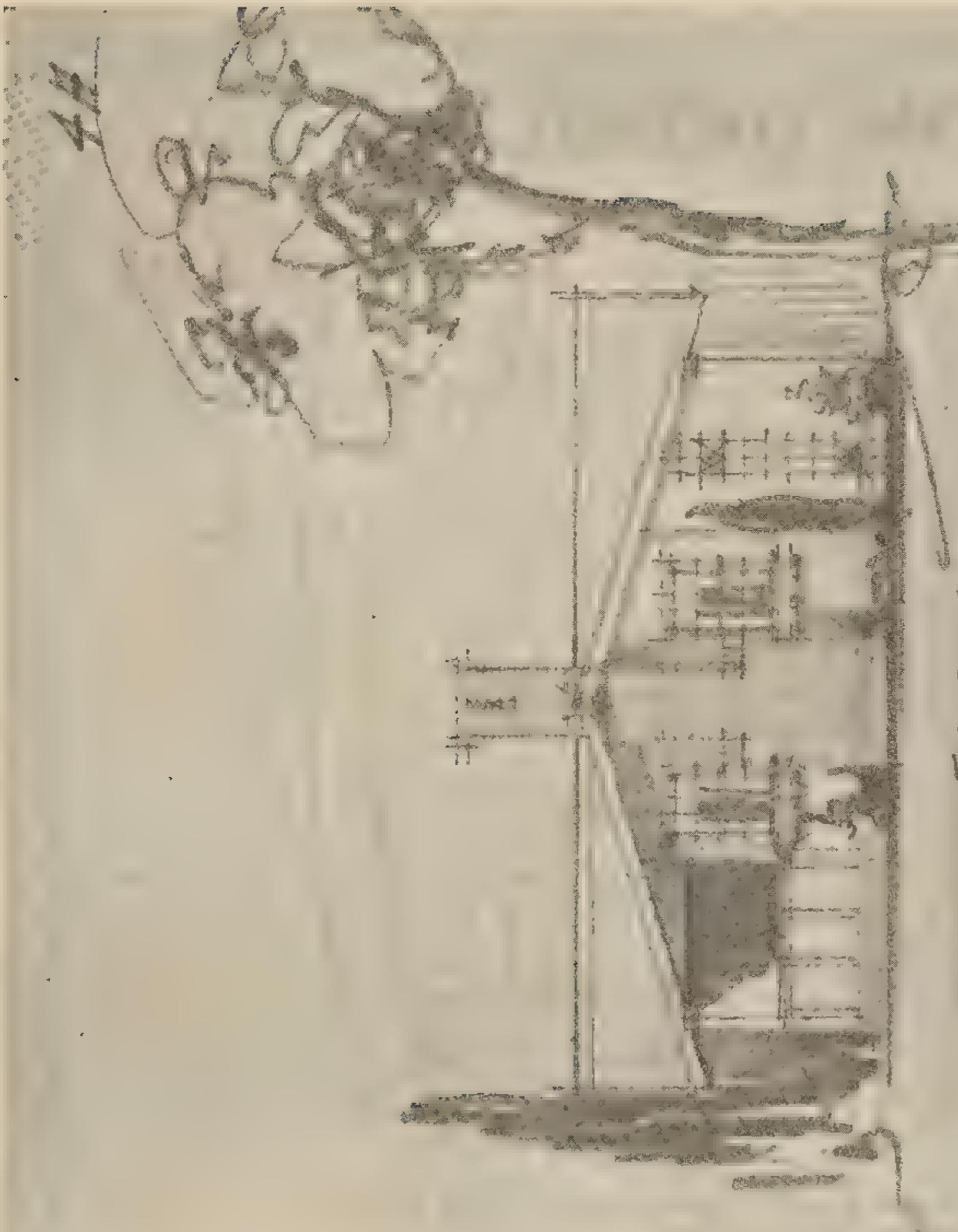
INSTRUCTIONS: Select any three of the questions in the right-hand column, and write on the coupon which appears on page 31, the number of the question answered, and your answers anywhere in the vacant space. Write your initials in the circle where indicated, being sure that half your initials are on each side of the dotted line marked "cut." Fill in your name and address and date where shown in two places.

Retain the bottom half bearing your name, address, date, and half your initials, and forward chart to IDEAL HOMES, LTD., 79 Pitt Street, Sydney.

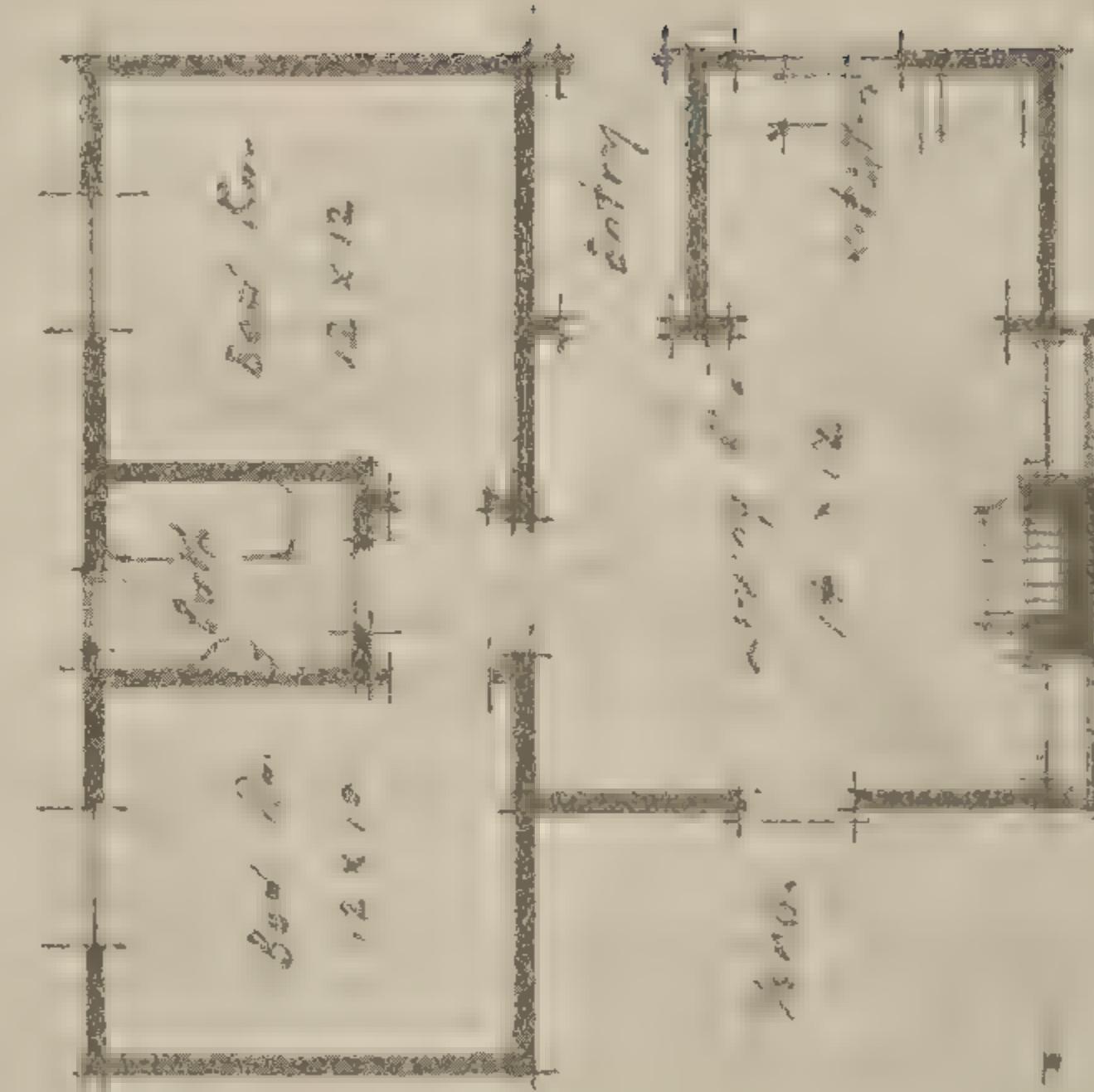
QUESTIONS.

1. What would be a simple economy in home management?
2. What is the surest natural indication of impending wet weather?
3. What would be a most appropriate aboriginal name for the Ideal Cottage?
4. Give a recipe for a dinner that can be prepared for four persons for 3/-. (Ingredients at normal market rates.)
5. Propose a cheap and effective solution for some tiresome kitchen work.
6. Offer a solution for the danger arising from unattended level railway crossings.
7. What are the most pronounced effects on society of the moving picture show?
8. Suggest a way by which our hospitals might be supported other than by charitable donations.
9. Which has the greatest influence for good on the character of the child—Home, Church, or School (state why)?

NOTE:—Be careful to fill in the date in both places provided for it. Be sure that half your initials are on each side of the dotted line



LÉON T.



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PAGE FIFTY-SIX

All the beautiful electrical fittings shown on the Ground Floor of the Exhibition Building are supplied by Messrs. Lawrence & Hanson Electrical Co. Limited who carry extensive stocks of fittings to suit any Ideal Home.

Send your next enquiry to:—

Distributors of Philips Lamps :

LAWRENCE & HANSON ELECTRICAL CO., LTD.,
33 York Street, Sydney.

On the Top Floor of the Exhibition Building will be seen exquisite electrical fittings which have been supplied by Messrs. Warburton Franki Ltd., who carry extensive stocks and will welcome enquiries.

Distributors of Philips Lamps :

WARBURTON, FRANKI LTD.,
307-311 Kent Street, Sydney.

Messrs. Noyes Bros. electrical fittings are suitable for any home, and the samples shown on the Second Floor of the Exhibition Building are typical examples of what can be considered the ideal electrical fittings.

Distributors of Philips Lamps :

NOYES BROS. (SYD.) Pty., LTD.,
115 Clarence Street, Sydney.

Acknowledgments

*The Promoters of the Ideal Homes Exhibition wish to thank the following firms
for the loan or donation of the articles and services mentioned*

PHILIPS GLOW-LAMP WORKS, LTD.: Illumination throughout Exhibition.

METTERS LTD.: Stoves, baths, copper, sink, etc., for Ideal Cottage (donated), fittings for Baby Welfare exhibit (loaned).

G. R. LUMB & SONS, LTD.: Ornamental fountain, fibrous ceiling over main entrance.

BOWERING AND PRATT: Fibrous ceiling.

MR. J. CARPENTER: Parquetry floor and oak-panelled walls for office.

WORMALD BROS., LTD.: Simplex Fire Extinguishers.

HARRISONS, RAMSAY PTY., LTD.: Critall steel windows for creche and office.

NELSON AND ROBERTSON: Upson Wall Board in tile pattern for Baby Welfare exhibit (donated).

TAUBMANS LTD.: All paint for Ideal Cottage, and labour for finishing enamel for walls of Baby Welfare exhibit (donated).

AUSTRALIAN WESTINGHOUSE ELECTRIC CO., LTD.: Lampshades, fittings, heating appliances, etc., throughout Exhibition.

RAPID ELECTRIC WATER HEATER CO., LTD.: Electric hot water system for Baby Welfare exhibit.

GRAINGER GLASS CO., LTD.: Glass for creche and office (donated).

ASHLANDS LTD.: Leadlight to enquiry and telephone box.

JOHN BRECKENRIDGE AND SONS, LTD.: Tallow-wood floor for main entrance, two Australian hardwood desks.

SYDNEY FERRIES LTD.: Turnstiles.

SILVARITE GLASS CO., LTD.: Glass windows and reflectors.

TRACHOLYTE PAVING CO., LTD.: Steps to main entrance.

STOTT AND HOARE'S LTD.: Remington typewriters, Kardex file systems, adding machines, and other office equipment throughout Exhibition.

SEARLS LTD.: Garden of Ideal Cottage, palms for decoration.

SECURITY SAFE CO.: Use of safes.

AUSTRALIAN LINOLEUM CO., LTD., whose linoleum is laid on the floors.

HARRY WILES WIRELESS CO., LTD.: Loud-speakers throughout building.

TINTEX: Dresses for ticket sellers.

JOHN GILBERT AND SONS: Cinematograph.

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(Continued from page 56).

work will be light and pleasant, and—most important of all—it will be done in the comradeship of men who understand each other's problems, and who can, therefore, offer mutual sympathy and aid.

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Each chalet will cost £300, and sufficient has already been subscribed or raised in various ways to establish eleven chalets. Twenty-five per cent. of the gross proceeds of the Ideal Homes Exhibition are to be contributed to the establishment of the settlement at Picton Lakes. The school-children and numerous groups of citizens are helping, but more help is needed, and we appeal to every man and woman in the State to give their assistance.

In congested areas are thousands of sufferers unable to escape from the scourge because of the chains of poverty that bind them fast.

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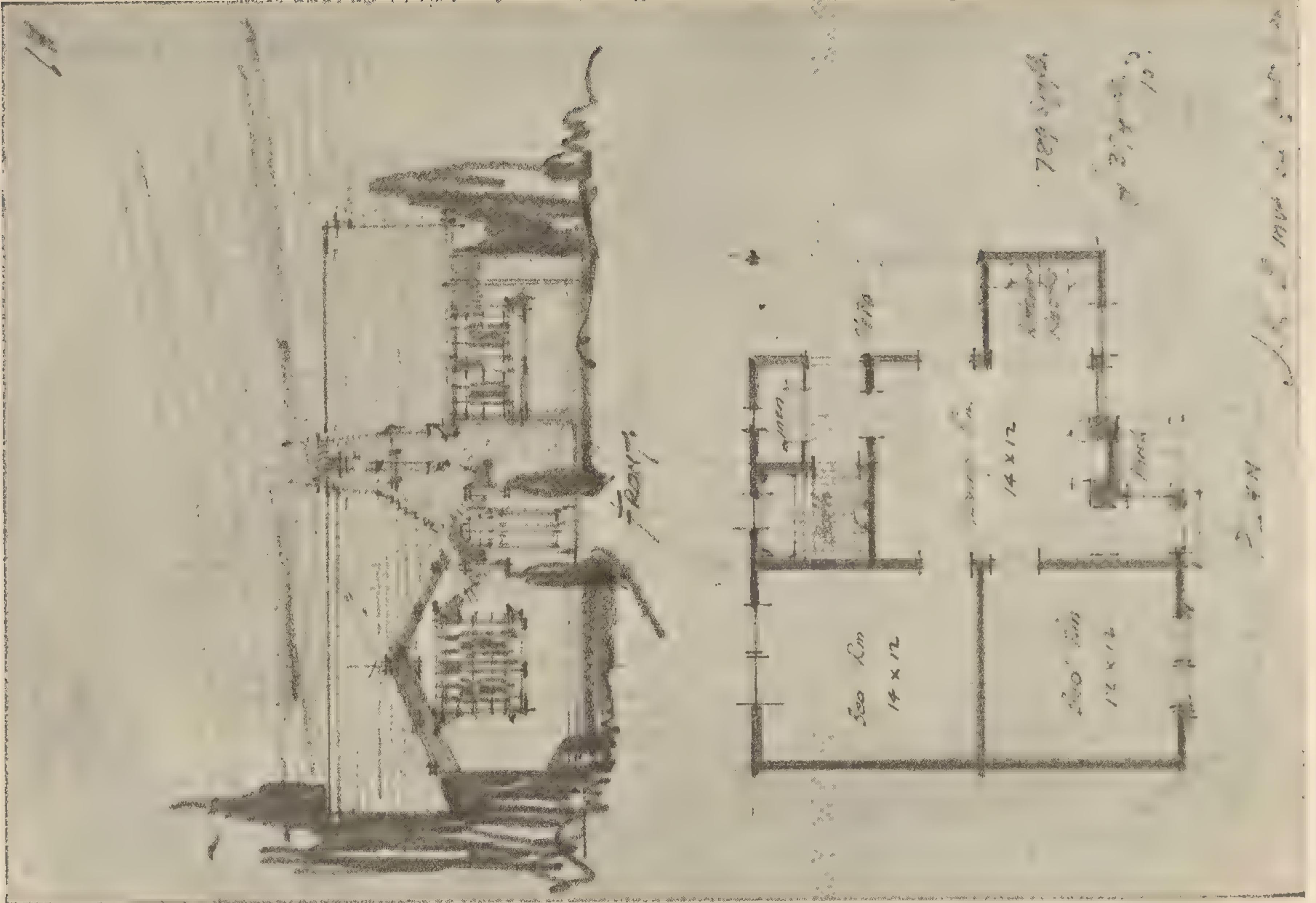
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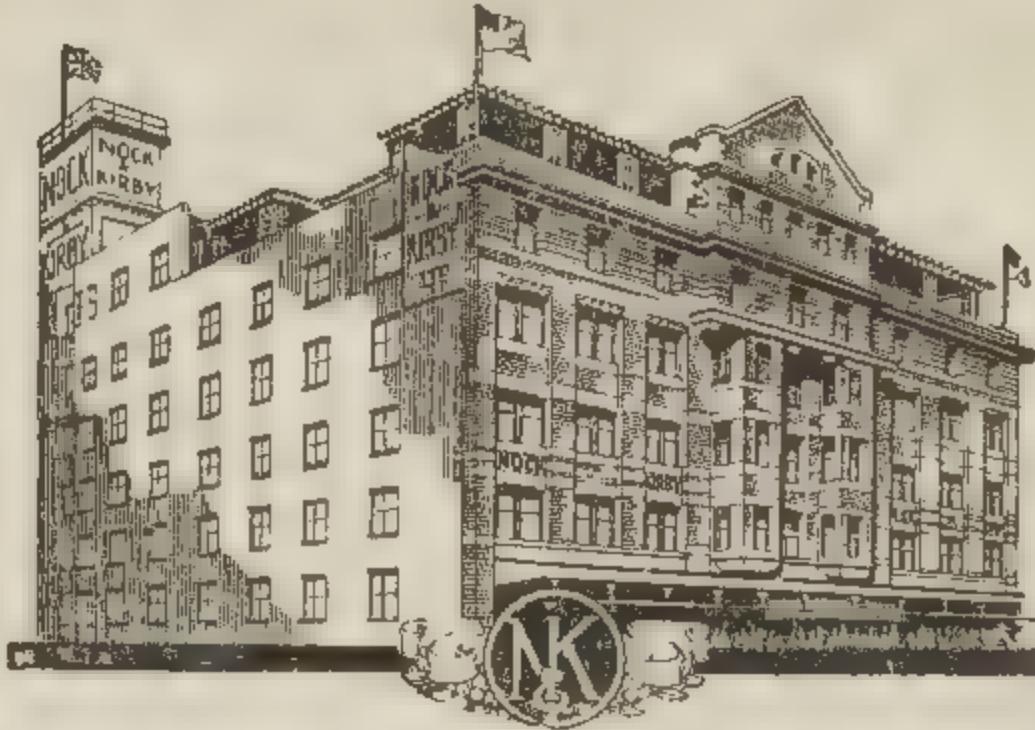


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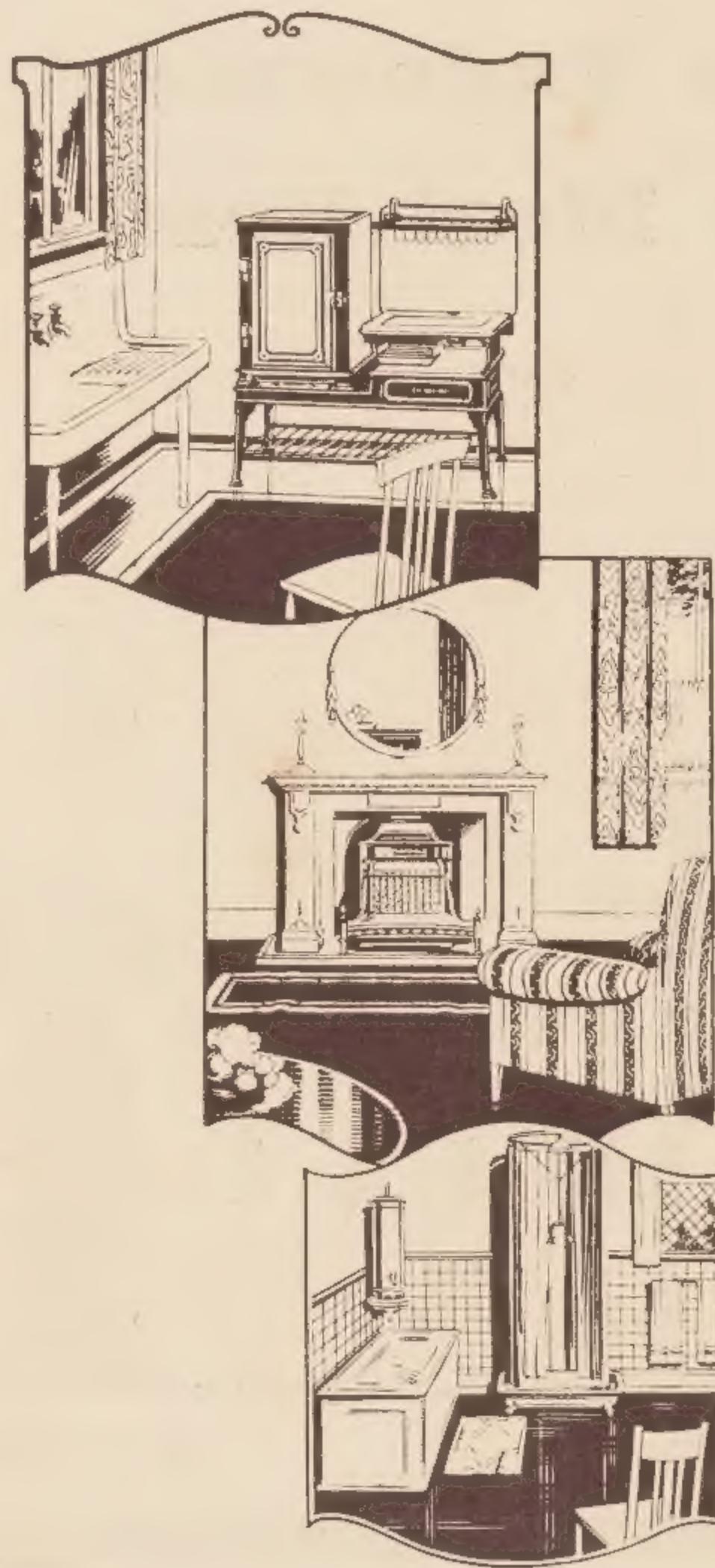
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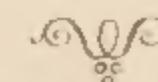
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